# MODUL PRAKTIKUM AKUNTANSI manajertal " 



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## PROGRAM STUDI AKUNTANSI

FAKULTAS EKONOMI DAN ILMU SOSIAL
UNIVERSITAS BAKRIE

## MODUL PRAKTIKUM

## AKUNTANSI MANAJERIAL II

PROGRAM STUDI AKUNTANSI

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## KATA PENGANTAR

Puji dan syukur kami panjatkan kepada Tuhan Yang Maha Esa, karena telah memberi petunjuk bagi seluruh penulis untuk menyelesaikan buku "Modul Praktikum Akuntansi Manajerial II".

Modul ini diperuntukan bagi para mahasiswa yang sedang menempuh mata kuliah Akuntansi Manajerial II. Dengan adanya buku ini, kami berharap supaya para mahasiswa dapat lebih memahami materi Akuntansi Manajerial II.

Kami sadar bahwa buku ini jauh dari kata sempurna, oleh karena itu kami sangat mengharapkan kritik dan saran dari para pengguna buku ini.

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Penulis

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# BAGIAN I. COST-VOLUME-PROFIT ANALYSIS 

1. Gentlement Corporation produces shoes. The following information is from the budget of Gentlement Corporation for 2017.

Expected sales (units) 5,000
Selling price (per shoe) \$ 75
Variable Cost (per Shoe)

- Direct material \$12
- Direct manufacturing labor \$ 8
- Other variable cost (manufacturing, marketing \& General ) $\$ 5$

Total variable cost per Shoe \$25

## Fixed Cost

- Manufacturing \$ 20,000
- Marketing \& General
\$ 130,000
Total fixed cost
\$ 150,000


## REQUIRED

a) Calculate Break Even Point (BEP) in unit and \$ ?
b) Calculate the degree of operating leverage ?
c) Calculate the margin of safety (in unit and \$)?
d) If the target operating income of Gentlement Corporation for 2017 is $\$ 250,000$, calculate the number of shoes that must be sold by the company to achieve the target operating income?.
e) If, the management of the company plans to increase both selling price by $\$ 15$ per unit and direct material cost by $\$ 12$ by using a higher quality direct material. The higher selling price would cause demamnd to drop by $10 \%$. Do you agree with this plan? Show your calculation to support your argument.
2. The Hoot Company manufactures and sells pens. Currently, 5.000.000 units are sold per year at $\$ 0,50$ per unit. Fixed costs are $\$ 900.000$ per year. Variable costs are $\$ 0,30$ per unit.

## REQUIRED:

a) Compute current annual operating income.
b) Compute breakeven point in units.
c) Compute breakeven point in revenues.
d) If starting point is $\$ 0$ revenues at 0 units sold, prepare costvolume graph for Hoot Company.
3. Lifetime Escapes generate average revenue of $\$ 50.000$ per person on its five-day package tours to wildlife parks in Kenya. The annual fixed cost total $\$ 520.000$ and variable costs per person are as follows:
Airfare \$1.400

Hotel accommodations 1.100
Meals 300
Ground transportation 100
Park tickets and other costs 800
Total 3.700

## REQUIRED:

a) Calculate the number of package tours that must be sold to break even.
b) Calculate the revenue needed to earn a target operating income of $\$ 91.000$.
c) If fixed costs increase by $\$ 32.000$, what decrease in variable cost per person must be achieved to maintain the breakeven point calculated in requirement 1 ?

# BAGIAN II. MASTER BUDGET AND RESPONSIBILITY ACCOUNTING 

1. Nice Inc. manufactures and sells two shoes, reguler shoe and premium shoe. Nice Inc. Accounts for direct material inventory and finished goods inventory using FIFO Assumption. The following data are available for 2017 budget:

## Direct Material Information

- Target ending inventory in units
- Beginning inventory in unit
- Beginning inventory in dollars
$\underline{\text { Leather }}$
410 pounds
250 pounds
$\$ \quad 1,050$

|  | Metal <br> 70 pounds |
| ---: | ---: |
| 60 pounds |  |
| $\$$ | 174 |

70 pounds
60 pounds
\$ 174

## Input Prices

- Direct Materil
- Leather
- Metal
- Direct manufacturing labor
\$ 4,1 per pound
\$ 3,1 per pound
\$ 14 per direct manufacturing labor-hour

Input Quantities per Unit of Output:

- Direct Materil
- Leather
- Metal
- Direct manufacturing labor-hours (DMLH)
- Machine-hours (MH)

Reguler Shoe
3 pounds 0.5 pounds 3 hours 12 MH

Premium Shoe
5 pounds
1 pound
5 hours
20 MH

Sales \& Finished Goods Inventory:

- Expected sales in unit
- Selling price per unit

|  | Reguler Shoe |  |  | Premium Shoe |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 610 |  | 255 |  |  |
| $\$$ | 200 |  | $\$$ | 325 |  |
|  | 50 |  | 30 |  |  |
|  | 30 |  | 45 |  |  |
| $\$$ | 3,060 |  |  | $8,550-$ |  |

