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- 1) <https://businessinsight.kontan.co.id/news/restoran-siap-saji-terus-menambah-gerai-baru> (diakses pada 13 January pukul 11:53)
- 2) <https://www.forbes.com/sites/forbescommunicationscouncil/2018/01/11/7-creative-ways-to-promote-brand-engagement/#51fb00594416> (diakses pada 13 January pukul 13:15)
- 3) <https://lifestyle.okezone.com/read/2018/01/17/298/1846509/ini-salah-satu-alasan-meningkatnya-konsumsi-makanan-cepat-saji-oleh-remaja> (diakses pada 13 January pukul 15:53)
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- 5) <https://text-id.123dok.com/document/lzqlw3x8q-karakteristik-media-luar-ruang-efek-efek-media-luar-ruang.html> (diakses pada 23 July pukul 22:00)