

DAFTAR PUSTAKA

- Abdolvand, M & Asadollahi Amin. (2012). *The Study Of Strategic Industrial Planning For Using Model SWOT. International Journal of Academic Research in Business and Social Sciences* Vol 2, No. 1.
- Akdon. (2011). *Strategic Management For Educational Management* (Manajemen Strategik Untuk Manajemen Pendidikan), Bandung: Alfabeta.
- <http://www.bandungkota.bps.go.id/>. (11 Maret 2014)
- Cooper, D.R., & Schindler, P.S. (2011). *Business Research Methods*, eleven edition. Asia : McGraw-Hill Education.
- David, F.R. (2011). *Strategic Management, Concept and Cases*, 13th edition, Upper Sadle River, NJ: Pearson Prentice Hall.
- Dewobroto, W. K. (2012). Penggunaan Business Model Canvas Sebagai Dasar Untuk Menciptakan Alternatif Strategi Bisnis dan Kelayakan Usaha. *Jurnal Teknik Industri*, 2(3)
215-230
- F. Canan Pembe Muhtaroglu, Seniz Demir, Murat Obalı, Canan Girgin. (2013). *Business Model Canvas Perspective on Big Data Applications. IEEE International Conference on Big Data*
- Gassmann, Oliver., Frankenberger Karolin., Csik Michaela. (2016) *Business Model Navigator 55 Model Bisnis Unggulan yang akan mengubah bisnis anda*, Elex Media
- Griffin, Ricky W., & Ebert, R. J. (2009). *Bisnis Edisi Kedelapan*. Jakarta: Penerbit Erlangga.
- Hacklin, F., & Wallnofer, M. (2012). *The business model in the practice of strategic decision making: insights from a case study. Journal Management Decision* , 166-188.
- Johan, Suwinto . (2011), *Studi Kelayakan Pengembangan Bisnis*, GRAHA ILMU.
- Khalifa, S, Azaddin (2009). *Drawing on Students Evaluation to Draw a Strategy Canvas For a Business School. International Journal of Educational Management* , Vol. 23 No.6, pp 467-483.
- Kurtz, D., Boone, Louis. (2010). *CONTEMPORARY BUSINESS*, John Wiley and Sons.
- Leschke, John (2013). *Business Model Mapping: A New Tool to Encourage Entrepreneurial Activity and Accelerate New Venture Creation, Journal of Marketing Development and Competitiveness* vol. 7(1).

- Li, Yuansheng. (2011). *Walmart Business Model Study. International Journal of Advanced Economics and Business Management*, 1(2), 93-97.
- Osterwalder, A., & Pigneur, Y. (2010). *Business Model Generation*. Amerika Serikat: John Wiley dan Sons, Inc.
- Priandita, A., & Toha, M. (2013) Business Strategy Formulation Using Business Model Case Study: PT Kartina Tri Satria. *The Indonesian Journal of Business Administration*, 2(1), 68-75
- Sekaran, U. (2014). *Metodologi Penelitian untuk Bisnis*. Jakarta: Salemba Empat.
- Sugiyono, P. (2012). *Metode Penelitian Kombinasi (Mixed Methods)*. Bandung: Alfabeta
- Sugiyono, P. (2012). *Memahami Penelitian Kualitatif*. Bandung: Alfabeta
- Tim PPM Manajemen. (2012). *Business Model Canvas: Penerapan di Indonesia* (Cetakan. 2). Jakarta: Penerbit PPM.
- Yuldinawati, Lia (2013) Business Model Generation pada bisnis Casing Smartphone Sebagai Strategi Pengembangan Inovasi Produk Technopreneurship (Studi Kasus Batikgeek), Universitas Telkom.
- Zain, M., & Kassim N (2012) Strategies of Family Business in a Newly Globalized Developing Economy. *Journal Of Family Business Management* 2(2):147-165
- Zikmund, William.et. al. (2010). *Business Research Methods*, eight edition. International edition. South-Western : Cengage Learning.