Nice Inc. uses an activity-based costing system and classifies manufacturing overhead into 3 (three) activity pools: Setup, Processing, and Inspection. Activity rates for these activities are \$ 125 per set-up hours, \$ 5 per machine-hour, and \$ 20 per inspection hour. Other information follows:

## Cost Driver Information:

- Number of units per batch
- Set-up time per batch
- Inspection time per batch

| Reguler Shoe | Premium Shoe |
| :---: | :---: |
| 30 | 15 |
| 1.2 hours | 2 hours |
| 0.5 hour | 0.5 hour |

## REQUIRED:

Prepare for the year 2017
a) Revenues budget.
b) Production budgets in units
c) Direct material usage budget and direct material purchase budget.
d) Direct manufacturing labor cost budget.
e) Manufacturing overhead cost budgets for each of the three activities.
f) Budgeted unit cost of ending finished goods inventory
g) Ending Inventories budget.
2. Authentic Furniture produces two types of desk, type Executive and Chairman. There is the complete data for the products: Unit costs data for direct-costs inputs pertaining to February 2014 and March 2014 are as follows:

|  | February 2014 | March 2014 <br> (budgeted) |
| :--- | :---: | :---: |
| Oak Top (per square foot) | $\$ 23$ | $\$ 25$ |
| Red Oak Top (per square foot) | $\$ 28$ | $\$ 30$ |
| Oak Legs (per leg) | $\$ 16$ | $\$ 17$ |
| Red Oak Legs (per leg) | $\$ 22$ | $\$ 23$ |
| Manufacturing labor costs per hour | $\$ 30$ | $\$ 35$ |

The budgeted direct-costs inputs for each product in 2014 as follows:

|  | February 2014 | March 2014 |
| :--- | :---: | :---: |
| Oak Top (square foot) | 16 | 0 |
| Red Oak Top (square foot) | 0 | 25 |
| Oak Legs (leg) | 4 | 0 |
| Red Oak Legs (leg) | 0 | 4 |
| Manufacturing labor costs (hour) | 3 | 5 |

Unit Data pertaining to the direct materials inventory 2014 as follows:

| Actual Beginning Direct Material Inventory |  |  |
| :--- | :---: | :---: |
| Chairman |  |  |
| Oak Top (square foot) | 320 | 0 |
| Red Oak Top (square foot) | 0 | 150 |
| Oak Legs (leg) | 100 | 0 |
| Red Oak Legs (leg) | 0 | 40 |
| Target Ending Direct Material Inventory |  |  |
| Oak Top (square foot) | 192 | 0 |
| Red Oak Top (square foot) | 0 | 200 |
| Oak Legs (leg) | 80 | 0 |
| Red Oak Legs (leg) | 0 | 44 |

Manufacturing overhead (both variable and fixed) is allocated to each desk on the basis of budgeted direct manufacturing laborhours per desk. The budgeted variable manufacturing overhead rate for March 2014 is $\$ 40$ per direct manufacturing labor-hour. The budgeted fixed manufacturing overhead for March 2014 is $\$ 54.925$. Other data:

|  | Executive | Chairman |
| :--- | :--- | :--- |
| Expected Sales in unit | 740 | 390 |
| Selling Price | $\$ 1.030$ | $\$ 1.650$ |
| Target ending inventory in units | 30 | 15 |
| Beginning inventory in units | 20 | 10 |
| Beginning inventory in dollars (cost) | $\$ 10.480$ | $\$ 4.850$ |

## REQUIRED:

Prepare the following budgets for March 2014
a) Revenues Budget.
b) Production budget in units.
c) Direct Material Usage budget and direct material purchases budget.
d) Direct manufacturing labor budget.
e) Manufacturing overhead budget.
f) Ending inventories budget.
g) COGS budget.
3. Follete Inc. operates at capacity and makes plastic combs and hairbrushes. Although the combs and brushes are a matching set, they are sold individually and so the sales mix is not 1:1. Follete Inc. is planning its annual budget for fiscal year 2011. Information for 2011 follows:

## Input Prices

Direct materials
Plastic $\quad \$ 0,20$ per ounce
Bristles
Direct manufacturing labor
\$ 0,05 per bunch
\$ 12 per direct manufacturing labor-hour

Input Quantities per Unit of Output

|  | Combs | Brushes |
| :--- | :--- | :--- |
| Direct material |  |  |
| $\quad$ Plastic | 5 ounces | 8 ounces |
| $\quad$ Bristles | - | 16 bunches |
| Direct manufacturing labor | 0,05 hours | 0,2 hours |
| Machine-hours $(\mathrm{MH})$ | $0,025 \mathrm{MH}$ | $0,1 \mathrm{MH}$ |

Inventory Information, Direct Materials

|  | Plastic | Bristles |
| :--- | :---: | :---: |
| Beginning inventory | 1.600 ounces | 1.820 bunches |
| Target ending inventory | 1.766 ounces | 2.272 bunches |
| Cost of beginning inventory | $\$ 304$ | $\$ 946$ |

Follete Inc. account for direct materials using a FIFO cost flow.
Sales and Inventory Information, Finished Goods
Combs
Brushes

| Expected sales in units | 12.000 | 14.000 |
| :--- | :--- | :--- |

Selling price
Target ending inventory in units
Beginning inventory in units 600
Beginning inventory in dollars $\$ 1.800$
\$ $6 \quad \$ 20$
1200
1.400
1.200
\$18.120

Follete Inc. uses a FIFO cost flow assumption for finished goods inventory.

