

DAFTAR PUSTAKA

- Ansoff, H. I. (1957). *Strategies for Diversification*. *Harvard Business Review*, 35(5), 113–124.
- Butler, J. (1990). *Gender Trouble: Feminism and the Subversion of Identity*. Routledge.
- Connell, R. W. (2005). *Masculinities* (2nd ed.). University of California Press.
- Deci, E. L., & Ryan, R. M. (2000). *Self-Determination Theory and the Facilitation of Intrinsic Motivation, Social Development, and Well-Being*. American Psychologist.
- Eagly, A. H. (1987). *Sex Differences in Social Behavior: A Social-role Interpretation*. Erlbaum.
- Goffman, E. (1959). *The Presentation of Self in Everyday Life*. New York: Anchor Books.
- Goode, W. J. (1960). *A Theory of Role Strain*. *American Sociological Review*, 25(4), 483–496.
- International Energy Agency (IEA). (2022). Coal Market Report.
- International Labour Organization (ILO). (2022). *Women in Extractives: Progress and Gaps in the Global Mining Sector*.
- Jurnal ASPIKOM. (2019). Jurnal ASPIKOM, 3(6), 1228-1242.
- Kotler, P., & Keller, K. L. (2016). *Marketing Management* (15th ed.). Pearson.
- Lahiri-Dutt, K. (2012). Digging Women: *Towards a New Agenda for Feminist Critiques of Mining*. *Gender, Place & Culture*, 19(2), 193–212.
- McKinsey & Company. (2023). *Women in the Workplace 2023: Industry Challenges and Gender Inclusion in Heavy Sectors*.

Nugroho, R. (2012). Gender dan Strategi Pengaruh utamaannya di Indonesia. Pustaka Pelajar.

Peraturan Menteri Ketenagakerjaan Republik Indonesia Nomor 3 Tahun 1989 tentang Perlindungan Kerja Perempuan.

Porter, M. E. (1985). *Competitive Advantage: Creating and Sustaining Superior Performance*. Free Press.

Rustiani, T. (1996). Perempuan dalam Peran Ganda. Bandung: Remaja Rosdakarya.

Ting-Toomey, S., & Chung, L. (2005). *Understanding Intercultural Communication*. Los Angeles: Roxbury Publishing.

United Nations. (2015). Sustainable Development Goals.

West, R., & Turner, L. H. (2010). *Introducing Communication Theory: Analysis and Application* (4th ed.). McGraw-Hill.

World Bank. (2021). *Increasing Women's Participation in Mining in Southeast Asia*.

Wulandari, E. (2017). Perempuan dan Pekerjaan Berat di Industri Tambang: Studi Kasus di KPC Sangatta. *Jurnal Sosiologi*, 12(1), 45-59.