

Daftar Pustaka

Syam, Ananta Prayoga Utama Dan Moch Nur Ichwan. (2023). *The Korean Wave Phenomena In Youth And Halal Industry: Opportunities And Challenges* . Yogyakarta: UIN Sunan Kalijaga, Indonesia.

Verrue, J. (2014). *A Critical Investigation Of The Osterwalder Business Model Canvas: An In-Depth Case Study*. Belgian Entrepreneurship Research Day, Proceedings. Presented At The Belgian Entrepreneurship Research Day, Ghent, Belgium.

Anwar, R.P.; Anwar, W.W. (2014). *The Effect Of Korean Wave On Young Generation And Creative Industry In Indonesia*. Contemp. Soc. Multicult.

Boris Fritscher Dan Yves Pigneur. (2000). *Extending The Business Model Canvas: A Dynamic Perspective*. Neuchâtel: Faculty Of Business And Economics, University Of Lausanne.

Hanafi, M. M. (2006). *Manajemen Risiko*.

Kotler, P., & Armstrong, G. (2008). *Prinsip Prinsip Pemasaran*.

Osterwalder, A., & Pigneur, Y. (2010). *Business model generation: a handbook for visionaries, game changers, and challengers*.

Philip Kotler, & Kevin Lane Keller. (2012). *Marketing Management: Philip Kotler, Kevin Lane Keller*.

Rachmawati, R., Jasa, J. T., Produksi, D., & Semarang. U. N. (2011). *Peranan Bauran Pemasaran (Marketing Mix) terhadap Peningkatan Penjualan (Sebuah Kajian terhadap Bisnis Restoran)*. *Jurnal Kompetensi Teknik*, 2(2), 143-150.

Palupi, R., Kusumah, A. H. G., & Rosita, R. (2018). *Analisis Komparasi Persepsi Atribut Kualitas Restoran Antara Pelanggan Yang Puas Dengan Pelanggan Yang Kurang Puas Di Restoran Jepang All You Can Eat*. *Journal of Indonesian Tourism, Hospitality and Recreation*, 1(2), 31-40. <https://doi.org/10.17509/jithor.v1i2.13764>

Galbi, Dakgenagjeong – Wikipedia, Free Encyclopedia

<https://en.wikipedia.org/wiki/Galbi>

https://en.wikipedia.org/wiki/Korean_fried_chicken