

DAFTAR PUSTAKA

- APJII. Asosiasi Penyelenggara Jasa Internet Indonesia. 2020. Data Pengguna Jasa Internet Indonesia. [diunduh 2022 Juni]. <https://apjii.or.id/content/read/104/503/BULETIN-APJII-EDISI-74-November-2020>.
- Bandara, B. E. S., De Silva, D. A. M., Maduwanthi, B. C. H., & Warunasinhage, W. A. A. I. (2016). Impact of food labeling information on consumer purchasing decision: with special reference to faculty of agricultural sciences. *Procedia Food Science*, 6, 309-313.
- Besler, H. T., Buyuktuncer, Z., & Uyar, M. F. (2012). Consumer understanding and use of food and nutrition labeling in Turkey. *Journal of nutrition education and behavior*, 44(6), 584-591.
- BPOM. (2022). Peraturan Kepala Badan Pengawasan Obat dan Makanan Republik Indonesia Nomor 1 tahun 2022 tentang Klaim pada Label dan Iklan Pangan Olahan. Jakarta (ID): BPOM.
- BPOM. (2019). Peraturan Kepala Badan Pengawasan Obat dan Makanan Republik Indonesia Nomor 34 Tahun 2019 tentang Kategori Pangan. Jakarta (ID): BPOM.
- Briawan, D., Sedayu, T. R., & Ekyanti, I. (2011). Kebiasaan minum dan asupan cairan remaja di perkotaan. *Jurnal Gizi Klinik Indonesia*, 8(1), 36-41.
- Castillo, LP., Royo-Bordonada, M. A., & Moya-Geromini, A. (2015). Information search behaviour, understanding and use of nutrition labeling by residents of Madrid, Spain. *Public health*, 129(3), 226-236.
- Cavaliere, A., Ricci, E. C., & Banterle, A. (2015). Nutrition and health claims: Who is interested? An empirical analysis of consumer preferences in Italy. *Food Quality and Preference*, 41, 44-51.
- Chandon, P. (2013). How package design and packaged-based marketing claims lead to overeating. *Applied Economic Perspectives and Policy*, 35(1), 7-31.

- Campos, S., Doxey, J., & Hammond, D. (2011). Nutrition labels on pre-packaged foods: a systematic review. *Public health nutrition*, 14(8), 1496–1506.
- Cannoosamy, K., Pugo-Gunsam, P., & Jeewon, R. (2014). Consumer knowledge and attitudes toward nutritional labels. *Journal of nutrition education and behavior*, 46(5), 334-340.
- [FDA] Food Drug Administration. 2021. Label Claims for Conventional Foods and Dietary Supplements [internet]. [diacu pada 2022 Juni]. Tersedia dari:<https://www.fda.gov/food/food-labeling-nutrition/label-claims-conventional-foods-and-dietary-supplements>
- Poeradisastra F. (2011). Prospek dan Perkembangan Industri Minuman Indonesia. Food Review Indonesia [internet]; [diunduh 2022 Juni]. Tersedia pada : <http://foodreviwq.co.id./preview.php?view2&id=56483#VlsKy4QVfFI>
- Direktorat P2PTM. (2020). Manajemen Penyakit Tidak Menular. Kementerian Kesehatan RI. [internet]; [diunduh pada 2022 Juni]. Tersedia : <http://p2ptm.kemkes.go.id>
- Drichoutis, A. C., Lazaridis, P., Nayga, R. M., Kapsokefalou, M., & Chryssochoidis, G. (2008). A theoretical and empirical investigation of nutritional labels use. *European Journal of Health Economics*, 9(3), 293–304
- Duffy, E. W., Hall, M. G., Carpentier, F. R. D., Musicus, A. A., Meyer, M. L., Rimm, E., & Taillie, L. S. (2021). Nutrition claims on fruit drinks are inconsistent indicators of nutritional profile: a content analysis of fruit drinks purchased by households with young children. *Journal of the Academy of Nutrition and Dietetics*, 121(1), 36-46.
- Duran, A. C., Ricardo, C. Z., Mais, L. A., Martins, A. P. B., & Taillie, L. S. (2019). Conflicting messages on food and beverage packages: front-of-package nutritional labeling, health and nutrition claims in Brazil. *Nutrients*, 11(12), 2967.
- Fitri, N. F. N., & Yuliati, E. (2020). Hubungan pengetahuan dan kebiasaan membaca label informasi nilai gizi makanan kemasan dengan status gizi pada

