

Daftar Pustaka

Al'Quran Nur Karim

Aaker, D. A. (1996). *Measuring brand equity across products and markets*. California management review, 38(3).

Abilawa, M. Sabeth. (2010). *Gelombang Ketiga Peradaban Zakat dalam Republika*, 6 Januari 2010.

Abubakar, Irfan dan Bamualim, Chaider S. ed. (2005). *Revitalisasi Filantropi Islam Studi Kasus Lembaga Zakat dan Wakaf Di Indonesia*. Jakarta: Pusat Bahasa dan Budaya UIN Jakarta,

Adhiatma, A., & Fachrunnisa, O. (2021, January 22). The Relationship among Zakat Maal, Altruism and Work Life Quality. *International Journal of Zakat*, 6(1), 71-94.

<https://doi.org/https://doi.org/10.37706/ijaz.v6i1.255>

Adnan (2017). The Need of Establishment of Professional Amil Zakat to Enhance the Future Zakat Development *International Journal of Zakat* 2(1) 2017 page 71-79

Al Makassary, Ridwan, (2006). Pengarustamaan filantropi Islam untuk Keadilan Sosial di Indonesia: proyek belum selesai *Galang Jurnal Filantropi dan Masyarakat Madani* Vol. 1, no. 3, PIRAC, April

Al-Jaziri, A. (n.d.). *Al-Fiqh 'ala al-Madzahib alArba'ah*. Maktabah al-Haqiqah.

Al-Sabiq, A.-S. (1983). *Fiqh al-Sunnah*. Dar alFikr

Al-Qardhawi, Y. (1991). *Fiqh al-Zakat*. Muassasah al-Risalah.

Al-Qardhawi, Yusuf. 1994. Fiqhu az-Zakah, Dirasah Muqaranah liAhkamiha wa Falsafatiha fi Dhau'i al-Qur'ani wa as-Sunnah. Kairo: Maktabah Wahbah, II:

Al-Zuhaili, W. (1985). *Al-Fiqh al-Islamiy wa Adillatuh*. Dar al-Fikr.

Andriyanto, I. (2011). Strategi Pengelolaan Zakat dalam Pengentasan Kemiskinan. *Jurnal Walisongo*, 19(1), 25–46.

Arham, M. (2010). Islamic perspectives on marketing. *Journal of Islamic Marketing*, 1(2), 149–164. <https://doi.org/10.1108/17590831011055888>

Arifin, G. (2016). Keutamaan zakat, infak, sedekah [The priority of zakat, infaq, alms]. Elex MediaKomputindo

- Ariyani, N. (2016, November 16). Zakat as a Sustainable and Effective Strategy for Poverty Alleviation: from the Perspective of a Multi-Dimensional Analysis. *International Journal of Zakat*, 1(1), 88-106. <https://doi.org/https://doi.org/10.37706/ijaz.v1i1.9>
- Awaliah Kasri, R., & Iwani Surya Putri, N. (2018, May 25). Does Strategic Planning Matter in Enhancing Performance of Zakah Organization? Some Insights from Zakah Management in Indonesia. *International Journal of Zakat*, 3(1), 1-21. <https://doi.org/https://doi.org/10.37706/ijaz.v3i1.64>
- Ayuniyyah, Q., Hafidhuddin, D., & Hambari, H. (2020, December 4). The Strategies in Strengthening the Role of Zakat Boards and Institutions in Indonesia. *International Journal of Zakat*, 5(3), 73-87. <https://doi.org/https://doi.org/10.37706/ijaz.v5i3.244>
- Bisri, A. Zaini. 2012. Zakat, Program Besar yang Terbengkalai dalam Suara *Merdeka*, 12/8/2012.
- Canggih, C., Fikriyah, K., & Yasin, A. (2017). Potensi dan realisasi dana zakat indonesia. *Al-Uqud: Journal of Islamic Economics*, 1(1), 14–26.
- Creswell, J. W. (2014). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. (4th ed.). California: Sage Publication.
- Daud Ali, Muhammad, 1988, *Sistem Ekonomi Islam Zakat dan Wakaf* Jakarta: UI Press.
- DetikNews, Tim (2022) Polisi Tetapkan 4 Tersangka Kasus Penggelapan ACT“, Detik.Com, 2022 . <<https://www.detik.com/jatim/hukum-dan-kriminal/d-6198347/polisi-tetapkan-4-tersangka-kasus-penggelapan-act>> Diakses 04-5-2022, pukul 23.14
- Faridi, F. R. 1976. *Zakat and Fiscal Policy dalam Studies in Islamic Economics*, edited by Khurshid Ahmad, Leicester: The Islamic Foundation
- Fauzia, Amelia. *Faith and State: a History of Philantrophy in Indonesia*. Leiden, The Netherlands: Koninklijke Brill NV, 2013.
- Fauzia, Amelia dan Ary Hermawan, Ary. (2003). “Ketegangan antara Kekuasaan dan Aspek Normatif Filantropi dalam Sejarah Islam di Indonesia”, dalam Azyumardi Azra dkk, *Berderma untuk Semua; Wacana dan Praktik Filantropi Islam*, (Jakarta: Pusat Bahasa dan Budaya UIN Syarif Hidayatullah dan Teraju, 2003), hlm. 168

