

Daftar Pustaka

- Atnan, A., & Sembada, A. (2025). *Digital environment structuring and engagement: A case study of Bandung Government social media*.
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative inquiry and research design: Choosing among five approaches* (4th ed.). SAGE Publications
- Daniel, W. T., & Obholzer, L. (2025). *Social media campaigning across multiple platforms: Evidence from the 2024 European elections*. West European Politics
- McQuail, D. (2010). *McQuail's mass communication theory* (6th ed.). Sage Publications.
- We Are Social & Meltwater. (2023). *Digital 2023: Global digital overview*.
- Lipschultz, J. H. (2020). *Social media communication: Concepts, practices, data, law and ethics* (2nd ed.). Routledge.
- Johnston, K. A., & Taylor, M. (2018). *The handbook of communication engagement*. Wiley-Blackwell.
- Idris (2019) dalam disertasinya berjudul *The Illusion of a Public Sphere: The Indonesian Government Communication on Social Media*
- Sulistyo et al. (2024) melalui studi berjudul *Using Instagram Reels as a Media for Government Public Service Information*
- Bast (2021) yang berjudul *Politicians, Parties, and Government Representatives on Instagram: A Review of Research Approaches, Usage Patterns, and Effects*
- Lilleker, D. G. (2014). *Political communication and cognition*. Palgrave Macmillan.
- Lipschultz, J. H. (2020). *Social media communication: Concepts, practices, data, law and ethics* (2nd ed.). Routledge.
- Yin, R. K. (2019). *Case study research and applications: Design and methods* (6th ed.). SAGE Publications.
- Stake, R. E. (1995). *The art of case study research*. SAGE Publications.
- Stake, R. E. (2005). *Multiple case study analysis*. Guilford Press.