

DAFTAR PUSTAKA

- Abrams, K. M., Evans, C., & Duff, B. R. L. (2015). Ignorance is bliss. How parents of preschool children make sense of front-of-package visuals and claims on food. *Appetite*, 87, 20–29. <https://doi.org/10.1016/j.appet.2014.12.100>
- Acton, R. B., Vanderlee, L., Roberto, C. A., & Hammond, D. (2018). Consumer perceptions of specific design characteristics for front-of-package nutrition labels. *Health Education Research*, 33(2), 167–174. <https://doi.org/10.1093/her/cyy006>
- Aggarwal, A., Monsivais, P., & Drewnowski, A. (2012). Nutrient Intakes Linked to Better Health Outcomes Are Associated with Higher Diet Costs in the US. *PLoS ONE*, 7(5), e37533. <https://doi.org/10.1371/journal.pone.0037533>
- Annunziata, A., & Mariani, A. (2019). Do Consumers Care about Nutrition and Health Claims? Some Evidence from Italy. *Nutrients*, 11(11), 2735. <https://doi.org/10.3390/nu11112735>
- Aschemann-Witzel, J., Maroscheck, N., & Hamm, U. (2013). Are organic consumers preferring or avoiding foods with nutrition and health claims? *Food Quality and Preference*, 30(1), 68–76. <https://doi.org/10.1016/j.foodqual.2013.04.011>
- Puspitalena, A. (2016). Klaim Gizi dan Kesehatan Pada Label Produk Susu Pertumbuhan dan Peranannya Sebagai Sarana Edukasi dan Penentuan Keputusan Pembelian. Bogor: IPB.
- Barreiro-Hurlé, J., Gracia, A., & De-Magistris, T. (2010). Does nutrition information on food products lead to healthier food choices? *Food Policy*, 35(3), 221–229. <https://doi.org/10.1016/j.foodpol.2009.12.006>
- Bastiawan, H., Santoso, S., Sahab, A. I., Yamin, A., & Almira, B. (2022). Analysis of Healthy Living Behavior, Age, and Income on Gluten-Free Food Consumption. *Journal of Consumer Sciences*, 7(1), 51–67. <https://doi.org/10.29244/jcs.7.1.51-67>
- Belei, N., Geyskens, K., Goukens, C., Ramanathan, S., & Lemmink, J. (2012). The

Best of Both Worlds? Effects of Attribute-Induced Goal Conflict on Consumption of Healthful Indulgences. *Journal of Marketing Research*, 49(6), 900–909. <https://doi.org/10.1509/jmr.10.0155>

Benson, Lavelle, McCloat, Mooney, Bucher, Egan, & Dean. (2019). Are the Claims to Blame? A Qualitative Study to Understand the Effects of Nutrition and Health Claims on Perceptions and Consumption of Food. *Nutrients*, 11(9), 2058. <https://doi.org/10.3390/nu11092058>

Benson, T., Lavelle, F., Bucher, T., McCloat, A., Mooney, E., Egan, B., Collins, C., & Dean, M. (2018). The Impact of Nutrition and Health Claims on Consumer Perceptions and Portion Size Selection: Results from a Nationally Representative Survey. *Nutrients*, 10(5), 656. <https://doi.org/10.3390/nu10050656>

Beyranevand, L. J. (2017). Regulating inherently subjective food labeling claims. *Environmental Law*, 47(3), 543–556. <https://www.jstor.org/stable/44371396>

Bialkova, S., Sasse, L., & Fenko, A. (2016). The role of nutrition labels and advertising claims in altering consumers' evaluation and choice. *Appetite*, 96, 38–46. <https://doi.org/10.1016/j.appet.2015.08.030>

Brown, G. (2015). *The Total Youth Handbook*. Total Youth Research & One World Publishing.

BPOM. (2022). *Peraturan Kepala BPOM No. 1 Tahun 2022 tentang Pengawasan Klaim pada Label dan Iklan Pangan Olahan*.

BPS. (2021). *Proporsi Populasi Generasi Z dan Milennial Terbesar di Indonesia*. Hasil Sensus Penduduk 2020. <https://databoks.katadata.co.id/datapublish/2021/05/24/proporsi-populasi-generasi-z-dan-milenial-terbesar-di-indonesia>

CAC. (2013). *Guidelines for Use of Nutrition and Health Claims (CAC/GL 23 - 1997)*.