Combs are manufactured in batches of 200, and brushes are manufactured in batches of 100. It takes 20 minutes to set up for a batch of combs, and one hour to set up for a batch of brushes. Follete Inc. uses activity-based costing and has classified all overhead costs as shown in the following table:

| Cost Type | Budgeted Variable | Budgeted Fixed | Cost Driver/Allocating Base |
| :--- | ---: | :---: | :---: |
| Manufacturing: |  |  |  |
| Materials handling | $\$ 11.490$ | $\$ 15.000$ | Number of ounces of plastic used |
| Setup | 6.830 | 11.100 | Setup-hours |
| Processing | 7.760 | 20.000 | Machine-hours |
| Inspection | 7.000 | 1.040 | Number of units produced |
|  |  |  |  |
| Nonmanufacturing: | 14.100 | 60.000 | Sales revenue |
| Marketing | 0 | 780 | Number of deliveries |
| Distribution |  |  |  |

Delivery trucks transport units sold in delivery sizes of 1.000 combs or 1.000 brushes.

## REQUIRED:

Do the following for the year 2011:
a) Prepare the revenue budget.
b) Use the revenue budget to

- Find the budgeted allocation rate for marketing costs.
- Find the budgeted number of deliveries and allocating rate for distribution costs.
c) Prepare the production budget in units.
d) Use the production budget to
- Find the budgeted number of setups, setup-hours, and allocation rate for setup costs.
- Find the budgeted total machine-hours and the allocation rate for processing costs.
- Find the budgeted total unit produced and the allocation rate for inspection costs.
e) Prepare the direct material usage budget and the direct material purchases budgets in both units and dollars; round to whole dollars.
f) Use the direct material usage budget to find the budgeted allocation rate for materials handling costs.
g) Prepare the direct manufacturing labor costs budget.
h) Prepare the manufacturing overhead cost budget for material handling, setup, and processing.
i) Prepare the budgeted unit cost of ending finished goods inventory and ending inventories budget.
j) Prepare the cost of goods sold budget.
k) Prepare the nonmanufacturing overhead cost budget for marketing and distribution.

1) Prepare a budgeted income statement (ignore income taxes).

# BAGIAN III. FLEXIBLE BUDGETS, DIRECT-COST VARIANCES, AND MANAGEMENT CONTROL 

1. The Giant Company produces lamps. The company's operating budget for January 2017 included these data:

- Number of bags produced and sold $=20,000$
- Selling price per bag =\$25
- Variable cost per bag =\$13
- Fixed costs for the month $=\$ 150,000$

The actual results for January 2017 were as follows:

- Number of bags produced and sold $=18,000$
- Average selling price per bag $=\$ 28$
- Variable cost per bag $=\$ 15$
- Fixed costs for the month $=\$ 160,000$


## REQUIRED:

a) Prepare a static-budget-based variance analysis for January 2017 perfomanace.
b) Prepare a flexible-budget-based variance analysis for January 2017 perfomanace.
2. The Miracle Corporation produces bags. Standards per finished unit for direct material dan direct manufacturing labor were as follows:

- Direct material:

10 pounds at $\$ 5$ per pound $\quad=\$ 50$

- Direct manufacturing labor:
0.8 hour at $\$ 25$ per hour $\quad=\$ 20$

The number of finished units budgeted for Janauary 2017 was 10,000 units, and 9,000 units were actually produced. Actual results in January 2017 were as follows :

- Direct material : 85.500 pounds $=\$ 513,000$
- Direct manufacturing labor: 8.100 hours $=\$ 186,300$

Assume that there was no beginning and ending inventory either direct materials and finished units.

## REQUIRED

Compute the January 2017 price and efficiency variances for direct materials and direct manufacturing labor.
3. Bank Management Printers, Inc., produces luxury check-books with three and stubs per page. Each checkbook is designed for an individual customer and is ordered through the customer's bank. The company's operating budget for September 2016 included these data:

| Number of checkbooks | 15.000 |
| :--- | :--- |
| Selling price per book | $\$ 40$ |
| Variable cost per book | $\$ 16$ |
| Fixed costs for the month | $\$ 290.000$ |

The actual result for September 2016 were as follows :

| Number of checkbooks produced and sold | 12.000 |
| :--- | :--- |


| Actual selling price per book | $\$ 42$ |
| :--- | :--- |
| Variable cost per book | $\$ 14$ |
| Fixed costs for the month | $\$ 300.000$ |

The executive vice president of the company observed that the operating income for September was much lower than anticipated, despite a higher-than-budgeted selling price and a lower-thatbudgeted variable cost per unit. As the company's management accountant, you have been asked to provide explanation for yhe disappointing September results.

Bank Management develops its flexible budget on the basis of budgeted per-output-unit revenue and per-output-unit variable cost without detailed analysis of budgeted inputs.

