

DAFTAR PUSTAKA

- Abubakar, R. (2021). *Pengantar Metodologi Penelitian* (Vol. 1). SUKA-Press UIN Sunan Kalijaga.
- Agile Alliance. (n.d.-a). *The Agile Manifesto*. Agile Alliance. Retrieved August 7, 2023, from <https://www.agilealliance.org/agile101/the-agile-manifesto/>
- Agile Alliance. (n.d.-b). *What is Agile?* Agile Alliance. Retrieved August 7, 2023, from <https://www.agilealliance.org/agile101>
- Atlassian. (n.d.). *What is Trello?* Atlassian. Retrieved August 8, 2023, from <https://support.atlassian.com/trello/docs/what-is-trello/>
- Jazayeri, M. (2007). Some Trends in Web Application Development. *Future of Software Engineering (FOSE '07)*, 199–213. <https://doi.org/10.1109/FOSE.2007.26>
- Jet Commerce. (2023). *Live Shopping dan Elemen Penting di Dalamnya*. Jet Commerce. <https://jetcommerce.co.id/update/elemen-penting-live-shopping/>
- Murugesan, S. (2008). Web Application Development: Challenges and the Role of Web Engineering. In *Web Engineering: Modelling and Implementing Web Applications* (pp. 7–32). Springer London. <http://ndl.ethernet.edu.et/bitstream/123456789/32930/1/7.pdf#page=17>
- Nielsen. (2022, September). *80% of social media users in Asia who follow influencers are likely to purchase products recommended by the influencers*. Nielsen. <https://www.nielsen.com/news-center/2022/80-of-social-media-users-in-asia-who-follow-influencers-are-likely-to-purchase-products-recommended-by-the-influencers/>
- Ohno, T. (1988). *Toyota Production System: Beyond Large-Scale Production*.
- Oktavia, W., Sucipto, A., & Rusliyawati. (2021). Rancang Bangun Aplikasi E-marketplace Untuk Produk Titik Media Reklame Perusahaan Periklanan (Studi Kasus: P3I Lampung). *Jurnal Teknologi Dan Sistem Informasi (JTSI)*, 2(2), 8–14. <http://jim.teknokrat.ac.id/index.php/JTSI>
- Petre, M. (2013). UML in Practice. *2013 35th International Conference on Software Engineering (ICSE)*, 722–731. <https://doi.org/10.1109/ICSE.2013.6606618>
- Ridwan, M., Fitri, I., & Benrahman. (2021). Rancang Bangun Marketplace Berbasis Website menggunakan Metodologi Systems Development Life Cycle (SDLC) dengan Model Waterfall. *Jurnal JTik (Jurnal Teknologi Informasi Dan Komunikasi)*, 5(2), 173–184. <https://doi.org/10.35870/jtik.v5i2.209>
- Setyowati, D. (2018). *2018 Jadi Musim Panen Influencer Media Sosial - Katadata.co.id*. Katadata. <https://katadata.co.id/digital/nasional/5e9a55e46a3a2/2018-jadi-musim-panen-influencer-media-sosial>
- Sidiarta, P., Ardyanti, A. A. A. P., & Putra, I. G. J. E. (2018). Rancang Bangun Sistem Informasi Marketplace Penyewaan Lapangan Futsal Berbasis Web. *Jurnal Teknologi Dan Manajemen Informatika*, 4(2). <https://doi.org/10.26905/jtmi.v4i2.2229>
- Sofiani, I., & Nurhidayat, A. I. (2019). *Rancang Bangun Aplikasi E-marketplace Hasil Pertanian Berbasis Website Dengan Menggunakan Framework Codeigniter*.

- Ubaidillah, M. (2023). *Lanskap dan Tren Marketing di Media Sosial Menggunakan Influencer - SWA.co.id*. SWA. <https://swa.co.id/read/408355/lanskap-dan-tren-marketing-di-media-sosial-menggunakan-influencer>
- Wahana, A. (2018). Rancang Bangun Marketplace Produk Kewirausahaan Mahasiswa UPY Berbasis Content Management System. *Jurnal Dinamika Informatika*, 7(1), 73–81. www.upystore.com
- Wang, S., & Archer, N. P. (2007). Electronic Marketplace Definition and Classification: Literature Review and Clarifications. *Enterprise Information Systems*, 1(1), 89–112. <https://doi.org/10.1080/17517570601088380>
- Wollan, R., Smith, N., & Zhou, C. (2011). How to Develop a Social Media Strategy. In *The Social Media Management Handbook* (p. 23). John Wiley & Sons. [https://books.google.co.id/books?hl=en&lr=&id=3AbyDwAAQBAJ&oi=fnd&pg=PP11&dq=Wollan,+R.,+Smith,+N.,+%26+Zhou,+C.+\(2011\).+The+social+media+management+handbook:+Everything+you+need+to+know+to+get+social+media+working+in+your+business.+John+Wiley+%26+Sons&ots=CLowltEY8p&sig=wWETAnVIsfwezA1fw0A8y5woqEM&redir_esc=y#v=onepage&q&f=false](https://books.google.co.id/books?hl=en&lr=&id=3AbyDwAAQBAJ&oi=fnd&pg=PP11&dq=Wollan,+R.,+Smith,+N.,+%26+Zhou,+C.+(2011).+The+social+media+management+handbook:+Everything+you+need+to+know+to+get+social+media+working+in+your+business.+John+Wiley+%26+Sons&ots=CLowltEY8p&sig=wWETAnVIsfwezA1fw0A8y5woqEM&redir_esc=y#v=onepage&q&f=false)
- Yalamanchili, B., Donelle, L., Jurado, L.-F., Fera, J., & Basch, C. H. (2022). Investigating #covidnurse Messages on TikTok: Descriptive Study. *JMIR Nursing*, 5(1), e35274. <https://doi.org/10.2196/35274>