

DAFTAR PUSTAKA

- Bonnemaizon, A., Cova, B., & Louyot, M.-C. (2007). Relationship Marketing in 2015: *European Management Journal*, 25(1), 50–59. <https://doi.org/10.1016/j.emj.2006.12.002>
- Brosekhan, A. A., Velayutham, C. M., & Phil, M. (2004). Consumer Buying Behaviour: A Literature Review. *IOSR Journal of Business and Management*, 08–16. <https://doi.org/10.1362/1469347012569896>
- Emmerson, S. (2013). Music, Electronic Media and Culture. In *Music, Electronic Media and Culture*. <https://doi.org/10.2307/4149780>
- Geraldina, A. M. (2017). Terapi Musik: Bebas Budaya atau Terikat Budaya? *Buletin Psikologi*, 25(1), 45–53. <https://doi.org/10.22146/buletinpsikologi.27193>
- Ghoni, A., & Bodroastuti, T. (2012). Pengaruh Faktor Budaya, Sosial, Pribadi dan Psikologi terhadap Perilaku Konsumen (Studi Pada Pembelian Rumah di Perumahan Griya Utama Banjardowo Semarang). *Sekolah Tinggi Ilmu Ekonomi Widya Manggala*, 1–23. <https://www.neliti.com/publications/103179/pengaruh-faktor-budaya-sosial-pribadi-dan-psikologi-terhadap-perilaku-konsumen-s>
- Ghozali, I. (2011). Tujuan Uji Normalitas. In *Aplikasi Analisis Multivariate dengan Program IBM SPSS 19. Semarang*.
- Kotler, P., & Armstrong, G. (2008). *Principles of Marketing, 12th Edition*. <https://www.pdfdrive.com/principles-of-marketing-12th-edition-e157033577.html>
- Kotler, P., & Armstrong, G. (2012). *Principles of Marketing*. http://www.academia.edu/download/39421646/Prinsip-Prinsip_Pemasaran.pdf
- Kotler, P., & Keller, K. L. (2016). Marketing Management. In *Jakarta*.
- Kumar, H. H., John, S. F., & Senith, S. (2014). A Study on Factors Influencing Consumer Buying Behavior in Cosmetic Products. *International Journal of Scientific and Research Publications*, 4(1), 2250–3153. <http://www.ijsrp.org/research-paper-0914/ijsrp-p3317.pdf>
- Lameshow, S., Jr, D. W. H., Klar, J., & Lwanga, S. K. (1997). Besar Sampel dalam Penelitian Kesehatan. In *Herd*.
- Laudon, K. C., & Traver, C. G. (2017). *E - commerce*. <https://www.pearsonhighered.com/assets/preface/0/1/3/4/013483951X.pdf>
- Listyorini, S. (2012). Analisis Faktor-Faktor Gaya Hidup dan Pengaruhnya terhadap Pembelian Rumah Sehat Sederhana (Studi pada Pelanggan Perumahan Puri Dinar Mas PT. Ajisaka di Semarang). *Jurnal Administrasi Bisnis Undip*, 1(1), 12–24. <https://ejournal.undip.ac.id/index.php/janis/article/view/4314/3935>
- Mothersbaugh, D. L., & Hawkins, D. I. (2016). Consumer Behavior: Building Marketing Strategy, Thirteenth Edition. In *Mc Graw Hill Education*. https://www.researchgate.net/publication/331588241_Consumer_Behavior_Building_Marketing_Strategy
- Peter, P. J., & Olson, J. C. (2009). *Consumer Behavior and Marketing Strategy* (9th editio). https://www.academia.edu/6078770/Consumer_Behaviour_and_Marketing_Strategy_Consumer_Behavior_and_Marketing_Strategy
- Play.google. (2020). *User Review*. <https://play.google.com/store/apps/details?id=com.spotify.music&showAllReviews=true>
- Ploder, A., & Eder, A. (2015). Semantic Differential. In *International Encyclopedia of the Social & Behavioral Sciences* (pp. 563–571). Elsevier. <https://doi.org/10.1016/B978-0-08-097086-8.03231-1>

