

## DAFTAR PUSTAKA

- Abdillah, W., & Hartono, J. (2015). *Partial least square (PLS) Alternatif structural equation modeling (SEM) dalam penelitian bisnis*. ANDI.
- Alzubaidi, H., Slade, E. L., & Dwivedi, Y. K. (2021). Examining antecedents of consumers' pro-environmental behaviours: TPB extended with materialism and innovativeness. *Journal of Business Research*, 122(October 2019), 685–699. <https://doi.org/10.1016/j.jbusres.2020.01.017>
- Antonetti, P., & Maklan, S. (2014). Feelings that Make a Difference: How Guilt and Pride Convince Consumers of the Effectiveness of Sustainable Consumption Choices. *Journal of Business Ethics*, 124(1), 117–134. <https://doi.org/10.1007/s10551-013-1841-9>
- Cao Minh, T., & Nguyen Thi Quynh, N. (2024). Factors affecting sustainable consumption behavior: Roles of pandemics and perceived consumer effectiveness. *Cleaner and Responsible Consumption*, 12(December 2023), 100158. <https://doi.org/10.1016/j.clrc.2023.100158>
- Cerri, J., Testa, F., & Rizzi, F. (2018). The more I care, the less I will listen to you: How information, environmental concern and ethical production influence consumers' attitudes and the purchasing of sustainable products. *Journal of Cleaner Production*, 175, 343–353. <https://doi.org/10.1016/j.jclepro.2017.12.054>
- Chen, A., Lu, Y., & Wang, B. (2017). Customers' purchase decision-making process in social commerce: A social learning perspective. *International Journal of Information Management*, 37(6), 627–638. <https://doi.org/10.1016/j.ijinfomgt.2017.05.001>
- Chung, C. H., Chiu, D. K. W., Ho, K. K. W., & Au, C. H. (2020). Applying social media to environmental education: is it more impactful than traditional media? *Information Discovery and Delivery*, 48(4), 255–266. <https://doi.org/10.1108/IDD-04-2020-0047>
- Ferrara, C., Zigarelli, V., & De Feo, G. (2020). Attitudes of a sample of consumers towards more sustainable wine packaging alternatives. *Journal of Cleaner Production*, 271, 122581.

- <https://doi.org/10.1016/j.jclepro.2020.122581>
- Gadenne, D., Sharma, B., Kerr, D., & Smith, T. (2011). The influence of consumers' environmental beliefs and attitudes on energy saving behaviours. *Energy Policy*, 39(12), 7684–7694.
- <https://doi.org/10.1016/j.enpol.2011.09.002>
- Ghozali, I., & Latan, H. (2015). *Partial Least Squares: Konsep, Teknik dan Aplikasi SmartPLS 3.0 untuk Penelitian Empiris*. Badan Penerbit Universitas Diponegoro.
- Guyader, H., Ottosson, M., & Witell, L. (2017). You can't buy what you can't see: Retailer practices to increase the green premium. *Journal of Retailing and Consumer Services*, 34, 319–325.
- <https://doi.org/10.1016/j.jretconser.2016.07.008>
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2009). *Multivariate Data Analysis*. Prentice Hall.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. Sage.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R: A Workbook. In Springer. Springer.
- <https://doi.org/10.1080/10705511.2022.2108813>
- Han, W., McCabe, S., Wang, Y., & Chong, A. Y. L. (2018). Evaluating user-generated content in social media: an effective approach to encourage greater pro-environmental behavior in tourism? *Journal of Sustainable Tourism*, 26(4), 600–614. <https://doi.org/10.1080/09669582.2017.1372442>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A New Criterion for Assessing Discriminant Validity in Variance-based Structural Equation Modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135.
- <https://doi.org/10.1007/s11747-014-0403-8>
- Idowu, S. O., Capaldi, N., Zu, L., & Gupta, A. D. (2013). *Encyclopedia of Corporate Social Responsibility*. Springer. <https://doi.org/10.1007/978-3-642-28036-8>
- Irianto, A. (2007). *Statistik Konsep Dasar dan Aplikasinya*. Prenada Media Group.

- Islam, M. A., Jantan, A. H., Yusoff, Y. M., Chong, C. W., & Hossain, M. S. (2023). Green Human Resource Management (GHRM) Practices and Millennial Employees' Turnover Intentions in Tourism Industry in Malaysia: Moderating Role of Work Environment. *Global Business Review*, 24(4), 642–662. <https://doi.org/10.1177/0972150920907000>
- Joshi, Y., & Rahman, Z. (2019). Consumers' Sustainable Purchase Behaviour: Modeling the Impact of Psychological Factors. *Ecological Economics*, 159(1270), 235–243. <https://doi.org/10.1016/j.ecolecon.2019.01.025>
- Junsheng, H., Masud, M. M., Akhtar, R., & Rana, M. S. (2020). The mediating role of employees' green motivation between exploratory factors and green behaviour in the malaysian food industry. *Sustainability (Switzerland)*, 12(2). <https://doi.org/10.3390/su12020509>
- Kapoor, K. K., Tamilmani, K., Rana, N. P., Patil, P., Dwivedi, Y. K., & Nerur, S. (2018). Advances in Social Media Research: Past, Present and Future. *Information Systems Frontiers*, 20(3), 531–558. <https://doi.org/10.1007/s10796-017-9810-y>
- Ku, H. H., Shang, R. A., & Fu, Y. F. (2021). Social learning effects of complaint handling on social media: Self-construal as a moderator. *Journal of Retailing and Consumer Services*, 59(October 2020), 102343. <https://doi.org/10.1016/j.jretconser.2020.102343>
- Kumar, P., & Ghodeswar, B. M. (2015). Factors affecting consumers' green product purchase decisions. *Marketing Intelligence and Planning*, 33(3), 330–347. <https://doi.org/10.1108/MIP-03-2014-0068>
- Lee, Y. ki, Kim, S., Kim, M. seong, & Choi, J. gu. (2014). Antecedents and interrelationships of three types of pro-environmental behavior. *Journal of Business Research*, 67(10), 2097–2105. <https://doi.org/10.1016/j.jbusres.2014.04.018>
- Leong, L. Y., Jaafar, N. I., & Ainin, S. (2018). The effects of Facebook browsing and usage intensity on impulse purchase in f-commerce. *Computers in Human Behavior*, 78, 160–173. <https://doi.org/10.1016/j.chb.2017.09.033>
- McKeown, C., & Shearer, L. (2019). Taking sustainable fashion mainstream: Social media and the institutional celebrity entrepreneur. *Journal of*

