

## DAFTAR PUSTAKA

- Badan Pusat Statistik. (2016). *Potensi Ekonomi Kabupaten Bekasi*. BPS Kabupaten Bekasi.
- Advertorial. (2017). *Kawasan Industri Cikarang Terbesar di Asia Tenggara*. August 18, 2017. <https://finance.detik.com/advertorial-news-block/d-3619600/kawasan-industri-cikarang-terbesar-di-asia-tenggara>
- Arvanitis, Stavros & Estevez, Leticia. (2018). Feasibility Analysis and Study. *The Emerald Handbook of Entrepreneurship in Tourism, Travel and Hospitality*. Emerald.
- Assegaff, Setiawan. (2017). Evaluasi Pemanfaatan Media Sosial sebagai Sarana Knowledge Sharing. *Jurnal Manajemen Teknologi*, 16(3), 2017, 271-293
- Ikhsan, Yaumil. (2017). *Indonesia Masuk 10 Besar Negara Pembajak Software di Dunia*. July 2, 2017. <https://www.sudoway.id/2017/07/10-besar-negara-pembajak-software.html>
- Bank Indonesia. (2018). <https://www.bi.go.id/en/moneter/bi-7day-RR/data/Contents/Default.aspx>
- Badan Pusat Statistik. (2017). *Kabupaten Bekasi Dalam Angka 2017*. BPS Kabupaten Bekasi, 2017.
- Badan Pusat Statistik. (2017). *Produk Domestik Regional Bruto Kabupaten Bekasi Menurut Penggunaan Tahun 2012-2016*. Badan Pusat Statistik Kabupaten Bekasi
- Badan Pusat Statistik. (2018). *Ekonomi Indonesia Triwulan I 2018 Tumbuh 5,06 persen*. <https://www.bps.go.id/pressrelease/2018/05/07/1520/ekonomi-indonesia-triwulan-i-2018-tumbuh-5-06-persen.html>
- Bhattacharjee, Dipanwita. & Dey, Mouri. (2015). Competitive Profile Matrix: A Theoretical Review. *ABAC Journal* Vol. 35 No. 2 (May- December, 2015, pp 61-70).
- Brynjolfsson, Erik. Renshaw, Austin. & Alstynne, Marshall. (1996). The Matrix of Change: A Tool for Business Process Reengineering. *Forthcoming in Sloan Management Review*, Winter 1996.
- Bohang, Fatimah. (2018). *Berapa Jumlah Pengguna Internet Indonesia?* February 22, 2018. <https://tekno.kompas.com/read/2018/02/22/16453177/berapa-jumlah-pengguna-internet-indonesia>
- BBPLK Bekasi. <https://blkbekasi.kemnaker.go.id/pelatihan>
- Calandro Jr, Joseph & Flynn, Robert. (2007). On financial strategy. *Business Strategy Series*, Vol. 8 Iss 6 pp. 409 - 417
- Cooper, Donald. Schindler, Pamela. (2014). *Business Research Methods*. New York: McGraw-Hill.
- Damodaran, Aswath. (2018). [http://pages.stern.nyu.edu/~adamodar/New\\_Home\\_Page/datafile/Betas.html](http://pages.stern.nyu.edu/~adamodar/New_Home_Page/datafile/Betas.html)
- Delkhosh, Mohammad. (2016). Strategic Financial Management Review on the Financial Success of an Organization. *Mediterranean Journal of Social Sciences*, Vol 7 No 2 S2.
- Duncker, K. (1945). On problem-solving. *Psychological Monographs*, 58, i-113.

