

DAFTAR PUSTAKA

- Accurate*. (2022, January 11). Retrieved from Accurate Web site: <https://accurate.id/>
- Business Model Generation. (2010). In A. Osterwalder, & Y. Pigneur, *Business Model Generation* (pp. 44-55). New Jersey: John Willey & Sons, Inc.
- Muhammad Idris*. (2021, Juli 5). Retrieved from Kompas Website: <https://money.kompas.com/>
- Robbani, A. (2021, Agustus). *Sosialogi79*. Retrieved from Sosial79 Web site: <https://www.sosial79.com/>
- Strategic Management. (2012). In C. W. Hill, & G. R. Jones, *Strategic Management: An Integrated Approach*. Cengage Learning.
- The Five Competitive Forces That Shape Strategy. (2008, January). *Michael Eugene Porter*. Retrieved from Wikipedia.
- Tim Zahir*. (2021, Oktober 18). Retrieved from Zahir Web site: <https://zahiraccounting.com/>