CAC. (2017). *Guidelines On Nutrition Labelling CAC/GL 2-1985*.

- Castillo, LP., Royo-Bordonada, M. A., & Moya-Geromini, A. (2015). Information search behaviour, understanding, and use of nutrition labeling by residents of Madrid, Spain. *Public Health*, 129(3), 226-236.
- Cavaliere, A., Ricci, E. C., & Banterle, A. (2015). Nutrition and health claims: Who is interested? An empirical analysis of consumer preferences in Italy. *Food Quality and Preference*, 41, 44–51. <https://doi.org/10.1016/j.foodqual.2014.11.002>
- Chen, M.-F. (2011). The joint moderating effect of health consciousness and healthy lifestyle on consumers' willingness to use functional foods in Taiwan. *Appetite*, 57(1), 253–262. <https://doi.org/10.1016/j.appet.2011.05.305>
- Chinwong, D., Mookmanee, N., Chongpornchai, J., & Chinwong, S. (2018). A Comparison of Gender Differences in Smoking Behaviors, Intention to Quit, and Nicotine Dependence among Thai University Students. *Journal of Addiction*, 2018, 1–8. <https://doi.org/10.1155/2018/8081670>
- Conner, T. S., Brookie, K. L., Richardson, A. C., & Polak, M. A. (2015). On carrots and curiosity: Eating fruit and vegetables is associated with greater flourishing in daily life. *British Journal of Health Psychology*, 20(2), 413–427. <https://doi.org/10.1111/bjhp.12113>
- Danna, K., & Griffin, R. W. (1999). Health and Well-Being in the Workplace: A Review and Synthesis of the Literature. *Journal of Management*, 25(3), 357–384. <https://doi.org/10.1177/014920639902500305>
- Dairy Research Institute. (2016). *Nutrition Claims for Dairy Products*. [https://www.thinkusadairy.org/assets/documents/Customer_Site/C3-Using_Dairy/C3.7-Resources and Insights/04-Nutrition Materials/Quick-Reference-Guide-2016.pdf](https://www.thinkusadairy.org/assets/documents/Customer_Site/C3-Using_Dairy/C3.7-Resources_and_Insights/04-Nutrition_Materials/Quick-Reference-Guide-2016.pdf)
- Damayanti, M. R., & Karin, P. A. E. S. (2016). Gambaran pola perilaku hidup sehat pada mahasiswa program studi ilmu keperawatan fakultas kedokteran Universitas Udayana. *Jurnal Keperawatan Community of Publishing in Nursing (COPING) NERS*, 4(1), 28–35. <https://ojs.unud.ac.id/index.php/coping/article/view/19910>

- Darmon, N., & Drewnowski, A. (2008). Does social class predict diet quality? *The American Journal of Clinical Nutrition*, 87(5), 1107–1117. <https://doi.org/10.1093/ajcn/87.5.1107>
- Databoks. (2022). *Terus Meningkat, Jumlah Penduduk RI Tembus 275, 77 Juta hingga Pertengahan 2022*. Badan Pusat Statistik (BPS). <https://databoks.katadata.co.id/datapublish/2022/07/07/terus-meningkat-jumlah-penduduk-ri-tembus-275-77-juta-hingga-pertengahan-2022>
- Data Indonesia. (2022). *APJII: Pengguna Internet Indonesia Tembus 210 Juta pada 2022*. <https://dataindonesia.id/digital/detail/apji-pengguna-internet-indonesia-tembus-210-juta-pada-2022>
- Data Indonesia. (2022). *Survei: Kian Muda Generasi, Penetrasi Internet Makin Tinggi*. <https://dataindonesia.id/digital/detail/survei-kian-muda-generasi-penetrasi-internet-makin-tinggi>
- Davidović, D., Paunović, K., Zarić, D., Jovanović, A., Vasiljević, N., Stošović, D., & Tomanić, M. (2021). Nutrition and Health Claims Spectra of Pre-Packaged Foods on Serbian Supermarket Shelves: A Repeated Cross-Sectional Study. *Nutrients*, 13(8), 2832. <https://doi.org/10.3390/nu13082832>
- Dunneram, Y. (2013). Determinants of Eating Habits among Pre-Retired and Post-Retired Mauritians. *International Journal of Nutrition and Food Sciences*, 2(3), 109. <https://doi.org/10.11648/j.ijnfs.20130203.13>
- Fleig, L., Kerschreiter, R., Schwarzer, R., Pomp, S., & Lippke, S. (2014). ‘Sticking to a healthy diet is easier for me when I exercise regularly’: Cognitive transfer between physical exercise and healthy nutrition. *Psychology & Health*, 29(12), 1361–1372. <https://doi.org/10.1080/08870446.2014.930146>
- Franco-Arellano, B., Labonté, M.-È., Bernstein, J., & L’Abbé, M. (2018). Examining the Nutritional Quality of Canadian Packaged Foods and Beverages with and without Nutrition Claims. *Nutrients*, 10(7), 832. <https://doi.org/10.3390/nu10070832>