- Dostál, Jiří. (2015). Theory of problem solving. *Procedia - Social and Behavioral Sciences*, 174 (2015) 2798 – 2805.
- Dominic, Gandolfo. (2009). From Marketing Mix to E-Marketing Mix: a Literature Overview and Classification. *International Journal of Business and Management*, Vol. 4, No.9.
- Direktorat Statistik. (2017). *Direktori Industri Manufaktur Indonesia 2017*. Badan Pusat Statistik.
- Elbannan, Mona. (2014). The Capital Asset Pricing Model: An Overview of the Theory. *International Journal of Economics and Finance*, Vol. 7, No. 1; 2015. Canadian Center of Science and Education.
- Guest, Greg. Bunce, Arwen & Johnson, Laura. (2006). How Many Interviews Are Enough? An Experiment with Data Saturation and Variability. *Publications Field Methods*, Vol. 18, No. 1, February 2006 59–82.
- Gurnani, Chandan. (2007). Capital Budgeting: Theory and Practice. *The Engineering Economist: A Journal Devoted to the Problems of Capital Investment*, 30:1, 19-46.
- Grundy, T. (2006). Rethinking and reinventing Michael Porter's five forces model. *Strategic Change*, 15, 213-229.
- Gordon, Ross. (2012). Re-thinking and re-tooling the social marketing mix. *Australasian Marketing Journal*, 20 (2012) 122–126.
- Heerkens, Hans. & Winden, Arnold van. (2017). *Solving Managerial Problems Systematically*. Netherlands: Noordhoff Uitgeversbv.
- Hermes, Niels. Smid, Peter & Yao, Lu. (2007). Capital budgeting practices: A comparative study of the Netherlands and China. *International Business Review*, 16 (2007) 630–654.
- Hirz, Mario. Rossbacher, Patrick & Gulánová, Jana. (2017): Future trends in CAD – from the perspective of automotive industry. *Computer-Aided Design and Applications*. Taylor & Francis, 2017.
- Indrawati, Sri. (2012). SME's Product Investment Priority and Selection Based on Local Competencies. *Procedia Economics and Finance 4* (2012) 59 – 67.
- Kewley, Kathleen. (2012). *Strategic Analysis of Autodesk and the Move to Cloud Computing*. Emba, Simon Fraser University.
- King, Michael A. (2015). *A Strategic Assessment of the Higher Education Industry: Applying the Porter's Five Forces for Industry Analysis*. ResearchGate.
- Kulkarni, Pallavi P. (2013). A Literature Review on Training & Development and Quality Of Work Life. *International Refereed Research Journal*, Vol.–IV, Issue–2.
- Kotler, P & Keller, K. (2011). *Marketing Management (14th Ed.)*. New Jersey: Prantice Hall, Inc.
- Kemdikbud, (2016). *Statistik Pendidikan Nonformal Tahun 2015*. Kementerian Pendidikan dan Kebudayaan.
- Kim, W. C., Mauborgne, R. (2005). *Blue Ocean Strategy: How To Create Uncontested Market Space And Make The Competition Irrelevant*. Boston, Mass: Harvard Business School Press.
- Lijun, Cao. (2011). Research on the CAD / CAM collaborative mode based on the IOT. *Advanced Materials Research*, Vols 335-336 (2011) pp 583-586.
- Lizeo, Elaine. (2018). Applications of the Matrix of Change – Evaluating and Managing Business Transformation. ResearchGate.