## REQUIRED

a) Prepare a static-budget-based variance analysis of the September performance.
b) Prepare a flexible-buget-based variance analysis of the September performance.
c) Wh might Bank Management find the flexible-budget-based variance analysis more informative than the static-budget-based variance analysis ? Explain your answer.
4. O'Shea Company manufactures ceramic vases. It uses its standard costing system when developing its flexible-budget amounts. In

April 2012, 2.000 finished units were produced. The following information relates to its two direct manufacturing cost categories: direct material and direct manufacturing labor.

Direct material uses were 4.400 kilograms ( kg ). The standard direct materials input allow for one output unit is 2 kg at $\$ 15$ per kg . O'Shea purchased 5.000 kg of materials at $\$ 16.5$ per kg, a total of $\$ 82.500$. Actual direct manufacturing labor-hours were 3.250, at a total cost of $\$ 66.300$. Standard manufacturing labor time allowed is 1,5 hours per output unit, and the standard direct manufacturing labor cost is $\$ 20$ per hour.

## REQUIRED:

Calculate the direct materials price variance and efficiency, and the direct manufacturing labor price variance and efficiency variance.

# BAGIAN IV. FLEXIBLE BUDGETS, <br> OVERHEAD COST VARIANCES, AND MANAGEMENT CONTROL 

1. Esquire Clothing is a manufacturer of designer suits. The cost of each suit is the sum of three variable costs (direct material costs, direct manufacturing labor costs, and manufacturing overhead costs) and one fixed-cost category (manufacturing overhead costs). Variable manufacturing overhead cost is allocated to each suit on the basis of budgeted direct manufacturing labor hours per suit. For June 2016 each suit is budgeted to take four labor-hours. Budgeted variable manufacturing overhead cost per labor-hour is $\$ 24$. The budgeted number of suits to be manufactured in June 2016 is 1.040 . Actual variable manufacturing costs June 2016 were $\$ 104.328$ for 1.080 suits started and completed. There were no beginning or ending inventories of suits. Actual direct manufacturing labor-hours for June were 4.536.

## REOUIRED:

a) Compute the flexible-budget variance, the spending variance, and the efficiency variance for variable manufacturing overhead.
b) If Esquire Clothing allocates fixed manufacturing overhead to each suit using budgeted direct manufacturing labor-hours per suit. Data pertaining to fixed manufacturing overhead costs for June 2016 are budgeted, \$ 124.800 and actual, \$ 127.832.

- Compute the spending variance for fixed manufacturing overhead.
- Compute the production-volume variance for June 2016.


# BAGIAN V. DECISION MAKING AND RELEVANT INFORMATION 

1. Innova Co. manufactures small engines. The company currently manufactures all the parts used in these engines, but is considering a proposal from external supplier who wishes to supply the starter assemblies used in these engine. The starter assemblies are currently manufactured in Division 1 of Electra Co.

The costs relating to the starter assemblies for the past 12 months (2016) were as follows:

- Direct Material \$ 400,000
- Direct manufacturing labor \$300,000
- Manufacturing overhead
$\$ 800,000$
Total \$ 1,500,000

Over the past year (2016), Innova Co. manufactured 150,000 starter assemblies. The average cost for each starter assembly is \$ 10 (\$1,500,000 : 150,000).

Further analysis of manufacturing overhead revealed the following information. Of the total manufacturing overhead, only $25 \%$ is considered variable. Of the fixed portion, $\$ 300,000$ is an allocation of general overhead that will remain unchanged for the company as a whole if production of the starter assemblies is discountinued. A further \$ 200,000 of the fixed overhead is avoidable if production of the starter assemblies is discountinued. The balance of fixed overhead, $\$ 100,000$, is the salary of the division 1 manager. If Innova Co. discountinues production of the starter assemblies, the
division manager 1 will be transferred to division 2 at the same salary.

Innova Co. plans to manufacture 150,000 starter assemblies for 2017. Electra Co., a reliable supplier, has offered to supply 150,000 starter assemblies at \$8.

## REQUIRED:

Should Innova Co. accept the offer of Electra Co. ? Show your calculation.
2. Roberto buys T-Shirts in bulk, applies its own trendsetting silkscreen designs, and then sells the T-Shirts to a number of retailers. Roberto wants to be known for its trendsetting designs, and it wants every teenager to be seen in a distinctive Roberto T-Shirts. Roberto presents the following data for its first two years of operations, 2008 and 2009.

|  | $\underline{\mathbf{2 0 0 8}}$ | $\underline{\mathbf{2 0 0 9}}$ |
| :--- | ---: | ---: |
| Number of T-Shirts purchased | 200.000 | 250.000 |
| Number of T-Shirts discarded | 2.000 | 3.300 |
| Number of T-Shirts Sold <br> (row 1 - row 2) | 198.000 | 246.700 |
| Average selling price | $\$ 25$ | $\$ 26$ |
| Average cost per T-Shirts | $\$ 10$ | $\$ 8,50$ |


| Administrative capacity <br> (number of customers) | 4.000 | 3.750 |
| :--- | ---: | ---: |
| Administrative costs | $\$ 1.200 .000$ | $\$ 1.162 .500$ |
| Administrative costs per <br> customer (row 8 : row 7) | $\$ 300$ | $\$ 310$ |

Administrative costs depend on the number of customers that Roberto has created capacity to support, not on the actual number of customers served. Roberto had 3.600 customers in 2008 and 3.500 customers in 2009.

