

DAFTAR PUSTAKA

- Novianti, K. D. P., Putri, N. K. W. L., & Purnamayanti, I. A. G. W. (2022). ANALISIS PENERIMAAN SISTEM INFORMASI MENGGUNAKAN TECHNOLOGY ACCEPTANCE MODEL (STUDI KASUS: SIJALAK DESA POHSANTEN). *INSERT: Information System and Emerging Technology Journal*, 2(2), 113-125.
- Malik, Ahmad Dahlan. (2017). Analisa Faktor – Faktor yang Mempengaruhi Minat Masyarakat Berinvestasi di Pasar Modal Syariah melalui Bursa Galeri Investasi Uisi. *Jurnal Ekonomi dan Bisnis Islam*. Vol. 3 No. 1, hal. 61-84.
- Moon, J., & Kim, Y. (2001). Extending the TAM for a World-Wide-Web context, 38 (December).
- Granic, A., & Marangunic, N. (2019). Technology Acceptance Model in Educational Context: A Systematic Literature Review. *British Journal of Educational Technology*, 50, 1-40. <https://doi.org/10.1111/bjet.12864>.
- Shulhan, F., & Oetama, R.S. (2019). Analysis of Actual System Use from Bukareksa Mutual Fund Feature Using Technology Acceptance Model. 2019 International Conference on Information Management and Technology (ICIMTech), 1, 186-191.
- Rakhmawati, Sherly dan Isharijadi. (2013). Pengaruh Kepercayaan, Persepsi Kegunaan, Persepsi Kemudahan, dan Persepsi Kenyamanan terhadap Minat Penggunaan Sistem Internet Banking pada Nasabah Bank Muamalat Cabang Pembantu Madiun. *Jurnal Akuntansi dan Pendidikan*. Vol. 2, No. 2, hal. 71-84.
- Wahyuningsih (2016) “IPOT GO: Aplikasi Modern Untuk Kemudahan Investasi” Retrieved from <https://www.cermati.com/artikel/IPOTGO-aplikasi-modern-untuk-kemudahan-investasi>. (Diakses pada 1 Juni 2020).
- Ahmed, Z., Rizwan, M., Ahmad, M., Haq, M. (2014). Effect of Brand Trust and Customer Satisfaction on Brand Loyalty in Bahawalpur. *Journal of Sociological Research*. Vol. 5. No. 1. ISSN 1948 – 5468.

- Jogiyanto. (2007). *Sistem Informasi Keperilakuan*. Yogyakarta: Andi.
- Leo Handoko, B., & Altriana Mozes, L. A. (2021, February). Analysis of factors affecting investor intention to use mobile online mutual fund application. In 2021 7th International Conference on E-Business and Applications (pp. 63-69).
- Loudon, David L and Albert J. Della Bitta. 2004. *Consumer Behavior Concepts*.
- Falaahuddin, A. A., & Widiartanto, W. (2020). Pengaruh Persepsi Kegunaan, Persepsi Kemudahan, Dan Keamanan Terhadap Minat Beli Pengguna Aplikasi Mobile Kai Access (Studi Pada Pengguna Aplikasi Mobile KAI Access Semarang)/31/adbis/2020 (Doctoral dissertation, Faculty of Social and Political Science).
- Shi-Ming H, Yu-Chung H, David CY (2005) A study on decision factors in adopting an online stock trading system by brokers in Taiwan. *Decis Support Syst* 40(2):315–328
- Lim, Y. J., Osman, A., Salahuddin, S. N., Romle, A. R., & Abdullah, S. (2016). Factors influencing online shopping behavior: the mediating role of purchase intention. *Procedia economics and finance*, 35, 401-410.
- A. Sadikin, Rifki. (2012). *Kriptografi untuk Keamanan Jaringan*. Yogyakarta.
- Affifatusholihah, L., Lusianingrum, F. P. W., & Fadhila, F. (2022). Analisis Pengaruh Technology Acceptance Model dan Electronic Word of Mouth pada Minat Menggunakan Aplikasi Investasi Crypto. *Syntax Literate; Jurnal Ilmiah Indonesia*, 7(6), 8755-8768.
- Anandarajan, M., Simmers, C., & Igbaria, M. (2013). An exploratory investigation of the antecedents and impact of internet usage: An individual perspective. *Behaviour and Information Technology*, 19(1), 69-85
- Augusty, Ferdinand. (2006). *Metode Penelitian Manajemen: Pedoman Penelitian untuk skripsi, Tesis dan Disertai Ilmu Manajemen*. Semarang: Universitas Diponegoro.
- Bharadwaj, S., & Deka, S. (2021, December). Behavioural intention towards investment in cryptocurrency: an integration of Rogers' diffusion of

innovation theory and the technology acceptance model. In *Forum Scientiae Oeconomia* (Vol. 9, No. 4, pp. 137-159).

Bangkara, Rajendra Prasada dan Mimba, Ni Putu Sri Harta. (2016) Pengaruh Perceived Usefulness dan Perceived Ease of Use pada Minat Penggunaan Internet Banking dengan Attitude Toward Using sebagai Variabel Intervening. *E-Jurnal Akuntansi Universitas Udayana*. Vol.16, No. 3, hal. 2408-2434.