- Firmansyah, I., & Devi, A. (2017, November 25). The Implementation Strategies of Good Corporate Governance for Zakat Institutions in Indonesia. *International Journal of Zakat*, 2(2), 85-97. <https://doi.org/https://doi.org/10.37706/ijaz.v2i2.27>
- Hartono, N., & Kholiq, A. (2021, January 22). Amil Zakat Governance Risk Mitigation. *International Journal of Zakat*, 6(1), 1-12. <https://doi.org/https://doi.org/10.37706/ijaz.v6i1.254>
- Hayati, K., & Caniago, I. (2011). Zakat Potential as A Means to Overcome Poverty (A Study in Lampung). *Journal of Indonesian Economy and Business*, 26(2), 187–200.
- Herlin, Ghanny, A. R., Afandi, Y., & Zaenal, M. H. (2020). Zakat Literacy Index among Millenials. <https://puskasbaznas.com/publications/books/1235-efektivitas-kampanye-zakat-terhadapbrand- lembaga-dan-pengumpulan-zakat>
- <https://kemenag.go.id/pers-rilis/kemenag-rilis-108-lembaga-pengelola-zakat-tidak-berizin-ini-daftarnya-j29itk>
- Ibrahim,Igman. (2022). Baznas Keluhkan Kasus ACT Buat Masyarakat Jadi Mengurangi Donasi Kepada Lembaga Kemanusiaan, *Tribunnews.Com* <<https://www.tribunnews.com/nasional/2022/07/09/baznas-keluhkan-kasus-act-buat-masyarakat-jadi-mengurangi-donasi-kepada-lembaga-kemanusiaan>>Diakses 04-5-2024, pukul 23.05
- Indonesia, Presiden Republik. (2001). Keputusan Presiden Republik Indonesia No. 8 Tahun 2001 Tentang Badan Amil Zakat Nasional.
- Indonesia, Republik Pemerintah. (2011). ‘Undang-Undang Tentang Pengelolaan Zakat’
- Indonesia, BBC (2022) ACT: Izin Pengumpulan Dana Publik Dicabut Usai Polemik Di Publik, “pengawasan Pemerintah Selama Ini Lemah“, *Bbc.Com/Indonesia*, .<<https://www.bbc.com/indonesia/indonesia-62046881>> diakses 04-5-2024, pukul 23.11
- Inoed, Amiruddin, dkk. 2005. *Anatomi Fiqh Zakat, Potret dan Pemahaman Badan Amil Zakat Sumatera Selatan*, cet. ke-1, Yogyakarta: Pustaka Pelajar.
- Ismail (2003). *Zakat Produktif: Sistem Alternatif dalam Pengentasan Kemiskinan*, (Jakarta: Tesis – Pascasarjana UIN Syarif Hidayatullah, 2005) hlm., 149-150