- Fry, L., Madden, A. M., & Fallaize, R. (2018). An investigation into the nutritional composition and cost of gluten-free versus regular food products in the UK. *Journal of Human Nutrition and Dietetics*, 31(1), 108–120. <https://doi.org/10.1111/jhn.12502>
- Ghozali, I. (2018). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 25 Edisi 9* (9th ed.). Badan Penerbit Undip.
- Gravel, K., Doucet, É., Peter Herman, C., Pomerleau, S., Bourlaud, A.-S., & Provencher, V. (2012). “Healthy,” “diet,” or “hedonic”. How nutrition claims affect food-related perceptions and intake? *Appetite*, 59(3), 877–884. <https://doi.org/10.1016/j.appet.2012.08.028>
- Grunert, K. G., Wills, J. M., & Fernández-Celemín, L. (2010). Nutrition knowledge, and use and understanding of nutrition information on food labels among consumers in the UK. *Appetite*, 55(2), 177–189. <https://doi.org/10.1016/j.appet.2010.05.045>
- Groves, R. (2010). *Survey Methodology* (2nd ed.).
- Hamlin, R., & McNeill, L. (2016). Does the Australasian “Health Star Rating” Front of Pack Nutritional Label System Work? *Nutrients*, 8(6), 327. <https://doi.org/10.3390/nu8060327>
- Herbalife Nutrition. (2021). *APAC Health Inertia Survey 2021 and Virtual Run*. <https://www.herbalife.com.sg/apacnews/press-release/health-inertia---infographics/>
- Hirshkowitz, M., Whiton, K., Albert, S. M., Alessi, C., Bruni, O., DonCarlos, L., Hazen, N., Herman, J., Katz, E. S., Kheirandish-Gozal, L., Neubauer, D. N., O’Donnell, A. E., Ohayon, M., Peever, J., Rawding, R., Sachdeva, R. C., Setters, B., Vitiello, M. V., Ware, J. C., & Adams Hillard, P. J. (2015). National Sleep Foundation’s sleep time duration recommendations: methodology and results summary. *Sleep Health*, 1(1), 40–43. <https://doi.org/10.1016/j.sleh.2014.12.010>

- Hoque, M., Alam, M., & Nahid, K. (2018). Health Consciousness and Its Effect on Perceived Knowledge, and Belief in the Purchase Intent of Liquid Milk: Consumer Insights from an Emerging Market. *Foods*, 7(9), 150. <https://doi.org/10.3390/foods7090150>
- Hughes, C., Wellard, L., Lin, J., Suen, K. L., & Chapman, K. (2013). Regulating health claims on food labels using nutrient profiling: what will the proposed standard mean in the Australian supermarket? *Public Health Nutrition*, 16(12), 2154–2161. <https://doi.org/10.1017/S136898001200540X>
- International Food Information Council. (2013). *2013 Food and Health Survey*. International Food Information Council Foundation. <http://www.foodinsight.org/articles/2013-food-and-health-survey>
- Istiningtyas, A. (2010). HUBUNGAN ANTARA PENGETAHUAN DAN SIKAP TENTANG GAYA HIDUP SEHAT DENGAN PERILAKU GAYA HIDUP SEHAT MAHASISWA DI PSIK UNDIP SEMARANG. *Jurnal Kesehatan Kusuma Husada*, 1(1), 8.
- Jetter, K. M., & Cassady, D. L. (2006). The Availability and Cost of Healthier Food Alternatives. *American Journal of Preventive Medicine*, 30(1), 38–44. <https://doi.org/10.1016/j.amepre.2005.08.039>
- Jones, A., Norman, C. S., & Wier, B. (2010). Healthy Lifestyle as a Coping Mechanism for Role Stress in Public Accounting. *Behavioral Research in Accounting*, 22(1), 21–41. <https://doi.org/10.2308/bria.2010.22.1.21>
- Kaur, A., Scarborough, P., Matthews, A., Payne, S., Mizdrak, A., & Rayner, M. (2016). How many foods in the UK carry health and nutrition claims, and are they healthier than those that do not? *Public Health Nutrition*, 19(6), 988–997. <https://doi.org/10.1017/S1368980015002104>
- Kaur, A., Scarborough, P., & Rayner, M. (2017). A systematic review, and meta-analyses, of the impact of health-related claims on dietary choices. *International Journal of Behavioral Nutrition and Physical Activity*, 14(1), 93. <https://doi.org/10.1186/s12966-017-0548-1>

