

REFERENCES

- Battilana, J., & Dorado, S. (2010). Building sustainable hybrid organizations: The case of commercial microfinance organizations. *Academy of Management Journal*, 53(6), 1419–1440. <https://doi.org/10.5465/amj.2010.57318391>
- Battilana, J., & Lee, M. (2014). Advancing research on hybrid organizing: Insights from the study of social enterprises. *Academy of Management Annals*, 8(1), 397–441. <https://doi.org/10.5465/19416520.2014.893615>
- Battilana, J., Lee, M., Walker, J., & Dorsey, C. (2012). In search of the hybrid ideal. *Stanford Social Innovation Review*, 10(3), 51–55.
- Baxter, P., & Jack, S. (2008). Qualitative case study methodology: Study design and implementation for novice researchers. *The Qualitative Report*, 13(4), 544–559.
- Berger, R. (2015). Now I see it, now I don't: Researcher's positionality and reflexivity in qualitative research. *Qualitative Research*, 15(2), 219–234. <https://doi.org/10.1177/1468794112468475>
- Besharov, M. L., & Smith, W. K. (2014). Multiple institutional logics in organizations: Explaining their varied nature and implications. *Academy of Management Review*, 39(3), 364–381. <https://doi.org/10.5465/amr.2011.0431>
- Bianchi, M., Roy, M. J., & Teasdale, S. (2023). Towards a multi-level understanding of the strategies employed in managing hybridity: A systematic review. *Sustainability*, 15(1), 177. <https://doi.org/10.3390/su15010177>
- Boulianne, S. (2019). Revolution in the making? Social media effects across the globe. *Information, Communication & Society*, 22(1), 39–54. <https://doi.org/10.1080/1369118X.2017.1353641>
- Boulianne, S. (2020). Twenty years of digital media effects on civic and political participation. *Communication Research*, 47(7), 947–966. <https://doi.org/10.1177/0093650218808186>
- Boulianne, S., & Theocharis, Y. (2020). Young people, digital media, and engagement: A meta-analysis of research. *Social Science Computer Review*, 38(2), 111–127. <https://doi.org/10.1177/0894439318814190>
- Boyd, T. H. (2014). Public sphere pedagogy: Engaging students as participants in democracy. *Journal of Political Science Education*, 10(4), 375–389.

- <https://doi.org/10.1080/15512169.2014.947012>
- Braun, V., & Clarke, V. (2006). Using thematic analysis in psychology. *Qualitative Research in Psychology*, 3(2), 77–101. <https://doi.org/10.1191/1478088706qp063oa>
- Castro, R. (2019). Blended learning in higher education: Trends and capabilities. *Education and Information Technologies*, 24(4), 2523–2546. <https://doi.org/10.1007/s10639-019-09886-3>
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative inquiry and research design: Choosing among five approaches* (4th ed.). Sage.
- Dahlgren, P. (2005). The Internet, public spheres, and political communication: Dispersion and deliberation. *Political Communication*, 22(2), 147–162. <https://doi.org/10.1080/10584600590933160>
- Dede, C. (2010). Comparing frameworks for 21st century skills. In J. Bellanca & R. Brandt (Eds.), *21st century skills: Rethinking how students learn* (pp. 51–76). Solution Tree Press.
- Denzin, N. K. (2012). Triangulation 2.0. *Journal of Mixed Methods Research*, 6(2), 80–88. <https://doi.org/10.1177/1558689812437186>
- DiMaggio, P. J., & Powell, W. W. (1983). The iron cage revisited: Institutional isomorphism and collective rationality in organizational fields. *American Sociological Review*, 48(2), 147–160. <https://doi.org/10.2307/2095101>
- Doherty, B., Haugh, H., & Lyon, F. (2014). Social enterprises as hybrid organizations: A review and research agenda. *International Journal of Management Reviews*, 16(4), 417–436. <https://doi.org/10.1111/ijmr.12028>
- Eisenhardt, K. M. (1989). Building theories from case study research. *Academy of Management Review*, 14(4), 532–550. <https://doi.org/10.5465/amr.1989.4308385>
- Eriksson, P., & Kovalainen, A. (2016). *Qualitative methods in business research* (2nd ed.). Sage.
- Geertz, C. (1973). *The interpretation of cultures*. Basic Books.
- Glynn, M. A., & Raffaelli, R. (2010). Uncovering mechanisms of theory development in an academic field: Lessons from leadership research. *Academy of Management Annals*, 4(1), 359–401. <https://doi.org/10.5465/19416520.2010.495525>
- Hobbs, R. (2010). *Digital and media literacy: A plan of action*. The Aspen Institute.