## REQUIRED:

a) Calculate Roberto operating income in both 2008 and 2009.
b) Calculate the growth, price-recovery, and productivity components that explain the change in operating income from 2008 to 2009.
3. The Award Plus Company manufactures medals for winners of athletic events and other contests. Its manufacture plant has the capacity to produce 10.000 medals each month. Current production and sale are 7.500 medals per month. The company normally charges $\$ 300$ per medal. Cost information for the current activity level is as follows:
Variable costs that vary with number of units produced Direct material $\$ 525.000$
Direct manufacturing labor $\quad 600.000$
Variable costs (for setups, materials handling, quality control, and so on) 150.000 that vary with number of batches, 150 batches $x \$ 1.000$ batch
Fixed manufacturing costs 550.000
Fixed marketing costs $\quad \underline{\underline{350.000}}$
Total Costs
\$ 2.175 .000

Award Plus has just received a special one-time-only order for 2.500 medals at $\$ 200$ per medal. Accepting the special order would not affect the company's regular business. Award Plus makes medals for its existing customers in batch sizes of 50 medals ( 150 batches x 50 medals per batch $=7.500$ medals). The special order requires Award Plus to make the medals in 25 batches of 100 each.

## REQUIRED:

Should Award Plus accept this special order? Show your calculation.
4. Alfa Beta Corporation manufactures a machine sparepart. The corporation plans to replace its old machine with new machine. Data related to the old machine and the new machine are as Follows:

|  | Old Machine | New Machine |
| :--- | ---: | ---: |
| Annual revenues | $\$ 1,000,000$ | $\$ 1,000,000$ |
| Original cost | $\$ 300,000$ | $\$ 150,000$ |
| Useful life | 5 Years | 4 Years |
| Current age | 1 Years | 0 Year |


| Remaining useful <br> life | 4 Years | 4 Years |
| :--- | ---: | ---: |
| Accumulated <br> depreciation | $\$ 60,000$ | Not acquired yet |
| Current book value | $\$ 240,000$ | Not acquired yet |
| Current disposal <br> value | $\$ 125,000$ | Not acquired yet |
| Terminal disposal <br> value (3 Years from <br> now) | $\$ 0$ | $\$ 0$ |
| Annual operating <br> cost (related to the <br> machine) | $\$ 75,000$ | $\$ 60,000$ |
| Annual operating <br> cost (not related to <br> the machine) | $\$ 800,000$ | $\$ 800,000$ |

## REQUIRED

Should Alfa Beta Corporation replace its machine ? Show your calculation
5. Meredith Corporation makes a special-purpose machine, D4H, used in the textile industry. Meredith has designed the H4D machine for 2009 to be distinct from its competitors. It has been generally
regarded as a superior machine. Meredith presents the following data for 2008 and 2009.

|  | $\mathbf{2 0 0 8}$ | 2009 |
| :--- | ---: | ---: |
| 1. Units of D4H produced and sold | 200 | 210 |
| 2. Selling price | $\$ 40.000$ | $\$ 42.000$ |
| 3. Direct material (kilograms) | 300.000 | 310.000 |
| 4. Direct material cost per kilogram | $\$ 8$ | $\$ 8,50$ |
| 5. Manufacturing capacity in units of D4H | 250 | 250 |
| 6. Total conversion costs | $\$ 2.000 .000$ | $\$ 2.025 .000$ |
| 7. Conversion cost per unit of capacity | $\$ 8.000$ | $\$ 8.100$ |
| 8. Selling and customer-service capacity | 100 customers | 95 customers |
| 9. Total selling and customer-service cost | $\$ 1.000 .000$ | $\$ 940.500$ |
| 10. Selling and customer-service capacity cost per customer | $\$ 10.000$ | $\$ 9.900$ |
| 11. Design staff | 12 | 12 |
| 12. Total design costs | $\$ 1.200 .000$ | $\$ 1.212 .000$ |
| 13. Design cost per employee | $\$ 100.000$ | $\$ 101.000$ |

Meredith produces no defective machines, but it want to reduce direct material usage per D4H machine in 2009. Conversion costs in each year depend on production capacity defined in terms of D4H units that can be produced, not the actual unit produced. Selling and customer-service costs depend on the number of customers that Meredith can support, not the actual number of customers it serves. Meredith has 75 customers in 2008 and 80 customers in 2009. At the start of each year, management uses its discretion to determine the number of design staff for the year. The design staff and its costs have no direct relationship with the quantity of D 4 H produced or the number of customers to whom D4H is sold.

## REQUIRED:

a) Calculate the operating income of Meredith Corporation in 2008 and 2009.
b) Calculate the growth, price-recovery, and productivity components that explain the change in operating income from 2008 to 2009.
c) Comment on your answer in requirement 2 . What do these components indicate?

