

DAFTAR PUSTAKA

- BIRO HUKUM DAN HUMAS. (2022, July 21). *MENTERI PPPA: PEREMPUAN HARUS MANDIRI DAN BERDAYA UNTUK MEMPERKECIL KESENJANGAN GENDER*. KEMENTERIAN PEMBERDAYAAN PEREMPUAN DAN PERLINDUNGAN ANAK. <https://kemenpppa.go.id/index.php/page/read/29/4009/menteri-pppa-perempuan-harus-mandiri-dan-berdaya-untuk-memperkecil-kesenjangan-gender>
- Clavero, S., & Galligan, Y. (2021). Delivering gender justice in academia through gender equality plans? Normative and practical cStuart Hallenges. *Gender, Work & Organization*, 28(3), 1115-1132.
- Collins, R. (2020). Social distancing as a critical test of the micro-sociology of solidarity. *American Journal of Cultural Sociology*, 8(3), 477-497.
- Dwijaya, A. I., & Suciyani, S. (2021). PEMBERDAYAAN KAUM PEREMPUAN DALAM MENUNJANG PENINGKATAN PENDAPATAN KELUARGA. *Jurnal Al-Hakim: Jurnal Ilmiah Mahasiswa, Studi Syariah, Hukum dan Filantropi*, 3(2), 251-266.
- Endraswara, S. (2018). *Antropologi sastra lisan: perspektif, teori, dan praktik pengkajian*. Yayasan Pustaka Obor Indonesia.
- Fitrianah, R. D. (2018). PEMBERDAYAAN PEREMPUAN DALAM PENDIDIKAN SEBUAH SOLUSI MENUJU MASYARAKAT MADANI. *At-Ta'lim: Media Informasi Pendidikan Islam*, 17(1), 137-150.
- Frank, P. (2021). A proposal of personal competencies for sustainable consumption. *International Journal of Sustainability in Higher Education*.
- Gagliano, E. (2022). Relationship Between Attitudes And Media Exposure With Premarital Sex Behavior In Adolescents. *International Journal of Health Engineering and Technology*, 1(1).
- Goh, J. N., & Kananatu, T. (2019). Mak nyahs and the dismantling of dehumanisation: Framing empowerment strategies of Malaysian male-to-female transsexuals in the 2000s. *Sexualities*, 22(1-2), 114-130.

- HAFIZHA, F. M. (2021). *KOMUNIKASI ANTAR BUDAYA ETNIS BATAK MENGGUNAKAN BAHASA SUNDA DI KOTA SUMEDANG* (Doctoral dissertation, FISIP UNPAS).
- Stuart Hall, S. (2019). Encoding—Decoding (1980). In *Crime and Media* (pp. 44-55). Routledge.
- Hambali, M., & Suyitno, I. (2022). Reader Response on Public Figure Opinion in Social Media. *Webology*, 19(1).
- Hope Sr, K. R. (2020). Peace, justice and inclusive institutions: overcoming cStuart Hallenges to the implementation of Sustainable Development Goal 16. *Global Change, Peace & Security*, 32(1), 57-77.
- Ida, R. (2014). *Metode penelitian: Studi media dan kajian budaya*. Kencana.
- Ihalainen, M., Shaikh, S., Mujawamariya, G., Mayanja, S., Adetonah, S., Tavenner, K., & Elias, M. (2021). Promise and contradiction: value chain participation and women's empowerment. *Advancing gender equality through agricultural and environmental research: past, present and future*, 147-188.
- Ipandang, I. (2021). PEMBERDAYAAN PEREMPUAN MASYARAKAT TOLAKI BERBASIS HOME INDUSTRI MELALUI KERAJINAN KAIN PERCA SEBAGAI UPAYA PENINGKATAN EKONOMI KELUARGA. *NGARSA: Journal of Dedication Based on Local Wisdom*, 1(1), 69-82.
- Kessel, D., Mollerstrom, J., & Van Veldhuizen, R. (2021). Can simple advice eliminate the gender gap in willingness to compete?. *European Economic Review*, 138, 103777.
- Kholil, S., Nasution, H., & Amini, N. R. (2021). Organizational Communication Model On The Implementation Of The Sakinah 'Aisyiyah Family' Sumatera Utara. *Budapest International Research And Critics Institute (Birci-Journal): Humanities And Social Sciences*, 4(1), 1558-1568.
- Kim, N. L., Woo, H., & Ramkumar, B. (2021). The role of product history in consumer response to online second-hand clothing retail service based on circular fashion. *Journal of Retailing and Consumer Services*, 60, 102457.

