

DAFTAR PUSTAKA

Chatterjee, C., Triplett, R., Johnson, C. K., & Ahmed, P. (2017). Willingness to pay for safe drinking water: A contingent valuation study in Jacksonville, FL. *Journal of Environmental Management*, 203, 413-421. doi:10.1016/j.jenvman.2017.08.008

Dauda, S. A., Yacob, M. R., & Radam, A. (2014). Household's willingness to pay for heterogeneous attributes of drinking water quality and services improvement: An application of choice experiment. *Applied Water Science*, 5(3), 253-259. doi:10.1007/s13201-014-01866

Etale, A., Jobin, M., & Siegrist, M. (2018). Tap versus bottled water consumption: The influence of social norms, affect and image on consumer choice. *Appetite*, 121, 138-146. doi:10.1016/j.appet.2017.11.090

Haitham Khattab, Tuqa & Wahid, Nabsiah. (2015). Penang user's perception of domestic water quality, health risk concern and willingness to pay: A pilot study. *Jurnal Teknologi*. 74. 93-107. 10.11113/jt.v74.4878.

Kodoatie Robert J. dan Roestam, Sjarief, 2010. *Tata Ruang Air*, Yogyakarta : Adi

Konuk, F. A. (2019). Consumers willingness to buy and willingness to pay for fair trade food: The influence of consciousness for fair consumption, environmental concern, trust and innovativeness. *Food Research International*, 120, 141-147. doi:10.1016/j.foodres.2019.02.018

Li, L., Araral, E., & Jeuland, M. (2019). The drivers of household drinking water choices in Singapore: Evidence from multivariable regression analysis of perceptions and household characteristics. *Science of The Total Environment*, 671, 1116-1124. doi:10.1016/j.scitotenv.2019.03.351

Mcleod, L., Bharadwaj, L., & Waldner, C. (2014). Risk Factors Associated with the Choice to Drink Bottled Water and Tap Water in Rural Saskatchewan. *International Journal of Environmental Research and Public Health*, 11(2), 1626-1646. doi:10.3390/ijerph110201626

Minister of Health decree No. 492/Menkes/Per/IV/2010 on drinking water quality requirements. The Ministry of Health, Republic of Indonesia. Indonesia

Muhson, A. (2006). *Teknik Analisis Kuantitatif. Universitas Negeri Yogyakarta. Yogyakarta.*

Munawar. 2004. *Karbon Aktif. (Online),*

(<https://infianto.wordpress.com/category/uncategorized/>) Diunduh Pada Bulan Mei 2015.

Nanawi, G. 2001. *Kualitas Air dan Kegunaannya di Bidang Pertanian. Jakarta : Direktorat Pendidikan Menengah Kejuruan*

Nurbonita, Radinda, and Ragil Haryanto. "Analisis Lokasi dan Fasilitas Apartemen Kalibata City serta Implikasinya Terhadap Harga Jual dan Harga Sewa yang Ditawarkan." *Teknik PWK (Perencanaan Wilayah Kota) 6.1 (2017): 50-64.*

Pacheco, M. H., Kuriya, S. P., Capobiango, C. S., Pimentel, T. C., Cruz, A. G., Esmerino, E. A., & Freitas, M. Q. (2018). Exploration of gender differences in bottled mineral water consumption: A projective study of consumers perception in Brazil. *Journal of Sensory Studies*, 33(4). doi:10.1111/joss.12434

Peraturan Pemerintah Nomor 82 Tahun 2001 tanggal 14 Desember 2001, tentang Pengelolaan Kualitas Air dan Pengendalian Pencemaran Air. (<http://www.jakartawater.org/images/stories/undang/PP1182.pdf>). Diakses pada tanggal 23 April 2012

Qian, N. (2018). Bottled Water or Tap Water? A Comparative Study of Drinking Water Choices on University Campuses. *Water*, 10(1), 59. doi:10.3390/w10010059

S, D., & Ejp, D. (2016). A study on the influence of Bottled Water consumption in the Hotel Industry- Reference to Batticaloa District, Sri Lanka. *Scholars Journal of Arts, Humanities and Social Sciences*, 4(6), 680-685. doi:10.21276/sjahss.2016.4.6.10

Setyawan, D., Hapsari, A., & Prianto, R. (2015). Pengaruh Manfaat Merek, Kekuatan Asosiasi Merek, Dan Keunikan Merek Terhadap Loyalitas Konsumen Dalam Membeli Air Minum Kemasan Merek Aqua Di Kecamatan Semarang Barat. *Journal of Management*, 1(1).

Sugiyono. (2010). *Metode Penelitian Pendidikan Pendekatan Kuantitatif, kualitatif, dan R&D*. Bandung: Alfabeta

Sunyoto, Danang. (2013). *Teori, Kuesioner dan Analisis Data*. Yogyakarta: Graha Ilmu.

Tabachnick, B. G., & Fidell, L. S. (2007). Using multivariate statistics (5th ed.). Boston, MA, : Allyn & Bacon/Pearson Education

Tan, P. F. C. (2015). Factors Influencing Consumers' Consumption Behavior of Drinking Water in Malaysia (Doctoral dissertation, Universiti Sains Malaysia).

Wahid, N. A., & Hooi, C. K. (2014). Factors Determining Household Consumer's Willingness to Pay for Water Consumption in Malaysia. *Asian Social Science*, 11(5). doi:10.5539/ass.v11n5p26

Wester, J., Timpano, K. R., Çek, D., & Broad, K. (2016). The psychology of recycled water: Factors predicting disgust and willingness to use. *Water Resources Research*, 52(4), 3212-3226. doi:10.1002/2015wr018340

Winslow, K. (2015). Piped water flows but sachet consumption grows: The paradoxical drinking water landscape of an urban slum in Ashaiman, Ghana. *Habitat International*, 47, 52-60. doi:10.1016/j.habitatint.2015.01.009

Yulianti, A. (2015). Prototype Alat Pengolahan Air Laut Menjadi Air Minum (Pengaruh Variasi Packing Filter Terhadap Kualitas Air Dengan Analisa Do, Salinitas, Dan Konduktivitas) (Doctoral dissertation, Politeknik Negeri Sriwijaya).