# BAGIAN VI. STRATEGY, BALANCE SCORECARD, AND STRATEGIC PROFITABILITY ANALYSIS 

1. Balance scorecard measures an organization's performance from 4 (four) perspectives. Explain these perspectives?
2. Explain the difference between product differentiation strategy and cost leadership strategy?

# BAGIAN VII. PRICING DECISIONS AND COST MANAGEMENT 

1. Amazing Co. manufactures and sells dolls. In 2016, it reported the following:

| Unit produced and sold | 3,200 |
| :--- | ---: |
| Investment | $\$ 2,400,000$ |
| Markup percentage on full cost | $8 \%$ |
| Rate of return on investment | $12 \%$ |
| Variable cost per unit | $\$ 500$ |

## REQUIRED:

a) What was the operating income of Amazing Co. in 2016 ? What was the full cost per unit? What was the selling price per unit? What was the percentage markup on variable cost ?
b) Amazing Co. is considering increasing the annual spending on advertising by $\$ 175,000$. The company believes the investment will increase the unit sales of $10 \%$. Should the company make the investment? Show your calculation !!
2. Scoopy is small distributor of marble tiles. Scoopy identifies its three major activities and cost pools as ordering, receiving and storage, and shiping, and it reports the following details for 2011:

| Activity | Cost Driver | Quantity of <br> Cost Driver | Cost per Unit <br> of Cost Driver |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Placing and paying for orders of <br> marble tiles | Number of orders | 500 | $\$ 50 \quad$ per order |  |  |
| 2 | Receiving and storage <br> 3Shipping of marble tiles to <br> retailers | Loads moved <br> Number of <br> Shipments | 4.000 | $\$ 30$ | per load |

For 2011, Scoopy buys 250.000 marble tiles at an average cost of $\$ 3$ per tile and sells them to retailers at an average price of $\$ 4$ per tile. Assume Scoopy has no fixed cost and no inventories.

## REQUIRED:

a) Calculate Scoopy's operating income for 2011.
b) For 2012, retailers are demanding a 5\% discount off the 2011 price. Scoopy's suppliers are only willing to give $4 \%$ discount. Scoopy expects to sell the same quantity of marbel tiles in 2012 as in 2011. If all other costs and csots-driver information remain the same, calculate Scoopy operating income for 2012.
c) Suppose further that Scoopy decides to make changes in its ordering and receiving-and- storing practices. By placing longrun orders with its key suppliers, Scoopy expected to reduce the number of orders to 200 and the cost per order to $\$ 25$ per order. By redesigning the layout of the warehouse and reconfiguring the crates in which the marbel tiles are moved, Scoopy expects to reduce the number of loads moved to 3.125 and the cost per load moved to $\$ 28$. Will Scoopy achieve its target operating income of $\$ 0,30$ per tile in 2012? Show your calculations.
3. Intentical Inc., manufactures game system. Intentical has decided to create and market a new system with wireless controls and excellent video graphics. Intentical's managers are thinking of calling this system the Yew. Based on past experience they expect the total life
cycle of the Yew to be four years, with the design phase taking about a year. They budget the following costs for the year:

|  |  | Total fixed costs <br> Over four years | Variable cost <br> per unit |
| :--- | :--- | :---: | :---: |
| Year 1 | R\&D costs | $\$ 6.590 .000$ | - |
|  | Design costs | 1.450 .000 | - |
| Year 2-3 | Production | 19.560 .000 | $\$ 50$ per unit |
|  | Marketing \& distribution | 5.242 .000 | 10 per unit |
|  | Customer service | 2.900 .000 | - |

## REQUIRED:

a) Suppose the manager at Intentical price the Yew game system at $\$ 110$ per unit. How many units do they need to sell to break even?
b) The managers at Intentical are thinking of two alternative pricing strategies.

- Sell the Yew at $\$ 110$ each from the outset. At this price they expect to sell 1.500 .000 units over its life-cycle.
- Boost the selling price of the Yew in Year 2 when it first comes out to $\$ 240$ per unit. At this price they expect to sell 100.000 units in Year 2. In Year 3 and 4 drop the price to $\$ 110$ per unit. The managers expect to sell 1.200.000 units in Years 3 and 4.

Which pricing strategy would you recommend? Explain.

# BAGIAN VIII. COST ALLOCATION, CUSTOMER PROFITABILITY ANALYSIS, AND SALES-VARIANCE ANALYSIS 

1. Spectra Corporation manufactures premium bags. Its plant has a production capacity of 50,000 bags per year. Giant Company as a single distributor accounts for all existing sales. Expected result for the coming year (2017) are as follows:

