

DAFTAR PUSTAKA

- Abdussamad, H. Z., & Sik, M. S. (2021). Metode penelitian kualitatif. CV. Syakir Media Press.
- Acrofan. (2024). *바닐라코, 브랜드 모델 세븐틴 정한 출연 tvN '나나투어' 제작지원*. Acrofan. <https://kr.acrofan.com/detail.php?number=331431>
- Aji, H. K., Kom, S. I. Kom., M. I. (2021). Produksi Konten Televisi dan Konten Media Digital. Unisri Press.
- AKP STAFF. (2022). The Na PD Magic: Your Guide to Na Young Seok's Variety Shows. Allkpop. <https://www.allkpop.com/article/2022/07/the-na-pd-magic-your-guide-to-na-young-seoks-variety-shows>
- Anna, Jang. (2024). *나나투어 굿즈까지?... 링티, '나나투어 w. 세븐틴' 에디션 공식물 판매 진행*. Asia Today. <https://www.asiatoday.co.kr/view.php?key=20240131000926421>
- Apriliany, A. Signal Diskriminasi pada Acara Reality Show Hello Counselor Episode 301 di Televisi Korean Broadcasting System (KBS)(dalam Tinjauan Pemaknaan (Meaning)) (Bachelor's thesis, --).
- AR, A. R., Islahuddin, & Khakim, A. (2022). Komodifikasi Konten Berbagi Uang dalam Akun YouTube Baim Paula. *Jurnal Al-Hikmah*, 20(1), 1–20. <https://doi.org/10.35719/alhikmah.v20i1.80>
- Arifianto, S. (2016). Implementasi metode penelitian "studi kasus" dengan pendekatan kualitatif. Yogyakarta. Aswaja Pressindo.
- Aritonang, B. M. (2023). Komodifikasi Kedukaan Keluarga Brigadir J Dalam Talk Show Rosi di Kompas TV. *Brand Communication: Jurnal Ilmu Komunikasi*, 2(1), 9-21.
- Bagaskoro, G. D. Komodifikasi Audiens-Penonton dalam Program Ajang Pencarian Bakat The Voice: All-Stars GTV. *Kalijaga Journal of Communication*, 4(2), 193-210.
- Boyd, D. M., & Ellison, N. B. (2007). Social network sites: Definition, history, and scholarship. *Journal of computer-mediated Communication*, 13(1), 210-230.

- Chaeyoon, Kim. (2024). Shin Hyo-jung: “The most important part is the people”. Weverse Magazine. <https://magazine.weverse.io/article/view/1053?lang=en&artist=SEVENTEEN>
- Coppa, F. (2014). Fuck yeah, Fandom is Beautiful. *The Journal of Fandom Studies*, 2(1), 73–82. [https://doi.org/10.1386/jfs.2.1.73\\_1](https://doi.org/10.1386/jfs.2.1.73_1)
- Crain, M., & Cohen, N. S. (2023). Social media and audience commodification: Toward an applied theory. In *The Routledge Companion to Advertising and Promotional Culture* (pp. 115-125). Routledge.
- Dongmin Lee. (2023). SEVENTEEN sells over 5.09 million copies in the first week.. K-pop's first Hanteo Chart Penta Million seal winner! (Hanteo Chart Official). Hanteonews. <https://hanteonews.com/ko/article/chart?fc=58678>
- Dowook, Pyeon. (2024). [생활경제 이슈] 바닐라코, 브랜드 모델 세븐틴 정한 출연 tvN ‘나나투어’ 제작지원 外. Law Issue. [https://www.lawissue.co.kr/view.php?ud=20240213122435749204ead0791\\_12#google\\_vignette](https://www.lawissue.co.kr/view.php?ud=20240213122435749204ead0791_12#google_vignette)
- Fajar, A., Pane, I. A., Nurdiansyah, C., Rafiq, A., & Mutiah, T. (2023). Komodifikasi Fandom Blackpink Di Indonesia. *Nivedana: Jurnal Komunikasi dan Bahasa*. <https://doi.org/10.53565/nivedana.v4i2.986>
- Fiske, J., & Lewis, L. A. (1992). The adoring audience: Fan culture and popular media. *The Cultural Economy of Fandom*, 30-49.
- Fitrianingsih, H., Kusuma, R. S., & Kom, M. I. (2023). *Keterlibatan Emosi Dalam Hubungan Parasosial Penggemar K-Pop Remaja* (Doctoral dissertation, Universitas Muhammadiyah Surakarta).
- Gooch, Betsy. 2008. *The Communication of Fan Culture: The Impact of New Media on Science Fiction and Fantasy Fandom*. Thesis. Georgia Institute of Technology hal 3G
- Haryono, C. G. (2020). *Kajian Ekonomi Politik Media: Komodifikasi Pekerja dan Fetisisme Komoditas dalam Industri Media*. CV Jejak (Jejak Publisher).
- Hill, A. (2019). *Media Experiences: Engaging with Drama and Reality Television*, Routledge.