Marlina, R., & Heikal, J. (2023). TECHNOLOGY ACCEPTANCE MODEL ON DIGITAL BANKING SERVICE LIVIN'BANK MANDIRI ON TRUST AND ITS IMPACT ON CUSTOMER LOYALTY. *Jurnal Scientia*, 12(03), 3858-3862.

Marangunić, N., & Granić, A. (2017). Technology acceptance model: a literature review from 1986 to 2013. *Universal access in the information society*, 14(1), 81-95.

Ismanto (2010). "Pemafaatan Teknologi Informasi Berpengaruh Terhadap Kinerja Individu Mahasiswa Jurusan Akuntansi STIE Perbanas Surabaya", Sekolah Tinggi Ilmu Ekonomi Perbanas, Surabaya.

Applications. Third Edition Singapore, MC Graw Hill Inc.

Nguyen, Hin (2020). Individual investors' satisfaction and loyalty in online securities trading using the technology acceptance model. *Foreign Trade University*. Vietnam

Yonnus, S (2021). Determinants Of Attitude Of Online Brokers Towards Online Trading In Pakistan Stock Exchange: Adopting Technology Acceptance Model. *National University of Modern Languages*

Borirakcharoenki. P (2022). THE EFFECT OF BRAND EQUITY ON INVESTOR LOYALTY IN ONLINE SECURITIES TRADING USING THE TECHNOLOGY ACCEPTANCE MODEL. *Prince of Songkla University*, Songkhla. Thailand

Bharadwaj, S (2021). Behavioural intention towards investment in cryptocurrency: an integration of Rogers' diffusion of innovation theory and the technology acceptance model.

- Pratama, I. (2021). Intensi Berinvestasi Mahasiswa Fakultas Ekonomi Undiksha di Bursa Efek Indonesia (Doctoral dissertation, Universitas Pendidikan Ganesha).
- Purboyo, P., Lamsah, L., & Vitria, A. (2020). ADOPTSI TECHNOLOGY ACCEPTANCE MODEL (TAM) TERHADAP PERILAKU MINAT GENERASI MILENIAL DALAM BERINVESTASI DI PASAR MODAL. *JWM (JURNAL WAWASAN MANAJEMEN)*.
- Ramadhan, A., Septiarani, C. I., Dias, F., & Pratama, D. Y. (2019). Technological Acceptance Model (TAM) Terhadap Adopsi Aplikasi Trading Cryptocurrency Studi Kasus: Indodax Trading Platform. *IJCIT (Indonesian Journal on Computer and Information Technology)*, 4(2).
- Sukirno, Sadono. (2013). Makro Ekonomi, Teori Pengantar. Penerbit PT. Raja Grafindo Persada, Jakarta.
- Tjini, dan Baridwan. (2013). "Pengaruh Kepercayaan, Persepsi Kegunaan, Persepsi Kemudahan, dan Persepsi kenyamanan terhadap minat menggunakan Internet Banking". *Jurnal Akuntansi Universitas Diponegoro Semarang*.
- Rahayu, S., & Purbandari, T. (2020). Pengaruh Persepsi Kepercayaan, Persepsi Kegunaan, Persepsi Kemudahan, Persepsi Kenyamanan, dan Keamanan terhadap Minat Penggunaan Aplikasi Investasi pada Investor yang Terdaftar di PT Indopremier Cabang Solo. *JRMA (Jurnal Riset Manajemen dan Akuntansi)*, 8(1), 83-96.
- Mulyanto, A., Sumarsono, S., Niyartama, T. F., & Syaka, A. K. (2020). Penerapan Technology Acceptance Model (TAM) dalam Pengujian Model Penerimaan Aplikasi MasjidLink. **Semesta Teknika**, *23*(1), 27-38.
- Natarajan, T., Balasubramanian, S. A., & Kasilingam, D. L. (2017). Understanding the intention to use mobile shopping applications and its influence on price sensitivity. *Journal of Retailing and Consumer Services*, 37, 8-22.
- Gueideze, R. & Shih, W. (2023). Analysis of the Purchase Intension of Bitcoin by Applying the Technology Acceptance Model

- Prakarsa, Graha. 2019. Analisis Faktor-Faktor yang Mempengaruhi Penggunaan EMarketplace Shopee. *SisInfo*, 1(01), 1-11.
- Purboyo, Lamsah, & Vitria, A. (2020). Adopsi Technology Acceptance Model (TAM) Terhadap Perilaku Minat Generasi Milenial Dalam Berinvestasi Di Pasar Modal. *Jurnal Wawasan Manajemen*, 8(2), 99–113.
- Yulianto, S., & Tanamal, R. (2019). The Influence of Brand Equity, Trust, Price, PEOU, and PU on Online Based Crowdfunding Investment. *Jurnal Teknologi Sistem Informasi Dan Aplikasi*, 2(2), 53–58.