

DAFTAR GAMBAR

Gambar 2.1 Logo Cekindo.....	5
Gambar 2.2 Lokasi <i>Head Office</i>	6
Gambar 2.3 Lokasi <i>Operation Office</i>	7
Gambar 2.4 Struktur Organisasi	7
Gambar 2.5 <i>One-way meaning transfer in celebrity endorsement</i>	12