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LAMPIRAN

Lampiran 1: Ringkasan Tesis

Pengalaman Auditori pada Geowisata: Studi Kasus Lanskap Suara Alam sebagai Pengalaman Wisata di Geosite Rammang-Rammang

Hasan Ali Murtadha

Tesis ini mengkaji bagaimana lanskap suara alam di geosite Rammang-Rammang membentuk pengalaman wisata yang bersifat auditori dan afektif. Berangkat dari pendekatan studi kasus kualitatif, penelitian ini berfokus pada keterlibatan tubuh dan persepsi inderawi wisatawan dalam merespons elemen-elemen suara yang hadir secara alami, seperti gemericik air, senyapnya gua, nyanyian serangga, hingga gema langkah kaki. Landasan teoritik utama mengacu pada fenomenologi Maurice Merleau-Ponty yang menekankan peran tubuh sebagai medium persepsi, serta teori Sentic dari Manfred Clynes yang membantu menjelaskan keterkaitan antara pola suara dan respons emosional manusia.

Penelitian dilakukan melalui observasi langsung, wawancara mendalam dengan wisatawan, pemandu, warga, dan pengelola, serta dokumentasi audio sebagai bahan analisis. Hasilnya menunjukkan bahwa suara bukan sekadar latar, tetapi menjadi inti dari pengalaman ruang dan narasi di destinasi geowisata ini. Wisatawan tidak hanya mengamati, melainkan juga “merasakan” alam melalui frekuensi-frekuensi yang membentuk keintiman, ketakjuban, atau bahkan ketidaknyamanan. Suara terbukti menjadi media komunikasi nonverbal antara manusia dan alam, membentuk apa yang disebut sebagai “*sense of place*” dan membawa dampak pada ingatan afektif.

Analisis menunjukkan bahwa lanskap suara di Rammang-Rammang berperan sebagai bentuk media lingkungan yang mampu menyampaikan pesan ekologis dan budaya tanpa kata-kata. Dalam konteks pariwisata berbasis alam dan keberlanjutan, pengalaman auditori seperti ini memberikan ruang bagi wisatawan untuk hadir secara penuh, mendengarkan alam sebagai narator, dan menghargai keheningan sebagai nilai wisata. Penelitian ini menyimpulkan bahwa pendekatan auditori dalam pengelolaan destinasi dapat menjadi strategi inovatif dalam memperkuat dimensi pengalaman, interpretasi, dan konservasi alam. Rekomendasi praktis diarahkan pada pentingnya mengelola kebisingan, memperhatikan tata suara dalam desain jalur wisata, serta melibatkan aspek sonik dalam narasi destinasi.