- Kaya, I. H. (2016). Motivation Factors of Consumers' Food Choice. *Food and Nutrition Sciences*, 07(03), 149–154. <https://doi.org/10.4236/fns.2016.73016>
- Kershaw, K. N., Klikuszowian, E., Schrader, L., Siddique, J., Van Horn, L., Womack, V. Y., & Zenk, S. N. (2019). Assessment of the influence of food attributes on meal choice selection by socioeconomic status and race/ethnicity among women living in Chicago, USA: A discrete choice experiment. *Appetite*, 139, 19–25. <https://doi.org/10.1016/j.appet.2019.04.003>
- Klopčič, M., Slokan, P., & Erjavec, K. (2020). Consumer preference for nutrition and health claims: A multi-methodological approach. *Food Quality and Preference*, 82. <https://doi.org/10.1016/j.foodqual.2019.103863>
- Kontinen, H., Sarlio-Lähteenkorva, S., Silventoinen, K., Männistö, S., & Haukkala, A. (2013). Socio-economic disparities in the consumption of vegetables, fruit and energy-dense foods: the role of motive priorities. *Public Health Nutrition*, 16(5), 873–882. <https://doi.org/10.1017/S1368980012003540>
- Kontinen, H., Halmesvaara, O., Fogelholm, M., Saarijärvi, H., Nevalainen, J., & Erkkola, M. (2021). Sociodemographic differences in motives for food selection: results from the LoCard cross-sectional survey. *International Journal of Behavioral Nutrition and Physical Activity*, 18(1), 71. <https://doi.org/10.1186/s12966-021-01139-2>
- Kumar, N., & Kapoor, S. (2017). Do labels influence purchase decisions of food products? Study of young consumers of an emerging market. *British Food Journal*, 119(2), 218–229. doi:10.1108/bfj-06-2016-0249
- Küster-Boluda, I., & Vidal-Capilla, I. (2017). Consumer attitudes in the election of functional foods. *Spanish Journal of Marketing - ESIC*, 21, 65–79. <https://doi.org/10.1016/j.sjme.2017.05.002>
- Küster, I., & Vila, N. (2017). Healthy lifestyle and eating perceptions: correlations with weight and low-fat and low-sugar food consumption in adolescence. *Frontiers in Life Science*, 10(1), 48–62. <https://doi.org/10.1080/21553769.2017.1329170>