|  | Total | Per Unit |  |  |  |
| :--- | ---: | ---: | :---: | :---: | :---: |
| Unit Sold | 40,000 |  |  |  |  |
| Revenue | $\$ 1,000,000$ | $\$ 25$ |  |  |  |
| Manufacturing Costs/Costs of Goods Sold |  |  |  |  |  |
| Variable Manufacturing <br> Costs | $\$ 620,000$ | $\$ 15,5$ |  |  |  |
| Fixed Manufacturing <br> Costs | $\$ 100,000$ | $\$ 2,5$ |  |  |  |
| Total Manufacturing <br> Costs/Cost of Goods Sold | $\$ 720,000$ | $\$ 18,0$ |  |  |  |
| Non Manufacturing Costs |  |  |  |  |  |
| Variable Non <br> Manufacturing Costs | $\$ 160,000$ | $\$ 4,0$ |  |  |  |
| Fixed Non Manufacturing <br> Costs | $\$ 40,000$ | $\$ 1,0$ |  |  |  |
| Total Non Manufacturing <br> Costs | $\$ 200,000$ | $\$ 5,0$ |  |  |  |
| Full Costs of The Product | $\$ 920,000$ | $\$ 23,0$ |  |  |  |
| Operating Income |  |  |  | $\$ \$ 80,000$ | $\$ 2,0$ |

In December 2017, Cheaper Company has ordered to buy 4,000 bags from Spectra Corporation at $\$ 22$ per bag.

## REQUIRED

Should the offer of Cheaper Company be accepted by Spectra Corporation ???? Show your calculations ???

## BAGIAN IX. BALANCE SCORECARD : QUALITY AND TIME

1. The Seaworld Corporation uses an injection molding machine to make a plastic product, Z 39 , after receiving firm orders from its customers. Seaworld estimates that it will receive 50 orders for Z 39 during the coming year. Each order of Z39 will take 80 hours of machine time. The annual machine capacity is 5.000 hours.

## REQUIRED:

a) Calculate (a) the average amount of time that an order for Z 39 will wait in line before it is processed and (b) the average manufacturing cycle time per order for Z39.
b) Seaworld is considering introducing a new product, Y28. The company expects it will receive 25 orders of Y28 in the coming year. Each order of Y28 will take 20 hour of machine time. Assuming the demand for Z 39 will not be affected by the introduction of Y28, calculate (a) the average waiting time for an order received and (b) the average manufacturing cycle time per order for each product, if Seaworld introduces Y28.
2. The Grober Corporation makes wire harnesses for the aircraft industry. Grober is uncertain about when and how many customers orders will be received. The company makes harnesses only after receiving firm order from its customers. Grober has recently purchased a new machine to make two types of wire harnesses, one for Boeing airplanes (B6) and the order for Airbus Industries airplanes
(A2). The annual capacity of the new machine is 8.000 hours. The following information is available for next year:

| Inventory | Selling Price per Order |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  | Annual |  | If Average Manufacturing |  |  |  |
| Carrying |  |  |  |  |  |  |
|  | Average Number of | Manufacturing | Lead Time per Order Is |  | Cost per |  |
|  |  |  | Less Than | More Than | Variable |  |
| Order |  |  |  |  |  |  |
| Customer per Hour | Orders | Time Required | 200 Hours | 200 Hours | per | Order |
| B6 | 150 | 40 hours | \$20.000 | \$19.400 | \$15.000 | \$ 0,6 |
| A2 | 20 | 50 hour | 18.500 | 18.100 | 14.000 |  |
| 0,55 |  |  |  |  |  |  |

## REQUIRED:

a) Calculate the average manufacturing lead times per order (a) if Grober manufactures only B6 and (b) if Grober manufactures both B6 and A2.
b) Even though A2 has a positive contribution margin, Grober's manager are evaluating whether Grober should (a) make and sell only B6 or (b) make and sell both B6 and A2. Which alternative will maximize Grober's operating income? Show your calculations.

# BAGIAN X. CAPITAL BUDGETING AND <br> COST ANALYSIS 

1. The following table shows two schedules of prospective operating cashflow, each of which requires the same net initial investment 0f \$ 10,000 now:

|  | Annual Cash Inflows |  |
| :---: | ---: | ---: |
| $\underline{\text { Year }}$ | Plan A | Plan B |
| 1 | $\$ 3,000$ | $\$ 1,000$ |
| 2 | 5,000 | 2,000 |
| 3 | 2,000 | 3,000 |
| 4 | 3,000 | 4,000 |
| 5 | 2,000 | 5,000 |
| Total | $\mathbf{\$ 1 5 , 0 0 0}$ | $\mathbf{\$ 1 5 , 0 0 0}$ |

The required rate of return (RRR) is $8 \%$ compounded annually. All cash inflows occur at the end of each year.

## REQUIRED:

a) In term of net present value (NPV) which plan is more desirable ??? Show your calculation ???
b) In term of discounted payback period, which plan is more desirable ?? Show your calculation
2. River Company runs hardware stores in a tri-state area. River's management estimates that if it invests $\$ 250.000$ in new computer system, it can save $\$ 67.000$ in annual cash operating costs. The system has an expected useful life of eight years and no terminal disposal value. The required rate of return is $8 \%$. Ignore income tax
issues in your answers. Assume all cash flows occur at year-end except for initial investment amounts.