- Kamri, N. 'Azzah, & Daud, M. Z. (2011). Islamic wealth management: A review on the dimension of values. *Jurnal Syariah*, 19(3), 187–212.
<https://ojie.um.edu.my/index.php/JS/article/view/22631>
- Kapferer, JN. (2008). *New Strategic Brand Management: Creating and Sustaining Brand Equity Long Term*. USA: Kogan Page
- Kasri, Putri (2018). Does Strategic Planning Matter in Enhancing Performance of Zakah Organization? Some Insights from Zakah Management in Indonesia *International Journal of Zakat Vol.3(1) 2018 page 1-21*
- Kotler, P. (2000). *Marketing Management*. New Jersey: Prentice Hall
- Kusnandar, Viva Budi (2021). Sebanyak 86,88% Porsen Penduduk Indonesia Beragama Islam". <<https://databoks.katadata.co.id/datapublish/2021/09/30/sebanyak-8688->> Diakses 03-5-2024, pukul 22.30
- Latifah, L, Susilowati, N, Ardiansah, M. N. (2022). Social Media Networking and Knowledge Sharing in Increasing Innovation and MSME's Growth: Based on the Theory of Communication Visibility. *Ekuilibrium: Jurnal Ilmiah Bidang Ilmu Ekonomi*, 17(2).
<https://journal.umpo.ac.id/index.php/ekuilibrium/article/view/5329>
- Mas'ud, F. (2017). *Manajemen Bisnis Berbasis Pandangan Hidup Islam*. Penerbit Undip Press.
- Matta, Anis (2020). Zakat solusi pemberdayaan masyarakat [Zakat is a solution for community empowerment]. *El-Iqthisady : Jurnal Hukum Ekonomi Syariah*, 2(1), 42–53.
<https://doi.org/10.24252/el-iqthisadi.v2i1.14074>
- Miles, M. B., & Huberman, A. M. (1994). *Qualitative Data Analysis: An Expanded Sourcebook*. Thousand Oaks, CA: Sage Publications.
- Muhammad, M., Nurasyiah, A., Mahri, A. J., & Saad, R. (2022, August 24). Factors Predicting Zakāh Compliance Behaviour in Indonesia. *International Journal of Zakat*, 7(1), 47-62.
<https://doi.org/https://doi.org/10.37706/ijaz.v7i1.349>
- Naisabur, N. (2023). Islamic Philanthropy In Modern Context. *Al-Muamalat: Jurnal Ekonomi Syariah Vol. 10 No. 1 (2023)*, 24-35 E-ISSN:2716-0610, P-ISSN:2086-3225
- Nasional, Peraturan Badan Amil Zakat (2016). Perbazznas Nomor 1 Tahun 2016 Tentang Pedoman Penyusunan Rencana Kerja Dan Anggaran Tahunan Badan Amil Zakat

- Nasional, Badan Amil Zakat Nasional Provinsi, Dan Badan Amil Zakat Nasional Kabupaten/Kota
- Nasution , A. (2020). Pengelolaan Zakat Di Indonesia. *JISFIM: Journal of Islamic Social Finance Management* Volume 1 Nomor 2 Ed. Juli – Des 2020 : Hal 293 - 305
- Nasution, Adanan Murrah (2020) , ‘Pengelolaan Zakat Di Indonesia’, *Journal of Islamic Social Finance Management*, 1.2. h.298
- Nata, A. (2016). Islam Rahmatan Lil Alamin Sebagai Model Pendidikan Islam Memasuki Asean Community. Malang. Retrieve from http://fitk.uinmalang.ac.id/sites/default/files/materi/Materi_Kuliah_Tamu_PAI_2016_.pdf
- Nazaruddin (2022) Implementasi Undang-Undang Nomor 23 Tahun 2011 Tentang Pengelolaan Zakat (Studi Kasus Baitul Mal Kota Lhokseumawe) *IBRAH: Jurnal Pengabdian kepada Masyarakat* Vol. 1, No. 1, Januari-Juni, 2022 <https://doi.org/10.47766/ibrah.v1i2.548>
- Novianto, Raka Dwi (2022) ‘Potensi Zakat Di Indonesia Tembus Rp327 Triliun, Ini Rinciannya’, *Idxchannel.Com* < <https://www.idxchannel.com/syariah/potensi-zakat-di-indonesia-tembusrp327-triliun-ini-rinciannya> > Diakses 03-5-2024, pukul 22.03
- Owoyemi, M. Y. (2020). Zakat management: The crisis of confidence in zakat agencies and the legality of giving zakat directly to the poor. *Journal of Islamic Accounting and Business Research*
- Pietro, F. D., Spagnoletti, P., & Prencipe, A. (2019). Fundraising across digital divide: Evidences from charity crowdfund
- PUSKAS BAZNAS. (2020). *Efektivitas Kampanye Zakat Terhadap Brand Lembaga dan Pengumpulan Zakat*. Center of Strategic Studies, The National Board of Zakat Republic of Indonesia.
- PUSKAS-BAZNAS*, 1–9. <https://www.puskasbaznas.com/publications/published/pwps/1442-zakat-literacy-index-among-millennials>
- PUSKAS BAZNAS. (2021). *Indonesia Zakat Outlook 2021*. Jakarta: Center of Strategic Studies, The National Board of Zakat Republic of Indonesia.