- Lähteenmäki, L. (2013). Claiming health in food products. *Food Quality and Preference*, 27(2), 196–201. <https://doi.org/10.1016/j.foodqual.2012.03.006>
- Lähteenmäki, L., Lampila, P., Grunert, K., Boztug, Y., Ueland, Ø., Åström, A., & Martinsdóttir, E. (2010). Impact of health-related claims on the perception of other product attributes. *Food Policy*, 35(3), 230–239. <https://doi.org/10.1016/j.foodpol.2009.12.007>
- Lalor, F., Kennedy, J., Flynn, M. A., & Wall, P. G. (2010). A study of nutrition and health claims – a snapshot of what’s on the Irish market. *Public Health Nutrition*, 13(05), 704. <https://doi.org/10.1017/S1368980009991613>
- Li, Y., Pan, A., Wang, D. D., Liu, X., Dhana, K., Franco, O. H., Kaptoge, S., Di Angelantonio, E., Stampfer, M., Willett, W. C., & Hu, F. B. (2018). Impact of Healthy Lifestyle Factors on Life Expectancies in the US Population. *Circulation*, 138(4), 345–355. <https://doi.org/10.1161/CIRCULATIONAHA.117.032047>
- Lin, H.-C., & Lee, S.-H. (2021). Effects of Statistical and Narrative Health Claims on Consumer Food Product Evaluation. *Frontiers in Psychology*, 11(541716), 1. <https://doi.org/10.3389/fpsyg.2020.541716>
- Mansouri, M., Sadeghi, O., Roshanfekr, P., Sharifi, F., Varmaghani, M., Yaghubi, H., Ghaffari, S., & Reza Masjedi, M. (2020). Prevalence of smoking and its association with health-related behaviours among Iranian university students: a large-scale study. *Eastern Mediterranean Health Journal*, 26(10), 1251–1261. <https://doi.org/10.26719/emhj.20.053>
- Mariotti, F., Kalonji, E., Huneau, J. F., & Margaritis, I. (2010). Potential pitfalls of health claims from a public health nutrition perspective. *Nutrition Reviews*, 68(10), 624–638. <https://doi.org/10.1111/j.1753-4887.2010.00322.x>
- Martinez, O., Rodriguez, N., Mercurio, A., Bragg, M., & Elbel, B. (2018). Supermarket retailers’ perspectives on healthy food retail strategies: in-depth interviews. *BMC Public Health*, 18(1), 1019. <https://doi.org/10.1186/s12889-018-5917-4>

- Marty, L., Dubois, C., Gaubard, M. S., Maidon, A., Lesturgeon, A., Gaigi, H., & Darmon, N. (2015). Higher nutritional quality at no additional cost among low-income households: insights from food purchases of “positive deviants.” *The American Journal of Clinical Nutrition*, *102*(1), 190–198. <https://doi.org/10.3945/ajcn.114.104380>
- Maulidya R. S. (2021). Analisis Tren dan Kesadaran Konsumen terhadap Produk Pangan Berklaim di Wilayah Jabodetabek. Bogor: IPB.
- Mirghafourvand, M., Mohammad-Alizadeh Charandabi, S., Behrooz Lak, T., & Aliasghari, F. (2017). Relationship Between Health-Promoting Lifestyle and Quality of Life in Women With Polycystic Ovarian Syndrome. *International Journal of Women’s Health and Reproduction Sciences*, *5*(4), 318–323. <https://doi.org/10.15296/ijwhr.2017.54>
- Miller, L. M. S., & Cassady, D. L. (2015). The effects of nutrition knowledge on food label use. A review of the literature. *Appetite*, *92*, 207–216. <https://doi.org/10.1016/j.appet.2015.05.029>
- Mitic, S., & Gligorijevic, M. (2015). Consumers’ attitudes, knowledge and consumption of products with nutrition and health claims. *Ekonomika Poljoprivrede*, *62*(2), 335–352. <https://doi.org/10.5937/ekoPolj1502335M>
- Muzayanah, F. N., Suroso, A. I., & Najib, M. (2015). Faktor-faktor yang Memengaruhi Resistensi Pembelian Pangan Organik dan Proses Pendidikan Konsumen. *Jurnal Manajemen Dan Agribisnis*, 163–173. <https://doi.org/10.17358/JMA.12.3.163>
- Nasser, abdulsalam, & Zhang, X. (2019). Knowledge and factors related to smoking among university students at Hodeidah University, Yemen. *Tobacco Induced Diseases*, *17*(May). <https://doi.org/10.18332/tid/109227>
- Nudelman, G., Peleg, S., & Shiloh, S. (2021). The Association Between Healthy Lifestyle Behaviours and Coronavirus Protective Behaviours. *International Journal of Behavioral Medicine*, *28*(6), 779–787. <https://doi.org/10.1007/s12529-021-09960-6>