- Hisyam, C. J., Nikita, A., Chotimah, A. N., Pasha, J. F., & Mulia, N. S. (2024). Peran Platform Weverse Sebagai Sarana Interaksi Dan Ekonomi Dalam Industri K-Pop. *Jurnal Ekonomi dan Pembangunan Indonesia*, 2(3), 76-86.
- Hyeyoung. (2024). *나나투어 with 세븐틴 3 화 부승관의 픽 대장사랑과 함께 떠나는 이탈리아 여행*. Naver Blog. <https://blog.naver.com/khdhy001/223328806968>
- Ikhwan, M. (2022). *Manajemen Media Kontemporer: Mengelola Media Cetak, Penyiaran, dan Digital*. Prenada Media.
- Istighfarin, F. R., & Yuliani, M. (2020). Komodifikasi Keberpikahan Politik Media (Analisa Ekonomi-Politik MNC Media Group) Commodification of Media Political Partnership (Political Economic Analysis of MNC Media Group). 3(3), 149–158
- Jääskeläinen, P. (2019). *BRAND VS BAND: Global Marketing Analysis on Two K-pop Groups, NCT and BTS*. Thesis. Savonia University of Applied Sciences.
- Jang, Gunjoo dan Paik, Won. K. (2012). Korean Wave as Tool for Korea's New Cultural Diplomacy. *Journal of Advances in Applied Sociology*. 35(3), pp 196-202.
- Jhanattan, M. (2020). Komodifikasi pekerja lepas di industri media online: Pemanfaatan community writers oleh Idntimes.com. *Jurnal Komunika: Jurnal Komunikasi, Media Dan Informatika*, 9(2), 74. <https://doi.org/10.31504/komunika.v9i2.3219>
- Jongga Global. About Jongga. <https://jonggaglobal.com/>
- Katadata Insight Center. (2022). *Potret Aktivitas dan Belanja Penggemar Hiburan Korea di Indonesia*.
- Korea Business Research Institue. (2024). 2024 년 06 월 보이그룹 브랜드평판 1 위 세븐틴.
- Korea Business Research Institue. (2024). *예능 프로그램 브랜드 2024 년 6 월 빅데이터 분석결과*.
- Korea Foundation for International Cultural Exchange. (2023). *2022 Survey On Overseas Hallyu Status (Indonesia)*