- Rozaan, R., Ibadurahman, D., Kurniawan, R., & Pimada, L. (2023, July 31). The Architecture of Zakat Institutions in Indonesia: A SWOT Analysis. *International Journal of Zakat*, 8(Special), 14-28. <https://doi.org/https://doi.org/10.37706/ijaz.v8i2.461>
- Reitsma, Jan, dkk.(2006). Dimension of Individual Religiosity and Charity: Cross National Effect Differences in European Countries. On Review of Religious Research. Vo. 47 (4). PP: 347-362.
- Sari, R., Wijanarko, Z., & Pimada, L. (2023, July 31). ZISWAF Literation: Fundamental Strategies in Enhancing Zakah and Waqf Realization. *International Journal of Zakat*, 8(Special), 1-13. <https://doi.org/https://doi.org/10.37706/ijaz.v8i2.462>
- Saxton, G. D., & Wang, L. (2014). The social network effect: The determinants of giving through social media. *Nonprofit and Voluntary Sector*. <https://doi.org/10.1177/0899764013485159>
- Sargeant, Adrian, & Shattuck, S. (2017). Digital Fundraising. *Fundraising Principles and Practice*, 318– 359. <https://doi.org/10.1002/9781119228974.ch11>
- Shiddieqy, H. ash. (1969). *Zakat Sebagai Salah Satu Unsur Pembinaan Masyarakat Sejahtera*. Matahari Masa.
- Sudewo, Eri. *Manajemen Zakat Tinggalkan 15 Tradisi Terapkan 4 Prinsip Dasar*. Cet I. Jakarta: Institut Manajemen Zakat, 2004
- Suhendi, Hendi. & Muhammad, Fauzi Arif (2020) ‘Pengembangan Pengelolaan Infak Melalui Digitalisasi Pengelolaan Dan Peningkatan Keberagamaan Donatur’, *HIKMAH | Jurnal Dakwah & Sosial*, 1.2 , 1–6
- Suryadi, A. (2018). Mustahiq dan harta yang wajib dizakati menurut kajian para ulama [Mustahiq and assets that must be given zakat according to the studies of the ulama]. *Tazkiyya: Jurnal Keislaman, Kemasyarakatan Dan Kebudayaan*, 19(1), 1–12. <https://jurnal.uinbanten.ac.id/index.php/tazkiya/article/view/1250>
- Temporal, Paul. (2011). *Islamic Branding and Marketing. Creating a Global Islamic Business*. John Wiley and Sons. Pte. Ltd. Published in 2011 by John Wiley & Sons (Asia) Pte. Ltd.

- Wijaya, B. S. (2011). *Branderpreneurship: Brand Development-Based Entrepreneurship*. Proceeding 1 st International Conference on Business and Communication (ICBC), Jakarta, Indonesia
- Wijaya, B. S. (2013). Dimensions of brand image: A conceptual review from the perspective of brand communication. *European Journal of Business and Management*, 5(31).
- Wijaya, G. P. (2019). *Analisis Strategi Business-To-Business Branding dari Perspektif Teori Hierarchy of Branding (Studi Kasus Pada Perusahaan Financial Technology Tada)* (Doctoral dissertation, Universitas Bakrie).
- Yin, R. K. (2013). *Studi Kasus: Desain dan Metode* (12th ed.). Jakarta: PT Raja Grafindo Persada.
- Yunus, M. (2010). *Kamus: Arab-Indonesia*. Mahmud Yunus wa Dzurriyyah.
- Zhou, H., & Ye, S. (2021). Fundraising in the digital era: Legitimacy, social network, and political ties matter in China. *VOLUNTAS: International Journal of Voluntary and ...*. <https://doi.org/10.1007/s11266-019-00112-9>
- Zaim, Sabahadin (2019). *Recent Interpretations of the economic Aspects of Zakah* dalam I.A Imtazi, et. Al., *Management of Zakah in Modern Muslim Society*. First Edition (Jeddah Saudi Arabia: Islamic Research and Training Institute Islamic Development Bank), hal. 117.
- Zuchroch, I (2023). March 15-16). *Islamic Philanthropy: Potential And Realization*. Proceeding International Seminar on Islamic Studies Volume 4 Nomor 1 Tahun 2023 Medan, March 15th -16th, 2023 e-ISSN: 2722-7618