- Nurchaya, S., & Y. M. I. (2014). Keterpaparan Informasi Mengenai Iklan Pangan, Kebiasaan Membaca Label Pangan dan Faktor-faktor Hubungannya. 1-18.
- Nurhasanah, A. R. (2013). Hubungan Persepsi dan Perilaku Konsumen di DKI Jakarta terhadap Label Gizi Pangan dengan Status Gizi dan Kesehatan. Bogor: IPB.
- Nutrifood. (2022). Peran Peneliti Muda dalam Membangun Indonesia yang Sehat dan Berkelanjutan. *Road to Nutrifood Research Center Fellowship 2022*.
- Ogundijo, D. A., Tas, A. A., & Onarinde, B. A. (2021). Exploring the Impact of COVID-19 Pandemic on Eating and Purchasing Behaviours of People Living in England. *Nutrients*, 13(5), 1499. <https://doi.org/10.3390/nu13051499>
- Oostenbach, L. H., Slits, E., Robinson, E., & Sacks, G. (2019). Systematic review of the impact of nutrition claims related to fat, sugar and energy content on food choices and energy intake. *BMC Public Health*, 19(1), 1296. <https://doi.org/10.1186/s12889-019-7622-3>
- Prieto-Castillo, L., Royo-Bordonada, M. A., & Moya-Geromini, A. (2015). Information search behaviour, understanding and use of nutrition labeling by residents of Madrid, Spain. *Public Health*, 129(3), 226–236. <https://doi.org/10.1016/j.puhe.2014.12.003>
- Puddephatt, J.-A., Keenan, G. S., Fielden, A., Reaves, D. L., Halford, J. C. G., & Hardman, C. A. (2020). ‘Eating to survive’: A qualitative analysis of factors influencing food choice and eating behaviour in a food-insecure population. *Appetite*, 147, 104547. <https://doi.org/10.1016/j.appet.2019.104547>
- Quarino, A. (2014). Perbandingan Rerata Jumlah Langkah Sebagai Penanda Aktivitas Fisik antara Pekerja dengan Sindroma Metabolik dan Tanpa Sindroma Metabolik. Jakarta: Fakultas Kedokteran Universitas Indonesia.
- Roe, B., Levy, A. S., & Derby, B. M. (1999). The Impact of Health Claims on Consumer Search and Product Evaluation Outcomes: Results from FDA Experimental Data. *Journal of Public Policy & Marketing*, 18(1), 89–105. <https://doi.org/10.1177/074391569901800110>

- Samson, D. R., & Nunn, C. L. (2015). Sleep intensity and the evolution of human cognition. *Evolutionary Anthropology: Issues, News, and Reviews*, 24(6), 225–237. <https://doi.org/10.1002/evan.21464>
- Scaglioni, S., De Cosmi, V., Ciappolino, V., Parazzini, F., Brambilla, P., & Agostoni, C. (2018). Factors Influencing Children’s Eating Behaviours. *Nutrients*, 10(6), 706. <https://doi.org/10.3390/nu10060706>
- Schaefer, D., Hooker, N. H., & Stanton, J. L. (2016). Are Front of Pack Claims Indicators of Nutrition Quality? Evidence from 2 Product Categories. *Journal of Food Science*, 81(1), H223–H234. <https://doi.org/10.1111/1750-3841.13150>
- Schiffman, L.G., & Kanuk, L. L. (2010). *Consumer Behaviour* (10th ed.). Pearson.
- Schliemann, D., Woodside, J. V., Geaney, F., Cardwell, C., McKinley, M. C., & Perry, I. (2019). Do socio-demographic and anthropometric characteristics predict food choice motives in an Irish working population? *British Journal of Nutrition*, 122(1), 111–119. <https://doi.org/10.1017/S0007114519000941>
- Singh, A., & Verma, P. (2017). Factors influencing Indian consumers’ actual buying behaviour towards organic food products. *Journal of Cleaner Production*, 167, 473–483. <https://doi.org/10.1016/j.jclepro.2017.08.106>
- Siregar, S. (2014). *Statistik Parametrik untuk Penelitian Kuantitatif*. Bumi Aksara.
- Short, S. E., & Mollborn, S. (2015). Social determinants and health behaviors: conceptual frames and empirical advances. *Current Opinion in Psychology*, 5, 78–84. <https://doi.org/10.1016/j.copsyc.2015.05.002>
- Steinhauser, J., & Hamm, U. (2018). Consumer and product-specific characteristics influencing the effect of nutrition, health and risk reduction claims on preferences and purchase behavior – A systematic review. *Appetite*, 127, 303–323. <https://doi.org/10.1016/j.appet.2018.05.012>
- Su, Tsai, Chen, & Lv. (2019). U.S. Sustainable Food Market Generation Z Consumer Segments. *Sustainability*, 11(13), 3607. <https://doi.org/10.3390/su11133607>

- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. CV. Alfabeta.
- Suprpto, B., & Wijaya, T. (2012). Intentions of Indonesian Consumers on Buying Organic Food. *International Journal of Trade, Economics and Finance*, 114–119. <https://doi.org/10.7763/IJTEF.2012.V3.183>
- Susanti, E., & Kholisoh, N. (2018). KONSTRUKSI MAKNA KUALITAS HIDUP SEHAT (Studi Fenomenologi pada Anggota Komunitas Herbalife Klub Sehat Ersanddi Jakarta). *LUGAS Jurnal Komunikasi*, 2(1), 1–12. <https://doi.org/10.31334/jl.v2i1.117>
- Talati, Z., Pettigrew, S., Dixon, H., Neal, B., Ball, K., & Hughes, C. (2016). Do Health Claims and Front-of-Pack Labels Lead to a Positivity Bias in Unhealthy Foods? *Nutrients*, 8(12), 787. <https://doi.org/10.3390/nu8120787>
- TDI. (2022). *Mengenal Istilah SES atau Status Sosial Ekonomi*. <https://indonesiadata.id/mengenal-istilah-ses-atau-status-sosial-ekonomi/>
- Tønnesen, M. T., Hansen, S., Laasholdt, A. V., & Lähteenmäki, L. (2022). The impact of positive and reduction health claims on consumers' food choices. *Food Quality and Preference*, 98, 104526. <https://doi.org/10.1016/j.foodqual.2022.104526>
- Tufaidah, F. (2019). *Gambaran Perilaku Gaya Hidup Sehat pada Remaja SMK NU Ungaran*.
- Ver Ploeg M, Mancino L, Todd J, Clay D, S. B. (2015). Where do Americans usually shop for food and how do they travel to get there? Initial findings from the National Household Food Acquisition and Purchase Survey. *Econ Res Serv Econ Inf Bull, EIB-138*.
- Walker, S. N., Sechrist, K. R., & Pender, N. J. (1987). The Health-Promoting Lifestyle Profile. *Nursing Research*, 36(2), 76??81. <https://doi.org/10.1097/00006199-198703000-00002>
- Wei, C.-N., Harada, K., Ueda, K., Fukumoto, K., Minamoto, K., & Ueda, A. (2012). Assessment of health-promoting lifestyle profile in Japanese university

- students. *Environmental Health and Preventive Medicine*, 17(3), 222–227.
<https://doi.org/10.1007/s12199-011-0244-8>
- Wibawa, A. (2013). Hubungan antara Gaya Hidup Sehat dengan Tingkat Stres Siswa Kelas XII SMA Negeri di Denpasar Menjelang Ujian Nasional Berdasarkan Strategi Coping Stres. *Jurnal Psikologi Udayana*, 1(1), 138–150.
- Wills, J. M., Storcksdieck Genannt Bonsmann, S., Kolka, M., & Grunert, K. G. (2012). Symposium 2: Nutrition and health claims: Help or hindrance: European consumers and health claims: Attitudes, understanding and purchasing behaviour. *Proceedings of the Nutrition Society*, 71(2), 229–236.
<https://doi.org/10.1017/S0029665112000043>
- Wongprawmas, R., Mora, C., Pellegrini, N., Guiné, R. P. F., Carini, E., Sogari, G., & Vittadini, E. (2021). Food Choice Determinants and Perceptions of a Healthy Diet among Italian Consumers. *Foods*, 10(2), 318.
<https://doi.org/10.3390/foods10020318>
- White, B. A., Horwath, C. C., & Conner, T. S. (2013). Many apples a day keep the blues away - Daily experiences of negative and positive affect and food consumption in young adults. *British Journal of Health Psychology*, 18(4), 782–798. <https://doi.org/10.1111/bjhp.12021>
- WHO. (2019). Constitution of The World Health Organization. In *Basic Documents* (49th ed., p. 1). World Health Organization.
- WHO. (2020). *Maintaining a healthy diet during the COVID-19 pandemic*. <https://www.fao.org/3/ca8380en/CA8380EN.pdf>
- Zulva, A. (2019). Membaca Label Pangan pada Mahasiswa Gizi UIN Walisongo Semarang. Semarang: Fakultas Psikologi dan Kesehatan UIN Walisongo.