- mahasiswa asrama kutai kartanegara di yogyakarta. *Jurnal Gizido*, 12(1), 45-54.
- Finco, F.D.B., Deliza, R., Rosenthal, A., & Silva, C.H.O. (2010). The effect of extrinsic product attributes of pineapple juice on consumer intention to purchase. *Journal of International Food and Agribusiness Marketing*, 22(1–2), 125–142.
- Fransisca, F., Palupi, N. S., & Faridah, D. N. (2016). Persepsi konsumen dalam menentukan keputusan pembelian produk minuman dengan klaim kurang gula. *Jurnal Mutu Pangan: Indonesian Journal of Food Quality*, 3(1), 50-57.
- Gezmen-Karadağ, M., & Türközü, D. (2018). Consumers' opinions and use of food labels, nutrition, and health claims: results from Turkey. *Journal of food products marketing*, 24(3), 280-296.
- Grunert, K. G., Wills, J. M., & Fernández-Celemin, L. (2010). Nutrition knowledge, and use and understanding of nutrition information on food labels among consumers in the UK. *Appetite*, 55(2), 177-189.
- Hallak, R., Onur, I., & Lee, C. (2022). Consumer demand for healthy beverages in the hospitality industry: Examining willingness to pay a premium, and barriers to purchase. *PloS one*, 17(5), e0267726.
- Hall, M. G., Lazard, A. J., Grummon, A. H., Mendel, J. R., & Taillie, L. S. (2020). The impact of front-of-package claims, fruit images, and health warnings on consumers' perceptions of sugar-sweetened fruit drinks: three randomized experiments. *Preventive medicine*, 132, 105998.
- Hieke, S., Kuljanic, N., Pravst, I., Miklavec, K., Kaur, A., Brown, K. A., ... & Rayner, M. (2016). Prevalence of nutrition and health-related claims on pre-packaged foods: A five-country study in Europe. *Nutrients*, 8(3), 137.
- Honorio, A. R., Pereira, G. S., Lopes, C. M., Gasparetto, B. R., Nunes de Lima, D. C., & Tribst, A. A. (2019). How can previous knowledge about food

- science/technology and received information affect consumer perception of processed orange juice?. *Journal of sensory studies*, 34(5), e12525.
- Indonesia. Kementerian Kesehatan RI. (2020). Profil Kesehatan Indonesia Tahun 2019. Jakarta (ID) : Kementerian Kesehatan RI. ISBN 978-602-416-977-0.
- Jacobs, S. A., de Beer, H., & Larney, M. (2011). Adult consumers' understanding and use of information on food labels: a study among consumers living in the Potchefstroom and Klerksdorp regions, South Africa. *Public health nutrition*, 14(3), 510-522.
- J. van buul, V., & Brouns, F. J. (2015). Nutrition and health claims as marketing tools. *Critical Reviews in Food Science and Nutrition*, 55(11), 1552-1560.
- Kaur, A., Scarborough, P., & Rayner, M. (2017). A systematic review, and meta-analyses, of the impact of health-related claims on dietary choices. *International Journal of Behavioral Nutrition and Physical Activity*, 14(1), 1-17.
- Kumar, N., & Kapoor, S. (2017). Do labels influence purchase decisions of food products? Study of young consumers of an emerging market. *British Food Journal*.
- Lähteenmäki, L. (2015). Consumer interpretation of nutrition and other information on food and beverage labels. In *Advances in food and beverage labelling* (pp. 133-148). Woodhead Publishing.
- Lalor, F., Madden, C., McKenzie, K., & Wall, P. G. (2011). Health claims on foodstuffs: A focus group study of consumer attitudes. *Journal of functional foods*, 3(1), 56-59.
- Mauludyani, A. V. R., Nasution, Z., Aries, M., Rimbawan, R., & Egayanti, Y. (2021). Knowledge on Nutrition Labels for Processed Food: Effect on Purchase Decision among Indonesian Consumers. *Jurnal Gizi dan Pangan*, 16(1), 47-56.
- Maradhika, V. (2012). Kajian Pemenuhan Syarat Label Minuman Sari Buah (Kemasan Siap Minum) Di Beberapa Pasar Swalayan Kota