- Pratikno, A. (2003). Proses Pemilihan Merek.pdf. *Sains Pemasaran Indonesia*, 2(Studi Mengenai Proses Pemilihan Merek), 53–66.
<https://ejournal.undip.ac.id/index.php/jspi/article/view/13996>
- Puspitarini, D. (2013). *Pengaruh Faktor Kebudayaan, Sosial, Pribadi dan Psikologi terhadap Proses Keputusan Pembelian Produk Pizza (Studi pada Pizza HUT Cabang Jalan Jenderal Sudirman No.53 Yogyakarta)*.
<https://linkinghub.elsevier.com/retrieve/pii/S1570963913002380>
- Qazzafi, S. (2019). Consumer Buying Decision Process Toward Products. *International Journal of Scientific Research and Engineering Development*, 2(5), 130–134. www.ijred.com
- Sarwono, J. (2006). *Metode Penelitian Kualitatif dan Kuantitatif (Pertama)*. Graha Ilmu.
https://www.academia.edu/21354427/Metode_penelitian_kuantitatif_and_kualitatif_Jonathan_Sarwono
- Satria, A. B. (2016). Pengaruh Kualitas Pelayanan, Product Knowledge dan WOM terhadap Proses Pengambilan Keputusan Pembelian. *Jurnal Ilmu Dan Riset Manajemen*, 5, 5.
<https://docplayer.info/50559981-Pengaruh-kualitas-pelayanan-product-knowledge-dan-wom-terhadap-proses-pengambilan-keputusan-pembelian.html>
- Setiadi, N. J. (2003). Perilaku Konsumen. *Aplikasi Manajemen*.
https://books.google.co.id/books?hl=en&lr=&id=HdxDDwAAQBAJ&oi=fnd&pg=PA6&q=perilaku+konsumen+setiadi+pdf&ots=PIQos8XRMW&sig=v17sUvTYo53gWVpFAEFm8gKtA2k&redir_esc=y#v=onepage&q&f=false
- Shaleh, M. (2016). Pengaruh Motivasi, Faktor Keluarga, Lingkungan Kampus dan Aktif Berorganisasi terhadap Prestasi Akademik. *Phenomenon : Jurnal Pendidikan MIPA*, 4(2), 109. <https://doi.org/10.21580/phen.2014.4.2.122>
- Shannon, C., James, W. P., John, A. S., & Alexander, N. (2014). Consumer Behavior in the Online Context. *Journal of Research in Interactive Marketing*, 8(3), 169–202.
<https://doi.org/10.1108/JRIM-04-2013-0019>
- Sofuwani, T. M., & Nurrahmi, M. (2015). Pengaruh Karakteristik Konsumen terhadap Keputusan Pembelian Produk Asuransi pada PT.Sequislife Insurance Cabang Palembang. *Jurnal Ilmu Manajemen*, 5(1), 1–14. <https://doi.org/10.32502/JIMN.V5I1.301>
- Sugiyono. (2015). *Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif dan R&D* (12th ed.). Alfabeta Bandung.
https://www.academia.edu/42226342/Ebook_Metode_Penelitian_Pendidikan_Pendekatan_Kuantitatif_Kualitatif_dan_R_and_D_Prof._Dr._Sugiyono
- Sulaeman, T. (2017). *The Top Three Music Streaming Services in Indonesia and the Potential for Growth*. LinkedIn.Com. https://www.linkedin.com/pulse/top-three-music-streaming-services-indonesia-growth-trian-sulaeman?articleId=6239998548503556096#comments-6239998548503556096&trk=public_profile_article_view
- Support.spotify. (2019). *Di mana Spotify Tersedia?*
https://support.spotify.com/id/using_spotify/getting_started/full-list-of-territories-where-spotify-is-available/
- Suryananda, L. (2016). *Spotify VS Joox: Mana Yang Lebih Baik?*
<https://creativedisc.com/2016/09/spotify-vs-joox-mana-yang-lebih-baik/>
- Trimartati, N. (2014). Studi Kasus Tentang Gaya Hidup Hedonisme Mahasiswa Bimbingan dan Konseling Angkatan 2011 Universitas Ahmad Dahlan. *PSIKOPEDAGOGIA Jurnal Bimbingan Dan Konseling*, 3(1), 20. <https://doi.org/10.12928/psikopedagogia.v3i1.4462>
- Umar, H. (2005). *Riset Pemasaran & Perilaku Konsumen*. Jakarta Business Research Center.

https://books.google.co.id/books?hl=en&lr=&id=471eLm2dtssC&oi=fnd&pg=PR11&dq=info:D9GVYEV9eU8J:scholar.google.com&ots=InK93wdnC8&sig=6ehaRz_eyD_BGprOvc-qSjJEQXI&redir_esc=y#v=onepage&q&f=false

Wahyudi, D., & Djamaris, A. R. A. (2018). *Metode Statistik Untuk Ilmu dan Teknologi Pangan*.

Walker, O. C., & Mullins, J. W. (2014). *Marketing Strategy: a Decision-Focused Approach, Eighth Edition* (8th editio).

https://www.academia.edu/35032303/Marketing_Strategy_A_Decision-Focused_Approach

Wibowo, A. (2016). *Faktor-faktor yang Mempengaruhi Keputusan Pembelian pada Handphone Samsung Galaxy Series (Studi Kasus pada Mahasiswa Universitas Sanata Dharma, Kampus 1 Mrican)*. https://repository.usd.ac.id/4708/2/092214065_full.pdf

Wikipedia.org. (2016). *Spotify*. <https://id.wikipedia.org/wiki/Spotify>

Zhang, B., Kreitz, G., Isaksson, M., Ubillos, J., Urdaneta, G., Pouwelse, J. A., & Epema, D. (2013). Understanding User Behavior in Spotify. *2013 Proceedings IEEE INFOCOM*, 220–224. <https://doi.org/10.1109/INFCOM.2013.6566767>