

Daftar Pustaka

- Au, M., Oliveira, Y., José, J., & Ferreira, P. (2011). Business Model Generation: A handbook for visionaries, game changers and challengers. *African Journal of Business Management*, 5(7). <http://www.academicjournals.org/AJBM>
- Aulawi, H., Aisyah, R., & Kurniawan, E. (2022). STRATEGI PENGEMBANGAN BISNIS PADA UMKM KONVEKSI SERAGAM MENGGUNAKAN BUSINESS MODEL CANVAS DAN ANALISIS SWOT. *Jurnal Akuntansi Dan Pajak*, 23(2). <https://www.jurnal.stie-aas.ac.id/index.php/jap/article/view/6527>
- Baiocco, S., & Paniccia, P. M. A. (2023). Business model innovation in sustainable entrepreneurship: co-evolutionary evidence from small accommodation firms. *Business Process Management Journal*, 29(8), 260–292. <https://doi.org/10.1108/BPMJ-01-2023-0059>
- Barney, J. (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17(1), 99–120. <https://doi.org/10.1177/014920639101700108>
- Campagnolo, D., Gianecchini, M., & Mosca, L. (2024). Configurations of business model themes and strategies in small firms: a qualitative comparative analysis. *Journal of Management and Governance*, 28(3), 1–29. <https://doi.org/10.1007/S10997-023-09680-X/TABLES/7>
- ElNaggar, R. A. A., & ElSayed, M. F. (2023). Drivers of business model innovation in micro and small enterprises: evidence from Egypt as an emerging economy. *Future Business Journal* 2023 9:1, 9(1), 1–17. <https://doi.org/10.1186/S43093-022-00180-2>
- Ermawti, N., Khotimah, T., & Nindyasari, R. (2020). Enrichment: Journal of Management An Analysis of Financial Feasibility on the Batik Tulis Lasem

- “SR.” *Enrichment: Journal of Management*, 11(1).
www.enrichment.iocspublisher.org
- Ferreira, J. J., Candeias Fernandes, A. J., & Gerschewski, S. (2024). Innovative business models of SMEs: state-of-the-art and future research agenda. *Journal of Small Business and Enterprise Development*, 31(3), 445–472.
<https://doi.org/10.1108/JSBED-10-2023-0505>
- Fortino, I., Pamungkas, Y., Pradhanawati, A., Prihatini, A. E., Bisnis, D. A., & Diponegoro, U. (2022). Analisis Strategi Pemasaran Menggunakan Analisis SWOT pada Industri Konveksi Tas CV. Gerhata. *Jurnal Ilmu Administrasi Bisnis*, 11(2), 151–160.
<https://doi.org/10.14710/JIAB.2022.34205>
- Gaol, C. E. L., Anggusti, M., & Gultom, M. H. (2025). Legal Review of Small and Medium Enterprises Who Choose Not to Scale Up Their Business. *Journal of Legal and Cultural Analytics*, 4(1), 203–220.
<https://doi.org/10.55927/JLCA.V4I1.13652>
- Grant, R. M. (1991). The Resource-Based Theory of Competitive Advantage: Implications for Strategy Formulation. *California Management Review*, 33(3), 114–135. <https://doi.org/10.2307/41166664/ASSET/6A06A65F-3F4D-4E39-9B46-34ECFE8914EE/ASSETS/41166664.FP.PNG>
- Ilmah., P. A., Rakib., M., Syam, A., Ilmah., P. A., Rakib., M., & Syam, A. (2024). Business Model Design in Developing Small Businesses: A Business Model Canvas Approach. *International Journal of Research and Innovation in Social Science*, 8(8), 1700–1715.
<https://EconPapers.repec.org/RePEc:bcp:journl:v:8:y:2024:i:8:p:1700-1715>
- Maisaroh, M. (2021). Dampak Penerapan Rantai Pasokan Berkelanjutan Terhadap Keunggulan Kompetitif Pada UMKM Konveksi di Desa Nogotirto. *MATRIK*, 22(1), 85.
<https://doi.org/10.30587/MATRIK.V22I1.2382>

- Pangarkar, N., & Prabhudesai, R. (2024). Using Porter's Five Forces analysis to drive strategy. *Global Business and Organizational Excellence*, 43(5), 24–34. <https://doi.org/10.1002/JOE.22250>
- Rohadi, S., Iryani, D., & Setiawan, P. A. H. (2024). Legal Protection for Micro, Small, and Medium Enterprises in the Perspective of Job Creation Act. *Ajudikasi : Jurnal Ilmu Hukum*, 8(1), 93–102. <https://doi.org/10.30656/AJUDIKASI.V8I1.8810>
- Zare, J., & Persaud, A. (2024). Digital transformation and business model innovation: a bibliometric analysis of existing research and future perspectives. *Management Review Quarterly*, 1–34. <https://doi.org/10.1007/S11301-024-00426-Z/METRICS>