- Korea Foundation for International Cultural Exchange. (2024). 2023 Hallyu White Paper.
- Korea.net. Hallyu (Korean Wave). <https://www.korea.net/AboutKorea/Culture-and-the-Arts/Hallyu>
- Kurniawan, K., & Nopus, H. (2020). Komodifikasi dalam Ajang Pencarian Bakat Penyanyi Dangdut Liga Dangdut Indonesia di Indosiar. *WACANA: Jurnal Ilmiah Ilmu Komunikasi*, 19(1), 24-39.
- Kuswita, H. (2014). Perencanaan dan produksi program televisi pendidikan di televisi edukasi. *KOMUNIKOLOGI: Jurnal Ilmiah Ilmu Komunikasi*, 11(2).
- Lalala. (2024). *나나투어 with 세븐틴 3 화, 이탈리아에서도 빛나는 부승관 (feat 대장사랑)*. Naver Blog. [https://blog.naver.com/community\\_8141/223328623926](https://blog.naver.com/community_8141/223328623926)
- Latief, R. (2020). *Panduan Produksi Acara Televisi Nondrama*. Prenada Media.
- Lewis, L, A. (Ed.) (1992). *The Adoring Audience: Fan Culture and Popular Media*, Routledge.
- Luthfina, S., & Irwansyah, I. (2020). Studi fenomenologi: penggunaan aplikasi weverse shop oleh ARMY. *Jurnal Ilmu Komunikasi*, 18(3), 324-339.
- Marx, K. (1976). *Capital: Critique of Political Economy, Volume 1*. In *Capital*. Princeton University Press.
- Migung365 Global. About Us. <https://global.migung365.com/en/about-us-2/>
- Mosco, V. (2009). *The Political Economy of Communication (2nd ed.)*. California: SAGE Publication, Inc.
- Muthmainnah, M., & Syas, M. (2020). Komodifikasi mistis dalam program reality show Pencarian Jodoh Garis Tangan di ANTV. *Scriptura*, 10(2), 97-110.
- Nishad, A. (2021). From Nobody to Somebody: A cultural study of the rise of the Kpop group BTS in the US dominated music industry. *TJELLS/ The Journal for English Language and Literary Studies*, 11(4), 9-9.
- Penthatesia, C. (2023). Kenalan dengan Youth Over Flowers, Reality Show Terbaru Seventeen dan PD Na. [Kontan.co.id. https://momsmoney.kontan.co.id/news/kenalan-dengan-youth-over-flowers-reality-show-terbaru-seventeen-dan-pd-na-1](https://momsmoney.kontan.co.id/news/kenalan-dengan-youth-over-flowers-reality-show-terbaru-seventeen-dan-pd-na-1)

- Perdana, D. D. (2024). Komodifikasi “Konten Anak” dalam Perspektif Ekonomi Politik Media. *Professional: Jurnal Komunikasi dan Administrasi Publik*, 11(1), 261-270.
- Permana, R. S. M., Abdullah, A., & Mahameruaji, J. N. (2019). Budaya Menonton Televisi di Indonesia: Dari Terrestrial Hingga Digital. *ProTVF*, 3(1), 53. <https://doi.org/10.24198/ptvf.v3i1.21220>
- Priyatna, A. A., & Maryani, E. (2023). Spasialisasi dan Strukturasi Industri Suara Melalui Audio on Demand Pada Platform Podcast Noice. *Communication*, 14(1), 01-17.
- Putra, W. F., & Febriana, P. (2023). Penggunaan Aplikasi Digital Weverse sebagai New Media Interaksi antara Artis/Idol K-Pop dengan Para Penggemarnya Using the Weverse Digital Application as a New Media for Interaction between K-Pop Artists/Idols and their Fans. *Social Sciences (JEHSS)*, 5(3), 1649-1659.
- Putri, I. P., Liany, F. D. P., & Nuraeni, R. (2019). K-Drama dan penyebaran Korean wave di Indonesia. *ProTVF*, 3(1), 68-80.
- Riyantie, M., & Rusadi, U. (2024). Komodifikasi Konten dan Khalayak Youtube dalam Penayangan Situational Comedy “Lapor Pak! Edisi Kiky Saputri Roasting Ganjar Pranowo”. *Jurnal Publisitas*, 10(2).
- Rizki, F. M., & Putra, A. (2019). Produksi Program Televisi Laporan Indepth “Vandalisme Di Transportasi Umum” (Program Televisi Laporan Indepth Tentang Vandalisme Yang Terjadi Di Kereta Bandara). *eProceedings of Management*, 6(3).
- Rizqiyah, N., & Marzuki, M. E. (2023). Interaksi Simbolik Antara Penggemar Dengan Idol K-Pop Bangtan Boys Studi Fenomenologi Pada Platfrom Weverse. *Jurnal Socia Logica*, 3(3), 248-258.
- Ryeong, Lee. (2024). *링티, ‘함께가요 나나투어 w. 세븐틴’ 에디션 카카오 메이커스 론칭*. Seoul. E Today. <https://www.etoday.co.kr/news/view/2322418>
- Saleh, S. (2017). Analisis data kualitatif. Bandung. Pustaka Ramadhan.