- Bogor.Oostenbach, L. H., Slits, E., Robinson, E., & Sacks, G. (2019). Systematic review of the impact of nutrition claims related to fat, sugar and energy content on food choices and energy intake. *BMC Public Health*, 19(1), 1-11.
- Musicus, A. A., Hua, S. V., Moran, A. J., Duffy, E. W., Hall, M. G., Roberto, C. A., ... & Rimm, E. B. (2022). Front-of-package claims & imagery on fruit-flavored drinks and exposure by household demographics. *Appetite*, 171, 105902.
- Pereira, G. S., Honorio, A. R., Gasparetto, B. R., Lopes, C. M., Lima, D. C. D., & Tribst, A. A. (2019). Influence of information received by the consumer on the sensory perception of processed orange juice. *Journal of sensory studies*, 34(3), e12497.
- Pravst, I., & Kušar, A. (2015). Consumers' exposure to nutrition and health claims on pre-packed foods: Use of sales weighting for assessing the food supply in Slovenia. *Nutrients*, 7(11), 9353-9368.
- Rebouças, M. C., Rodrigues, M. D. C. P., & de Freitas, S. M. (2019). How label and nutritional claims affect consumers' acceptance, buying intention and quality perception toward a beverage made from cashew nut. *Nutrition & Food Science*.
- Renzo, L., Gualtieri, P., Pivari, F., Soldati, L., Attinà, A., Cinelli, G., ... & De Lorenzo, A. (2020). Eating habits and lifestyle changes during COVID-19 lockdown: an Italian survey. *Journal of translational medicine*, 18(1), 1-15.
- Riley, M. D., Bowen, J., Krause, D., Jones, D., & Stonehouse, W. (2016). A survey of consumer attitude towards nutrition and health statements on food labels in South Australia. *Functional Foods in Health and Disease*, 6(12), 809-821.
- RTR, A. P., Palupi, N. S., & Giriwono, P. E. (2015). Peranan klaim gizi dan kesehatan pada susu pertumbuhan sebagai penentu keputusan pembelian. *Jurnal Mutu Pangan: Indonesian Journal of Food Quality*, 2(2), 144-151.

- Sadhuhan, S., & Khanolkar, V. (2021). Consumer awareness and perception of functional food usage: A study of Hooghly district, West Bengal. *Turkish Journal of Physiotherapy and Rehabilitation*, 32, 3.
- Saragih, B., & Saragih, F. M. (2020). Gambaran Kebiasaan Makan Masyarakat Pada Masa Pandemi Covid-19. *Research Gate*, 19, 1-12.
- Shammakh, M., Ali, R. T., & Shaari, T. (2020). The Relationship of Health and Nutrition Claims towards Purchasing Choices among Consumers in Shah Alam, Selangor. *Journal of nutritional science and vitaminology*, 66(Supplement), S222-S225.
- Sidor, A., & Rzymski, P. (2020). Dietary choices and habits during COVID-19 lockdown: experience from Poland. *Nutrients*, 12(6), 1657.
- Silva, A., Franco, M., Mady, C., Pallet, D., Tomlins, K., Bennett, B., ... Sottomayor, M. (2016). Drivers of Acceptance of a New Beverage in Europe. *Beverages*, 2(2), 12.
- Song, J., Huang, J., Chen, Y., Zhu, Y., Li, H., Wen, Y., ... & Liang, Y. (2015). The understanding, attitude and use of nutrition label among consumers (China). *Nutrición hospitalaria*, 31(6), 2703-2710.
- Sunarisa, J. (2018). Analysis of Sugar-Free Claimed Beverages and Its Potential Customers. *KnE Social Sciences*, 869-883.
- Taillie, L. S., Ng, S. W., Xue, Y., Busey, E., & Harding, M. (2017). No fat, no sugar, no salt... no problem? Prevalence of “low-content” nutrient claims and their associations with the nutritional profile of food and beverage purchases in the United States. *Journal of the Academy of Nutrition and Dietetics*, 117(9), 1366-1374.
- Undang-Undang. (2012). Undang-undang No.18 tahun 2012 tentang Pangan.
- Vidya, C., Nisa, F. Z., & Palupi, I. R. (2018). Persepsi mahasiswa Fakultas Ilmu Keolahragaan Universitas Negeri Yogyakarta terhadap atribut produk minuman kesehatan. *Jurnal Keolahragaan*, 6(2), 184-192.

- Vemula, S. R., Gavaravarapu, S. M., Mendu, V. V. R., Mathur, P., & Avula, L. (2014). Use of food label information by urban consumers in India—a study among supermarket shoppers. *Public health nutrition*, 17(9), 2104-2114.
- Yoon, H. J., & George, T. (2012). Nutritional information disclosure on the menu: Focusing on the roles of menu context, nutritional knowledge and motivation. *International Journal of Hospitality Management*, 31(4), 1187-1194.