## REQUIRED:

Calculate the following for the new computer system:
a) Net present value.
b) Payback period.
c) Internal rate of return. (Tabel on pages 4)
d) Accrual accounting rate of return based on net initial investment (assume straight-line depreciation).
3. Aini Hospital, a non-profit organization, estimates that it can save $\$ 28.000$ a year in cash operating costs for the next 10 years if it buys a special-purpose eye testing machine at a cost of $\$ 110.000$. No terminal disposal value is expected. Aini Hospital's required rate of return is $14 \%$. Assume all cash flows occur at year-end except for initial investment amounts. Aini Hospital uses straight-line depreciation.

## REQUIRED:

Calculate the following for the special-purpose eye-testing machine:
a) Net present value.
b) Payback period.
c) Internal rate of return. (Table on pages 5)
d) Accrual accounting rate of return based on net initial investment

# BAGIAN XI. MANAGEMENT CONTROL SYSTEM, TRANSFER PRICING, AND MULTINATIONAL CONSIDERATIONS 

1. Teach Friendly Computer, Inc., with headquarters in San Francisco, manufactures and sells a desktop computer. Tech Friendly has three divisions, each of which is located in different country:

- China division - manufactures memory devices and keyboards.
- Indonesia division - assembles desktop computers using locally manufactured parts, along with memory devices and keyboards from the China division.
- U.S. division - packages and distributes desktop computers.

Each division is run as a profit center. The costs for the work done in each division for a single desktop computer are as follows:

China division: Variable cost: 900 yuan Fixed cost: 1.980 yuan

Indonesia division: Variable cost: Rp. 350.000
Fixed cost: Rp. 470.000
U.S. division: Variable cost: \$250

Fixed cost: \$325
Each desktop computer is sold to retail outlets in the United States for $\$ 7.600$. Assume that the current foreign exchange rates are as follows:

$$
\begin{array}{r}
9 \text { yuan }=\$ 1 \text { U.S. } \\
\text { Rp1. } 1.000=\$ 1 \text { U.S. }
\end{array}
$$

Both the China and the Indonesia divisions sell part of their production under a private label. The China division sells the comparable memory/keyboard package used in each Tech Friendly
desktop computer to a Chinese manufacturer for 4.500 yuan. The Indonesia division sells the comparable desktop computer to a Indonesian distributor for Rp1.340.000.

Other data:

- Chinese income tax rate on the China division's operating income: $40 \%$.
- Indonesia income tax rate on the Indonesia division's operating income: $20 \%$.
- U.S. income tax rate on the U.S. division's operating income: $30 \%$.


## REQUIRED:

a) Calculate the after tax operating income per unit earned by each division under the following transfer pricing method: (income tax are not included in the computation on the cost-based transfer prices)

- Market price,
- $200 \%$ of full cost, and
- $350 \%$ of variable cost
b) Which transfer pricing methods will maximize the after-tax operating income per unit of Teach Friendly Computer?


# BAGIAN XII. PERFORMANCE MEASUREMENT, COMPENSATION, AND MULTINATIONAL CONSIDERATION 

1. Nature's Elixir Corporation operates three divisions that process and bottle natural fruit juices. The historical-cost accounting system reports the following information for 2011:

Passion Division Kiwi Division Mango Division Total

| Revenue | \$1.000.000 | \$1.400.000 | \$2.200.000 | \$4.600.000 |
| :---: | :---: | :---: | :---: | :---: |
| Variable Cost | 600.000 | 760.000 | 1.200 .000 | 2.560 .000 |
| Fixed Cost | 140.000 | $\underline{200.000}$ | 240.000 | 580.000 |
| Total Cost | 740.000 | $\underline{960.000}$ | 1.440 .000 | 3.140 .000 |
| Operating Income | \$260.000 | \$440.000 | \$ 760.000 | 1.460 .000 |
| Cost on long-term debt at 8\% |  |  |  | 120.000 |
| Income before income taxes |  |  |  | 1.340 .000 |
| Income taxes at 25\% |  |  |  | 335.000 |
| Net Income |  |  |  | \$ 1.005.000 |

Net book value at the end of 2011:

| Current assets | $\$ 400.000$ | $\$ 500.000$ | $\$ 600.000$ | $\$ 1.500 .000$ |
| :--- | ---: | ---: | ---: | ---: |
| Long term assets | $\underline{280.000}$ | $\underline{1.800 .000}$ | $\underline{2.640 .000}$ | $\underline{4.720 .000}$ |
| Total Assets | $\underline{\$ 680.000}$ | $\underline{\$ 2.300 .000}$ | $\underline{\$ 3.240 .000}$ | $\underline{\$ 6.220 .000}$ |
| Current liabilities | 200.000 | 500.000 | 520.000 | 1.220 .000 |
| Long-term debt |  |  |  | 1.500 .000 |
| Stockholders' Equity |  |  | $\underline{\underline{\$ 6.500 .000}}$ |  |
| Total liabilities and stockholder's equity |  |  |  |  |

## REQUIRED:

a) Compute return on investment of each division.
b) If required rate of return of $10 \%$. Compute residual income of each division.
c) If Interest rate of $8 \%$, equity capital is $12 \%$, and long term debt with market value and book value at the end of 2011 is same. Compute economic value added of each division.
d) Compute return on sales of each division.