- Kurniawan, F., & Kusumaningtyas, Y. (2022). PATRIARKHISME DAN PRAKTIK KETIDAKADILAN GENDER PADA LEMBAGA PENDIDIKAN. *Jurnal Socia Logica*, 1(1), 42-52.
- Landa, K. S., Kamarubiani, N., & Hasanah, V. R. (2022). Efforts To Improve Learning Interest In Local Hero Woman. *Bisma The Journal of Counseling*, 6(1).
- Lee, R. G., Field, D. R., & Burch, W. R. (2019). Introduction: forestry, community, and sociology of natural resources. In *Community and Forestry* (pp. 3-14). Routledge.
- Liana, N. (2022, March 13). *Lirik Lagu "Tutur Batin" Yura Yunita, Trending 4 di YouTube Musik*. PortalKalteng.Com. <https://kalteng.pikiran-rakyat.com/entertainment/pr-2133966898/lirik-lagu-tutur-batin-yura-yunita-trending-4-di-youtube-musik>
- Mola, I. F., & Wuggenig, U. (2022). Female Bodybuilding and Patriarchal Civilization. The Intrusion of a Practice in Sport into Artistic Fields and Visual Culture. In *Arts and Power: Policies in and by the Arts* (pp. 155-193). Wiesbaden: Springer Fachmedien Wiesbaden.
- Olonade, O. Y., Oyibode, B. O., Idowu, B. O., George, T. O., Iwelumor, O. S., Ozoya, M. I., ... & Adetunde, C. O. (2021). Understanding gender issues in Nigeria: the imperative for sustainable development. *Heliyon*, 7(7), e07622.
- Petrova, N. (2020). *Factors Affecting Attitude of Local People towards Migrants in Russia: In-Group and Out-Group Concept* (Doctoral dissertation, National Taiwan Normal University (Taiwan)).
- Pratyaksa, I. G. T., & Putri, N. W. E. (2021). Komunikasi Massa Pada Khalayak (Penggunaan New Media Dalam Membentuk Perilaku Physical Distancing). *Maha Widya Duta: Jurnal Penerangan Agama, Pariwisata Budaya, dan Ilmu Komunikasi*, 5(2), 110-119.
- Press, A. L. (2018). Toward a qualitative methodology of audience study: Using ethnography to study the popular culture audience. In *The audience and its landscape* (pp. 113-130). Routledge.

- Pugliares-Bonner, K. R., LaSpina, K., Rose, K. S., Travis, S. E., & Cammen, K. M. (2021). Strandings provide insight into social group structure of Atlantic white-sided dolphins. *Marine Mammal Science*, 37(3), 901-918
- Purnamawati, I. G. A., & Utama, M. S. (2019). Women Empowerment Strategies to Improve Their Role in Families and Society. *International Journal of Business, Economics and Law*, 18(5), 119-127.
- Putra, F. A., & Fauzi, A. (2020). Komunikasi KPU Dalam Menekan Golput di Jember. *Jurnal Al-Hikmah*, 18(2), 199-210.
- Rafidati, T., Fitri, M. P., & Fadilla, S. A. (2022). Eksploitasi Sensualitas Perempuan dalam Iklan Permen Sukoka. *Jurnal Audiens*, 3(1), 61-71.
- Ridell, S. (2021). From Hey, you there! to Got you: re-materializing the encoding/decoding model in the computationally mediated city. *Communication and Critical/Cultural Studies*, 18(4), 413-420.
- Ridlo, M. (2021). Dakwah Islam Dalam Perspektif Komunikasi Massa. *Ejournal El Hamra, Jurnal Kependidikan Dan Kemasyarakatan*, 6(1), 29-39.
- Rivie, V., Pati, A., & Rengkung, F. (2022). IMPLEMENTASI KEBIJAKAN DINAS PEMBERDAYAAN PEREMPUAN DAN PERLINDUNGAN ANAK DALAM PENGARUSUTAMAAN GENDER DI SULAWESI UTARA. *Politico: Jurnal Ilmu Politik*, 11(3), 104-119.
- Romashov, V. (2022). Living together with difference: Narratives and practices of co-existence in Armenian-Azerbaijani rural communities in Georgia.
- Rose, D. R. (2022). *Yura Yunita Ciptakan Lagu "Tutur Batin" Mengajak Love Your Self*. DeCode. <https://decode.uai.ac.id/?p=15026>
- Roy, C. K., & Xiaoling, H. (2022). Achieving SDG 5, gender equality and empower all women and girls, in developing countries: how aid for trade can help?. *International Journal of Social Economics*.
- Sahriana, N., & Pranoto, Y. K. S. (2018, November). Perception of Preschoolers (3-7 years) on Usage of YouTube in Semarang. In *4th International Conference on Early Childhood Education. Semarang Early Childhood Research and Education Talks (SECRET 2018)* (pp. 27-33). Atlantis Press.
- Schrøder, K. C. (2019). Audience reception research in a post-broadcasting digital age. *Television & New Media*, 20(2), 155-169.

- Siscawati, M., Adelina, S., Eveline, R., & Anggriani, S. (2020). Gender equality and women empowerment in the national development of Indonesia. *Journal of Strategic and Global Studies*, 2(2), 3.
- Srinivasacharlu, A. (2020). Using YouTube in Colleges of Education. *Shanlax International Journal of Education*, 8(2), 21-24.
- Stokel-Walker, C. (2019). *YouTubers: How YouTube shook up TV and created a new generation of stars*. Canbury Press.
- Sutrisno, E., Nurhaeni, I. D. A., & Rahmanto, A. N. (2018, August). Strengthening the Role of Village Head Communications In The Digital Age. In *PROCEEDING ICTESS (Internasional Conference on Technology, Education and Social Sciences)*.
- Thalib, A., Jurdi, S., & Aksa, B. P. (2022). ISLAMIC TEACHING IN BIMA INDONESIA: Dissemination of Sangaji's Role (Political And Religious Elites). *Journal of Positive School Psychology*, 1225-1235.
- Van Ruler, B. (2018). Communication theory: An underrated pillar on which strategic communication rests. *International Journal of Strategic Communication*, 12(4), 367-381.
- Wijaya, A. H. (2022, March 8). *Yura Yunita Ajak Perempuan Rayakan Ketidaksempurnaan*. VALIDNEWS. <https://validnews.id/kultura/yura-yunita-ajak-perempuan-rayakan-ketidaksempurnaan>
- Zamroni, M. (2022). *Relasi Kuasa Media Politik: Kontestasi Politik dalam Redaksi Berita Televisi*. Prenada Media.
- Zanon, J. (2018). The Body: Fashion and Physique. *Textile History*, 49(2), 244-249.