- Consumer Behaviour*, 18(5), 406–414. <https://doi.org/10.1002/cb.1780>
- Park, H. J., & Lin, L. M. (2020). Exploring attitude-behavior gap in sustainable consumption: comparison of recycled and upcycled fashion products. *Journal of Business Research*, 117(November 2017), 623–628. <https://doi.org/10.1016/j.jbusres.2018.08.025>
- Pratiwi, R. S., & Tashandra, N. (2024). *The Body Shop Tutup Semua Gerai di AS, Bagaimana di Indonesia?* Kompas. <https://lifestyle.kompas.com/read/2024/03/30/054045420/the-body-shop-tutup-semua-gerai-di-as-bagaimana-di-indonesia>
- Putri, D. L., & Pratiwi, I. E. (2023). *POM Ungkap 181 Kosmetik Merkuri dan Non-merkuri 2023, Ini Daftarnya.* Kompas. <https://www.kompas.com/tren/read/2023/12/11/081500565/bpom-ungkap-181-kosmetik-merkuri-dan-non-merkuri-2023-ini-daftarnya?page=all>
- Sahakian, M., & Seyfang, G. (2018). A sustainable consumption teaching review: From building competencies to transformative learning. *Journal of Cleaner Production*, 198, 231–241. <https://doi.org/10.1016/j.jclepro.2018.06.238>
- Sekaran, U., & Bougie, R. (2016). *Research Methods for Business: A Skill-Building Approach*. John Wiley and Sons. <https://doi.org/10.1108/lodj-06-2013-0079>
- Simeone, M., & Scarpato, D. (2020). Sustainable consumption: How does social media affect food choices? *Journal of Cleaner Production*, 277, 124036. <https://doi.org/10.1016/j.jclepro.2020.124036>
- Soegiyono. (2013). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Alfabeta.
- Sugiarto. (2017). *Metodologi Penelitian Bisnis*. ANDI.
- Trivedi, R., Patel, J. ., & Acharya, N. (2018). Causality analysis of media influence on environmental attitude, intention and behaviors leading to green purchasing. *Journal of Cleaner Production*, 196, 11–22. [https://doi.org/https://doi.org/10.1016/j.jclepro.2018.06.024 ©](https://doi.org/https://doi.org/10.1016/j.jclepro.2018.06.024)
- Umar, H. (2008). *Metode Penelitian untuk Skripsi dan Tesis Bisnis*. PT Raja Grafindo Persada.
- Weinstein, E. (2017). Influences of Social Media Use on Adolescent Psychosocial Well-being: “OMG” or “NBD”? In *Harvard Graduate School of Education*.

<https://dash.harvard.edu/bitstream/handle/1/33052850/WEINSTEIN-DISSERTATION-2017.pdf?sequence=1>

- Yamin, S., & Kurniawan, H. (2011). *Generasi Baru Mengolah Data Penelitian dengan Partial Least Square Path Modelling Aplikasi dengan Software XLSTAT, SmartPLS, dan Visual PLS*. Salemba Infotek.
- Zafar, A. U., Shen, J., Ashfaq, M., & Shahzad, M. (2021). Social media and sustainable purchasing attitude: Role of trust in social media and environmental effectiveness. *Journal of Retailing and Consumer Services*, 63(August), 102751. <https://doi.org/10.1016/j.jretconser.2021.102751>
- Zafar, A. U., Shen, J., Shahzad, M., & Islam, T. (2021). Relation of impulsive urges and sustainable purchase decisions in the personalized environment of social media. *Sustainable Production and Consumption*, 25, 591–603. <https://doi.org/10.1016/j.spc.2020.11.020>
- Zhang, K. Z. K., Xu, H., Zhao, S., & Yu, Y. (2018). Online reviews and impulse buying behavior: the role of browsing and impulsiveness. In *Internet Research* (Vol. 28, Issue 3). <https://doi.org/10.1108/IntR-12-2016-0377>
- Zhao, H. H., Gao, Q., Wu, Y. P., Wang, Y., & Zhu, X. D. (2014). What affects green consumer behavior in China? A case study from Qingdao. *Journal of Cleaner Production*, 63, 143–151. <https://doi.org/10.1016/j.jclepro.2013.05.021>