- Santoso, R. V. (2021). Efektivitas Peran Media Aplikasi Digital Weverse Boyband Bangtan Sonyeondan (BTS) Terhadap Literasi Digital Pada Sistem Sosial Para ARMY (penggemar)/Ribka Velia Santoso/65160308/Pembimbing: Deavvy MRY Johassan.
- Sari, P. W. (2023). Praktik Komodifikasi, Spasialiasi dan Strukturasi Perusahaan Media Grup Emtek. *Jurnal Komunikasi*, 14(1), 41–48. <https://doi.org/10.31294/jkom.v14i1.14556>
- Seonmi, Shin. (2023). *김치 브랜드 종가 홍보대사에 세븐틴 호시*. Yeonhab News. <https://www.yna.co.kr/view/AKR20230925019700003?input=1195m>
- Seulgi, Jang. (2024). *옛날 분식 전문점 우리할매떡볶이, tvN '나나투어' 제작 지원*. Raon News. <https://www.raonnews.com/news/article.html?no=32455>
- Sohee, Kim. (2023). *대상, 김치 브랜드 종가 홍보대사에 세븐틴 호시 발탁*. News2day. <https://www.news2day.co.kr/article/20230925500059>
- Subandi, Z. E., & Sadono, T. P. (2018, September). Komodifikasi, spasialisasi, dan strukturasi dalam media baru di Indonesia (Ekonomi politik komunikasi Vincent Mosco pada Line Webtoon). In *National Conference of Creative Industry*.
- Subekti, R., Ohyver, D. A., Judijanto, L., Satwika, I. K. S., Umar, N., Hayati, N., ... & Saktisyahputra, S. (2024). *Transformasi Digital: Teori & implementasi Menuju Era Society 5.0*. PT. Sonpedia Publishing Indonesia.
- Sugiyono, (2012). *Metode Penelitian Kuantitatif Kualitatif dan R&D*, Cet. Ke-12. Bandung: Alfabeta.
- Sugiyono. (2023). *Metode penelitian kualitatif: (untuk penelitian yang bersifat eksploratif, enterpretif, interaktif dan konstruktif)*. Bandung. Alfabeta.
- Sugiyono. (2011). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Tofani, A. Z. (2023). Weverse Sebagai Sarana Komunikasi Fans Dengan Idol (Studi Pada Interaksi Seventeen Dan Carat). *Prosiding Konferensi Nasional Sosial Dan Politik (Konaspol)*, 1, 349-358.

- Veronica, M., & Paramita, S. (2018). Eksploitasi Loyalitas Penggemar Dalam Pembelian Album K-pop. *Koneksi*, 2(2), 433-440.
- Wardani, E. P., & Kusuma, R. S. (2021). Interaksi parasosial penggemar K-pop di media sosial (studi kualitatif pada fandom army di twitter). *Bricolage: Jurnal Magister Ilmu Komunikasi*, 7(2), 243-260.
- Wibisono, A. A., & Vera, N. (2022). Komodifikasi agama dalam program religi Siraman Qalbu di MNC TV. *ProTVF*, 6(2), 256-275.
- Woncheol, Lee. (2023). About Lingtea From CEO. Seoul. Lingtea. <https://lingtea.co.kr/blogs/%EB%89%B4%EC%8A%A4>.
- Yonghak, Lee. (2024). *트렌드 이끄는 나영석 PD의 새 예능 '나나투어' 제작 지원하는 '우리할매떡볶이'*. *Vegan News*. <https://www.vegannews.co.kr/news/article.html?no=17741>
- Yoon, T. (2011). 정서적 참여와 실재(reality)의 재구성: 한국 리얼리티 텔레비전쇼의 작동방식에 대한 고찰 *Affective Participations and Reconstruction of Reality: A Study on Korean Reality Television Shows, Studies of Broadcasting Culture*, 23(2), pp. 7-36.
- Yoonseo, Lee. (2024). K-pop idol-led variety shows expand to cable. *The Korea Herald*. [https://news.koreaherald.com/view.php?ud=20240219050579&md=20240222003322\\_BL](https://news.koreaherald.com/view.php?ud=20240219050579&md=20240222003322_BL)
- Yosef, I. (2022). Komodifikasi Anak dalam Variety Show Korea Selatan *The Return of Superman (TROS)*. *Jurnal Ilmu Komunikasi*, 19(2), 145-162.