- Marksberry, Phillip. Bustle, Joshua. & Clevinger, Jeff. (2011). Problem solving for managers: a mathematical investigation of Toyota's 8-step process. *Journal of Manufacturing Technology Management*, Vol. 22 Iss 7 pp. 837 - 852.
- McKeever, Mike. (2011). *How to Write a Business 10th ed.* USA: DELTA PRINTING SOLUTIONS, INC.
- Moghavvemi, Sedigheh. Sulaiman, Ainin. Jaafar, Noor Ismawati & Kasem, Nafisa. (2017). Social media as a complementary learning tool for teaching and learning: The case of youtube. *The International Journal of Management Education*, 16 (2018) 37–42.
- Morin, Andrew. Urban, Jennifer. Sliz, Piotr. (2012). A Quick Guide to Software Licensing for the Scientist Programmer. *PLoS Computational Biology*, Volume 8, Issue 7, e1002598.
- Madsen, David A & Madsen, David P. (2012). *Engineering Drawing and Design, Fifth Edition.* New York: Cengage Learning.
- Miravete, Eugenio J. (2015). Price Discrimination: Theory. Researchgate.
- Mourougan, Sendil & Sethuraman, K. (2017). *Hypothesis Development and Testing.* IOSR-JBM. Volume 19, Issue 5. Ver. I, PP 34-40
- Odden, S. Archibald, M. Fermanich, & H. A. Gallagher. (2002). A Cost Framework for Professional Development. *Journal of Education Finance*, 28(1), 51–74.
- Pressman, Roger S. (2010). *Software Engineering: A Practitioner's Approach 7th Ed.* New York: Mc Graw Hill.
- Priyono, Idrus. (2014). *Penelitian Kualitatif Di Manajemen Dan Bisnis.* Sidoarjo: Zifatama Publisher.
- Rogala, Piotr. Batko, Roman & Wawak, Sławomir. (2017). Factors affecting success of training companies. *Studies in Continuing Education*, 2017.
- Saripudin, Didin. (2017). Pembangunan Pendidikan Dan Pertumbuhan Ekonomi Indonesia. *International Seminar on Lifelong Education (ISLE)*, Tanggal 22-23 Agustus 2008.
- Samuelson, William F & Marks, Stephen G. (2012). *Managerial Economics 7th Ed.* USA: John Wiley & Sons, Inc.
- Schönbohm, Avo. Zahn, Anastasia. (2012): Corporate capital budgeting: Success factors from a behavioral perspective. *Beiträge zur Controlling-Forschung*, No. 21, Techn. Univ., Kaiserslautern.
- Serdyukov, Peter. (2017). Innovation in education: what works, what doesn't, and what to do about it? *Journal of Research in Innovative Teaching & Learning*, Vol. 10 No. 1, 2017, pp. 4-33.
- Sreejesh, S. Mohapatra, Sanjay & Anusree, R. (2014). *Business Research Methods An Applied Orientation.* New York: Springer.
- Tomiyama, Tetsuo. (2007). Intelligent computer-aided design systems: Past 20 years and future 20 years. *Artificial Intelligence for Engineering Design, Analysis and Manufacturing*, 21, 27–29.
- Truitt, Debra L. (2011). The Effect of Training and Development on Employee Attitude as it Relates to Training and Work Proficiency. *SAGE Open*, 1 –13.
- Turbek, Sheela P., Chock, Taylor M. Donahue, Kyle. Havrilla, Caroline A. Oliverio, Angela M. Polutchko, Stephanie K. Shoemaker, Lauren G. & Vimercati, Lara. (2016). *Scientific Writing Made Easy: A Step- by- Step Guide to Undergraduate*

- Writing in the Biological Sciences. *Bulletin of the Ecological Society of America*, 97(4).
- Tessar, Nofie. (2017). *KemnakerMaksimalkanPelatihanBerbasisKompetensi di BLK*. July 21, 2017. <https://www.liputan6.com/news/read/3031067/kemnaker-maksimalkan-pelatihan-berbasis-kompetensi-di-blk>
- Versloot, Mirte. (2016). Turbulence in the higher education publishing industry due to open access. A PESTEL analysis. *7th IBA Bachelor Thesis Conference*, July 1st, 2016, Enschede, the Netherlands.
- Wilkinson, Nick. (2005). *Managerial Economics A Problem-Solving Approach*. New York: Cambridge University Press.
- Wheelen, Thomas L & Hunger, J. David. (2012). *Strategic management and business policy toward global sustainability 13th Ed*. New Jersey: Pearson Education, Inc.
- Wu, Dazhong. Rosen, David W. Wang, Lihui & Schaefer, Dirk. (2014). Cloud-based design and manufacturing: A new paradigm in digital manufacturing and design innovation. *Computer-Aided Design*.
- Young, C. (2014). *The problem solution framework: process guidance for adaptation practitioners*. VISES Climate Change Working Paper No. 19, Victoria Institute of Strategic Economic Studies, Victoria University, Melbourne.
- Yahoo Finance. (2018). <https://finance.yahoo.com/quote/%5EJKSE/history/>