- Jenkins, H., Purushotma, R., Weigel, M., Clinton, K., & Robison, A. J. (2009). *Confronting the challenges of participatory culture: Media education for the 21st century*. MIT Press. <https://doi.org/10.7551/mitpress/8435.001.0001>
- Kahne, J., Middaugh, E., Lee, N.-J., & Feezell, J. T. (2012). Youth online activity and exposure to diverse perspectives. *New Media & Society*, 14(3), 492–512. <https://doi.org/10.1177/1461444811420271>
- Kokoç, M., & Karal, H. (2021). Emotional presence in online learning: A systematic review of the literature. *Journal of Educational Technology Systems*, 49(4), 428–451. <https://doi.org/10.1177/0047239520987265>
- Kolodinsky, R. W., Ritchie, W. J., & Çapar, N. (2022). Social enterprise legitimacy: Application of accountability mechanisms as a multi-institutional context strategy. *Journal of Public and Nonprofit Affairs*, 8(2), 195–216. <https://doi.org/10.20899/jpna.8.2.195-216>
- Lantz-Andersson, A., Lundin, M., & Selwyn, N. (2018). Twenty years of online teacher communities: A systematic review of formally-organized and informally-developed professional learning groups. *Teaching and Teacher Education*, 75, 302–315. <https://doi.org/10.1016/j.tate.2018.07.008>
- Lincoln, Y. S., & Guba, E. G. (1985). *Naturalistic inquiry*. Sage.
- Luo, T., Freeman, C., & Stefaniak, J. (2020). Like, comment, and share: Professional development through social media in higher education—A systematic review. *Educational Technology Research and Development*, 68(4), 1659–1683. <https://doi.org/10.1007/s11423-020-09790-5>
- Mair, J., Martí, I., & Ventresca, M. J. (2012). Building inclusive markets in rural Bangladesh: How intermediaries work institutional voids. *Academy of Management Journal*, 55(4), 819–850. <https://doi.org/10.5465/amj.2010.0627>
- Marková, I. (2025). Epistemic trust and authority. *Cultures of Science*. <https://doi.org/10.1177/20966083251324673>
- Miles, M. B., Huberman, A. M., & Saldaña, J. (2014). *Qualitative data analysis: A methods sourcebook* (3rd ed.). Sage.
- Muthukrishnan, U., & Bhattacharyya, S. S. (2025). Charting the boundaries of digital social entrepreneurship and proposing an outlook. *Social Enterprise Journal*.
- Nambisan, S., Siegel, D., & Kenney, M. (2018). On open innovation, platforms, and

- entrepreneurship. *Strategic Entrepreneurship Journal*, 12(3), 354–368.
<https://doi.org/10.1002/sej.1300>
- Pache, A.-C., & Santos, F. (2013). Inside the hybrid organization: Selective coupling as a response to competing institutional logics. *Academy of Management Journal*, 56(4), 972–1001. <https://doi.org/10.5465/amj.2011.0405>
- Parker, G. G., Van Alstyne, M. W., & Choudary, S. P. (2016). *Platform revolution: How networked markets are transforming the economy and how to make them work for you*. W. W. Norton & Company.
- Patton, M. Q. (2015). *Qualitative research & evaluation methods* (4th ed.). Sage.
- Palloff, R. M., & Pratt, K. (2007). *Building online learning communities: Effective strategies for the virtual classroom* (2nd ed.). Jossey-Bass.
- Smith, W. K., Gonin, M., & Besharov, M. L. (2013). Managing social-business tensions: A review and research agenda for social enterprise. *Business Ethics Quarterly*, 23(3), 407–442. <https://doi.org/10.5840/beq201323327>
- Suchman, M. C. (1995). Managing legitimacy: Strategic and institutional approaches. *Academy of Management Review*, 20(3), 571–610.
<https://doi.org/10.5465/amr.1995.9508080331>
- Van Oostveen, R., DiGiuseppe, M., Barber, W., Blayone, T., & Childs, E. (2016). New conceptions for digital technology sandboxes: Developing a Fully Online Learning Communities (FOLC) model. In *Proceedings of EdMedia 2016—World Conference on Educational Media and Technology* (pp. 665–673). Association for the Advancement of Computing in Education (AACE).
- Yin, R. K. (2018). *Case study research and applications: Design and methods* (6th ed.). Sage